



COUNTY OF YOLO

Office of the County Administrator

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Tell the Library what you want: Take the Survey June 10-24

(Woodland, CA) – The Yolo County Library is in the early stages of implementing an optimized mobile web application and is seeking input on services mobile users desire. Between June 10 and 24, a survey on mobile computing will be posted at the following locations:

- Yolo County Library website: www.yolocountylibrary.org
- Craigslist: <http://sacramento.craigslist.org/> (under keyword surveys)
- Survey Monkey: <https://www.surveymonkey.com/s/YoloCountyLibrary>

Note: all Yolo County branch libraries have public computers with Internet access.

The Mobile Web refers to the use of Internet-connected applications, or browser-based access to the Internet from a mobile device, such as a smartphone or tablet PC. A Pew Research Center study has found that as of May 2010, “six in ten American adults are now wireless Internet users, and mobile data applications have grown more popular over the last year,” with this trend increasing from 51% to 59% in just one year. Based on information gathered from this survey, the Yolo County Library will develop a mobile website, in addition to its current website and catalogs.

“For the benefit of our residents and to decrease our environmental footprint, we have a countywide objective to provide more of our services via the Internet,” said Yolo County Board of Supervisors Chair Matt Rexroad. “More and more of our customers are going online from their mobile devices and the Yolo County Library wants to be at your service wherever you may roam.”

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