## PRESS RELEASE

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## FOR IMMEDIATE RELEASE



Jeff Reisig, Yolo County District Attorney; Rick Plein, Deputy Insurance Commissioner; Rob Yee, Chief Investigator for Department of Insurance; Richard Bigelow, Program Representative III for Department of Consumer Affairs; and Gina Daleiden, President of Davis Unified School District really dish it out at the Fraud Awareness Fair 2009

"Fraud Awareness Fair 2009 – Crime Prevention Event Highly Successful"

Woodland, CA. – July 15, 2009. Jeff Reisig, Yolo County District Attorney, announced that on July 8, 2009, the City of West Sacramento and a number of local, state, and federal agencies presented the second annual "Fraud Awareness Fair 2009." Over two hundred citizens attended the fair to learn more about fraud and how to prevent it. Over one hundred law enforcement personnel were on hand to speak to the public and educate them on the most common fraud schemes. Parents also registered their children with the West Sacramento Police Department, in case their children turn up missing or lost.

Some of the agencies in attendance were: Yolo County Sheriff, West Sacramento Police, Woodland Police, Winters Police, Departments of Justice, Insurance, Employment Development, Industrial Relations, Corporations, Consumer Affairs, Bureau of Automotive Repairs and Real Estate were all on hand. From the Federal Government were the US Postal Inspection Services and the Social Security Administration. From the private sector there was GEICO, ESURANCE, CSAA Insurance Companies, Better Business Bureau, the Northern California Fraud Investigator's Association, and the Gold Rush Chapter of the American Certified Fraud Specialist's Association.

For those that chose to stay and eat lunch, key law enforcement officials were on hand to serve up a delicious BBQ lunch presented by Ludy's Main Street Barbeque of Woodland. Jeff Reisig says that "the City of West Sacramento really put in the effort to make this event the best ever. I want to thank them all for their dedication to educating the public." Lt. Dan Stroski, who developed the idea, says "I have received many accolades concerning this event and the turn out. It's real easy to do good things when you have good people working with you. My thanks go out to Larry Brooks of the West Sacramento Police Department for his tireless efforts. Our goal was to educate the public on fraud. This event successfully met that goal!"

Plans have already begun for this event to be repeated in 2010.