

Minutes for WW Golf Course Sub-Advisory Committee Meeting January 10, 2011, 6 PM

CALL TO ORDER

The meeting was called to order by Mark Ulrich. Committee members present were, Scott Picanso, Don Bain, Neal Rotteveel and Bill Schubert. Staff members present were Regina Espinoza, Manager, CSA and Special Districts, Randy Thomas, Golf course GM

MINUTES

Minutes approved for October and December 2010 meetings.

OLD BUSINESS

1. Randy said that financial revenues are low due to the season, however expenses have also been cut to make up for the loss.
2. Randy discussed the new play passes and non-resident annual pass with the committee. He said that these are already available and some had already been sold in December. He also mentioned that the trail pass amenity was removed from the pass.
3. Randy mentioned that the men's club renewal was underway and there were 14 new members.
4. Randy said that there is a tournament the upcoming weekend in which a promotion will be given to each player. The promotion will be a 2 for 1 deal for future use.
5. A phone system was installed in the club and the credit card machine is now working, and was used for the New Year's dinner.
6. Randy said that the New Years dinner was very successful. He said that the 32 were seated for dinner.
7. There is also a schedule for Sunday Brunches. The 2nd and 4th Sunday of every month.
8. In the report Randy discussed that the signature cocktails for The Nest had been a hit in the last events and there was a plan to continue to make them in the future.
9. Randy updated the group on the future meeting with the tree foundation. The markups for where trees are planned on the course are based on the current map. A planned 40-80 trees are planned for planting within the next 1-2 years with the assistance of the tree foundation at now charge.
10. Within the Nest the Pizza Oven is up and running. Pizzas have been well received and residents are encouraged to order directly for pick up on regularly opened nights. Positive feedback on the pizzas has been experienced.
11. Review of Financials. Kemper agreed that the co. would carryover expenditures and revenues in order to keep the golf course operational. Kemper agreed to discuss ways to balance the budget with the advisory committee and the committee within the next few months in order to firm the projection for the next year. The Advisory Finance subcommittee will meet with Espinoza and Kemper to discuss projections when provided.
12. Randy mentioned that he has submitted updated figures as of mid-year but the budget has not yet been confirmed by the home office at Kemper. Randy believed the numbers in the current projection for year end are indirectly tied to the original projections provided at startup.
13. Randy shared that within the PACE marketing report provided by Kemper marketing the bookings within the WW GC are increasing. He sees this as a positive step and believes the trend will continue.
14. The Golf Cart lease is up July 31. A decision will have to be made regarding providers of golf carts. The oldest Carts are about 6 years old. There is an option also of buying fliers club carts at a discount. Randy will continue to look at the options.
15. Meeting was adjourned 6:26pm

NEXT MEETING SCHEDULED: TBD