

## Recall -- Firm Press Release

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## Fresh & Easy Neighborhood Market Voluntarily Recalls One Date Code Of f&e™ Brand Washed Spinach Because Of Possible Health Risk

## Contact:

Consumer: 1 (800) 648-8622

Media:

Brendan Wonnacott

brendan.wonnacott@freshandeasy.com

(310) 384-3833

**FOR IMMEDIATE RELEASE** - October 21, 2011 - Fresh & Easy Neighborhood Market Inc., is voluntarily recalling fresh bagged Washed Spinach 12oz, with the *Enjoy by* date of OCT 16 sold under the f&e<sup>™</sup> label.

The recall notification is being issued out of an abundance of caution based on a random sample test, conducted on behalf of the Food & Drug Administration (FDA). One bag of this product with the Oct 16 Enjoy by date was confirmed to be positive for *Listeria monocytogenes*. No illnesses have been associated with this product.

Listeria monocytogenes is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, listeria infection can cause miscarriages and stillbirths among pregnant women.

Fresh & Easy believes that it is important to alert consumers that might still possess this product with the *Enjoy by* date of Oct 16. Customers still in possession of this expired product should immediately dispose of it.

Product Description	Barcode	Dates Affected
f&e™ Washed Spinach 12oz.(340g) Plastic Bag		Enjoy by OCT 16

The recalled product was sold in Fresh & Easy Neighborhood Market stores located in California, Nevada, and Arizona.

Customers may return the empty product bag or present the receipt as proof of purchase of the recalled product to any Fresh & Easy store for a full refund. Consumers who have questions or concerns about this recall should contact the Fresh & Easy 24-hour toll free number at 1 (800) 648-8622.

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