Yolo County

Economic Development

Strategy Diagram

2009-2010

General Plan Update

- Land Use Map
- Zoning Map
- E.D Policies
- **Clarksburg District**
- City-Edge
- Spreckels
- **Dunnigan New Town**
- Tech Corridor
- Highway Commercial

Yolo County Economic Strategy

- SWOT- Business Climate
- Target Businesses
- **Agriculture**
- Biotechnology
- City-County Cooperation
- Attraction
- **Retention**
- **Infrastructure**
- Incentives
- Tourism
- **Workforce**
- Fiscal Health
- Downtown Revitalization
- **Regulatory Reform**
- Marketing Program
- **CDBG & Grants**
- State Fair Booth
- County Window at Capitol

Workforce
- HS Dropout Rate
- Rapid Response
- WIB membership

Biotechnology
- Seed research
- Bio-processing
- SARTA

Infrastructure $
- Madison expansion
- Esparto expansion
- Clarksburg wineries
- Knights Landing
- Dunnigan new town
- $$ from EDA grants
- $$ from Developers

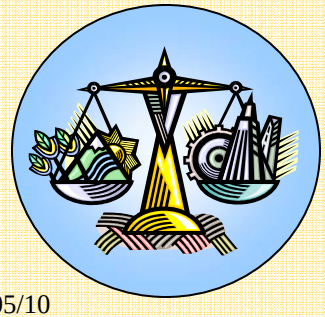
Downtowns
- Esparto Streetscape
- EPA, SACOG Grants
- Madison
- Knights Landing
- Clarksburg

Retention/Expansion
- Visitation Program
- USDA Grant
- Small bus & Micro Loans
- Metro-Pulse

Tourism
- Fund YCVB
- Serve on Board
- Leverage promotion

Regulatory Reform
(Streamlining)
- Use Permits
- Building Permits
- CEQA
- Public Works
- Enviro Health
- Customer Service Training

Housing/Homeless
- 10-year strategy
- Wayfarer, etc.
- FTHB, Rehab



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