

Pacific International Marketing 831 755 1398 recall@pim4u.com

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FOR IMMEDIATE RELEASE - July 6, 2012 - Pacific International Marketing ("Pacific") is voluntarily recalling 19 cases of bulk Romaine Lettuce sold at Vons and Pavilions stores in California and Nevada due to potential Salmonella contamination. The bulk Romaine Lettuce was sold in bulk produce bins from July 2, 2012 through July 4, 2012. The lettuce heads are banded with a red twist tie marked "Safeway."

Consumers who may have purchased this product should discard it or return it to the place of purchase for a full refund. No Illnesses have been reported to date. This recall is being conducted out of an abundance of caution. The recall is the result of a positive Salmonella test taken at the field level. The source of contamination is unknown.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and

The product is distributed in Pacific International Marketing RPCs with 15 heads of romaine in each RPC. The product is Romaine lettuce distributed in bulk with the code 12EASROM182 on the RPC. The recall affects RPCs only. No carton Romaine or bagged Romaine products are affected.

Customers should contact Pacific International Marketing at the above contact number 8:00 am PST to 5:00 pm PST Monday through Friday or by mail to: P.O. Box 3737, Salinas, CA 93912-3737 or email at recall@pim4u.com.

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Page Last Updated: 07/06/2012

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