

## OFFICE OF THE DISTRICT ATTORNEY JEFF W. REISIG, DISTRICT ATTORNEY

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## FOR IMMEDIATE RELEASE

**Date:** March 1, 2010 **Contact:** David Edwards, Enforcement Officer

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Yolo County District Attorney assists with National Consumer Protection Week

(Woodland, CA) – March 1, 2010 – Yolo County District Attorney Jeff Reisig announced that as part of the kick off to National Consumer Protection Week beginning March 8<sup>th</sup>, staff from the Yolo County District Attorney will be participating in educational outreach with the California Department of Consumer Affairs in Sacramento. A free resource fair will take place Monday March 8, 2010 at 1625 Market Blvd in Sacramento from 10:00 a.m. to 2:00 p.m.

Since fraud schemes are constantly evolving, continuing education is essential to reduce the number of potential victims. Fortunately, awareness is very effective in combating these types of scams targeting Californians. Victims continue to contact the District Attorney to report losing thousands of dollars after falling for the "Grandma It's Me" scam in which a crook calls claiming to be a grandchild in distress needing money wired out of the country. Additional information will be available on many topics like: mortgage refinance, credit repair and Identity Theft.

For more information or directions please contact Dave Edwards at (530) 666-8416.