



COUNTY OF YOLO
OFFICE OF THE DISTRICT ATTORNEY
JEFF W. REISIG, DISTRICT ATTORNEY

FOR IMMEDIATE RELEASE

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Yolo DA and Umpqua Bank Sponsor Free Shred Day
Citizens Can Help Keep Their Identity Safe By Shredding Old Confidential Documents

(Woodland, CA) – April 9, 2012 Yolo County District Attorney Jeff Reisig announced that on Friday, April 13, 2012, the Yolo County District Attorney's Office and Umpqua Bank will be co-hosting a free shred event for Yolo County citizens and Umpqua Bank customers. This is an effort by Umpqua Bank to give back to the community and to support the efforts the District Attorney is making to protect individuals and businesses from identity theft.

The Federal Trade Commission reports that in 2011 over eight million Americans had their identities stolen. According to the Yolo County District Attorney, shredding paperwork containing personal information like social security numbers, is one of the first steps in reducing the chance of identity theft happening to you. Learning how to safely respond to requests for your information and how to do your free credit report will be taught at one of three brief presentations held during the event.

District Attorney Staff will be at the bank from 10:00 to 3:00 with information on how to recognize and avoid becoming the victim of many common scams including: Grandma It's Me phone calls, fake checks, internet purchases, unlicensed contractors and annuities fraud.

Umpqua Bank is mindful of its customers banking routines which adds an additional layer of protection so that if something out of the ordinary arises, the bank can stop it before the customers' identities are compromised.

Umpqua Bank and the District Attorney encourage local citizens to take advantage of this free opportunity that will help them protect their identities. The event will take place at Umpqua Bank located at 203 Main Street in Woodland on Friday, April 13th between 10:00 and 3:00 p.m. Bring up to one box of papers that need to be shredded in a safe and secure manner.

The schedule for the three presentations at the bank is as follows:

- 10:30 Annuities and Insurance Fraud Awareness
- 12:00 Identity Theft Protection
- 1:30 Consumer Fraud Trends

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