



COUNTY OF YOLO

Office of the County Administrator

Patrick S. Blacklock
County Administrator

Beth Gabor
Public Information Officer

625 Court Street, Room 202 • Woodland, CA 95695
(530) 666-8150 • FAX (530) 668-4029
www.yolocounty.org

FOR IMMEDIATE RELEASE

October 19, 2010

Contact: Beth Gabor, Public Information Officer
(530) 666-8042 [w] • (530) 219-8464 [c]

West Sacramento Library Wins 2010 Estela and Raúl Mora Award

(Woodland, CA) – REFORMA, the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking recently announced that the Arthur F. Turner Branch Library in West Sacramento is one of three selected to receive the 2010 Estela and Raúl Mora Award for exemplary efforts in promoting El día de los niños/El día de los libros (Children’s Day/Book Day).

The Estela and Raúl Mora Award was established by author and poet Pat Mora, and her siblings, in honor of their parents and to promote El día de los niños/El día de los libros, also known as Día. Culminating celebrations of this year-long initiative that links all children to books, languages and cultures are traditionally held on or near April 30. The Mora award is presented annually, in partnership with REFORMA, to the most exemplary celebrations. Each award recipient will receive \$1,000 and a plaque commemorating their efforts.

The Arthur F. Turner Community Library, a branch of Yolo County Library, is located in West Sacramento which has a significant Latino population. Library staff described their first Día as a “rousing success” with twice the attendance expected. The celebration featured a poetry presentation by author Francisco X. Alarcón and a discussion of illustration by illustrator Maya Christina Gonzalez. The program also featured a lasso demonstration, a Mexican dance troupe, Mexican crafts and a book giveaway for children. The program was funded by grants from First 5 Yolo, the Institute of Museum and Library Services, LSTA (Library Services & Technology Act) funds from the California State Library and West Sacramento Friends of the Library.

“The committee was impressed with the teamwork and wide promotion that went into ensuring a very successful first Día,” said Mora Award committee chair Beatriz Pascual Wallace. “Their deliberate efforts created an event that has since brought in new library users and lays the groundwork for a strong Día tradition.”

“The team at the Arthur F. Turner Library in West Sacramento is well-deserving of this award,” said Yolo County Supervisor Mike McGowan. ““This recognition honors Yolo County and the Yolo County Library’s ongoing commitment to celebrate family literacy and the diversity of our community.”

“This is a coveted national award,” said Yolo County Librarian Patty Wong. “The donor herself called us personally to inform us of the announcement. What an honor!”

###