

Safety

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Recall -- Firm Press Release

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Ocean Spray Voluntarily Recalls Limited Quantity of Original Flavor Craisins® Dried Cranberries and Bulk Dried Cranberries Sales

Certain 5-oz, 10-oz, and 48-oz Craisins® Code Dates Affected

Contact:

Consumer:
1-800-662-3263

Media:

Hallie Lewis
617-520-7147
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FOR IMMEDIATE RELEASE - November 25, 2011 -Ocean Spray today announced it has taken the precautionary measure of voluntarily recalling certain production lots of its Original Flavor Craisins® Dried Cranberries product in 5-ounce, 10-ounce and 48-ounce packages as well as bulk sweetened dried cranberries in 10-pound packages due to the possible presence of very small hair-like metal fragments that are unlikely to cause consumer injury.

To date, the company has not received any reports of consumer complaints relating to this recall. No injuries or adverse effects have been reported regarding these products to date. Ocean Spray issued the voluntary recall out of an abundance of caution to ensure the safety of our consumers.

No other Ocean Spray brand products are affected.

The following Ocean Spray Original Flavor Craisins® Dried Cranberries are part of this recall:

- 5 oz Craisins® UPC: 00293-000
 - Best By Dates (**ONLY THESE DATES FOLLOWED BY THE LETTER "M" ARE AFFECTED**):
 - Oct 27 2012 M
- 10 oz Craisins® UPC: 29456-000 and 29464-000
 - Best By Dates (**ONLY THESE DATES FOLLOWED BY THE LETTER "M" ARE AFFECTED**):
 - Oct 27 2012 M
 - Oct 28 2012 M
 - Oct 29 2012 M
- 48 oz Craisins® UPC: 00678-318
 - Best By Dates (**ONLY THESE DATES FOLLOWED BY THE LETTER "M" ARE AFFECTED**):
 - Oct 27 2012 M
 - Oct 28 2012 M
 - Nov 3 2012 M
 - Nov 4 2012 M
 - Nov 5 2012 M
 - Nov 6 2012 M
 - Nov 7 2012 M
 - Nov 10 2012 M
 - Nov 11 2012 M
- 10 lb bulk ingredient & foodservice UPC: 03477-000

- Best By Dates (**ONLY THESE DATES FOLLOWED BY THE LETTER “M” ARE AFFECTED**):
 - 30 Oct 2013 M
 - 31 Oct 2013 M
 - 1 Nov 2013 M
 - 5 Nov 2013 M

Consumers who have purchased the recalled products are urged to destroy the product, save the UPC label and best by date and contact the Ocean Spray Consumer Hotline at **1-800-662-3263** for a coupon replacement.

###

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