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PRESS RELEASE

SEPTEMBER 27, 2007

FOR IMMEDIATE RELEASE

"My Strength" Bench Press Competition to Benefit Survivors of Domestic Violence

What: The Sexual Assault and Domestic Violence Center (SADVC) and the Yolo County District Attorney's Office will be holding its Second Annual My Strength Bench Press/Weightlifting Competition. The campaign centers on the theme of "My Strength is Not for Hurting", and is designed to raise awareness of sexual violence among youth and highlight the vital role that young men can play in fostering healthy, safe relationships. The "My Strength" campaign emphasizes positive masculinity and enables men to maintain their strength in relationships without using coercion, intimidation, force or violence. "My Strength" proceeds will benefit Yolo County survivors of sexual assault and domestic violence.

When: Saturday, September 29, 2007
11:00 am : Weigh-ins
11:30 am: Briefing by District Attorney Jeff Reisig
Noon: Competition begins

Where: Fitness System Gym
825 East Street
Woodland, CA 95695

Contact: Asst. Chief Deputy Jonathan Raven (530) 666-8180