

## YOLOCOUNTY LIBRARY ADVISORY BOARD

**226 Buckeye Street, Woodland, CA 95695**

**Meeting Location: Central Services**

**Wednesday, December 13, 2011**

**7:00 P.M.**

Present: Nora Brazil, Chair; Holly Bishop, Vice Chair; Susan Martimo; Rie Surad-Miller; Margaret Crawford; Also present: Patty Wong, County Librarian; Elizabeth Gray, Assistant County Librarian  
Absent: Rebecca Fridae; Andrea Jones; Gina Daleiden

**WELCOME/INTRODUCTIONS:** Introduction of Analu Josephides, extra-help Librarian.

**APPROVAL OF MINUTES:** Minutes from October 12, 2011 reviewed. Motion to approve minutes passed.

### **REPORTS FROM MEMBERS:**

**Winters Regional Library – Rebecca Fridae – not present**

**Mary L. Stephens Davis Branch Library – Sharon Hallberg –** Friends book sale showed good financial results. Other competing events caused some distress for the opening night (Thursday). Monday, FOL hosted a thank you luncheon for Davis branch staff. The event was welcome and enjoyed by all. Tweens are developing an Awesome People program with the guidance of Deatra Cohen, Librarian, and dedicated volunteers. This new development is supported by the Friends. The entire library is very busy. Sharon attended CLA/CLSA in Pasadena in September. The two staff at Winters Community Library did a very nice presentation on collaborative libraries. Yolo County Library was well represented and provided valuable information to conference attendees.

**Nora Brazil – South Davis Montgomery –** The computer issues have been resolved for the last 2 weeks. Last Saturday there were 73 patrons and all slots for Tails for Tales were full. Children brought their siblings. We are still working with the school to promote the program. Aleah, School Library Assistant, worked with Peggy to learn more about storytimes. Bi-lingual storytime coordinates with the school ELAC meeting.

Nora has heard good feedback about patrons noticing that the library will be closed on the check out receipt. Another comment about audiobooks was not so positive (some difficulty in downloading).

**Stephens –** The tweens participated in a focus group to engage them in the development an afterschool activity – this developed into the program “Awesome People”. Floor areas from the “punch list” were fixed over the Thanksgiving break. The second mural was installed in the Children’s Area. The Big Read Open Access Science project is currently scheduling discussions at many branches.

**Holly Bishop – South Davis** – continuing book club for people with mental illness as a volunteer activity.

**Rie Surad-Miller – Esparto** – Friends of Esparto Regional Library (FERL) have successfully moved the storage container of books from the old location to a new location beside the library on school property. The Harvest Dinner was successful in raising about \$1500. The Children’s Shopping Day earned about \$561. The cyber-bullying event had 14 adults in attendance. The Native American Food Blessing had 24 people in attendance. The movie Tangled had attendance of 35. There were 85 entries for the guessing game. Elections for officers will be in January. FERL is now part of Esparto Chamber of Commerce. The Almond Festival is coming up in March. Rie volunteers and does book mending at the school library.

**Margaret Crawford – West Sacramento – Arthur F. Turner Community Library** – Annual Dinner of West Sacramento Friends of the Library was held in October. Two historians spoke about their book about California during the Civil War.

**Susan Martimo – West Sacramento – Arthur F. Turner Community Library** – The WSFOL has taken in over \$6,000 in 10 months from the book sale area of the lobby. Book sales brought in about \$3,000. The Friends maintain the book sale area of the lobby very nicely. WSFOL is supporting many activities at the branch and is actively working the Branch Manager to identify other areas of support.

## **OLD BUSINESS**

**Website** – Review of mobile site. Viewed promotional video for mobile web site. We will work to connect with DCN (DCTV) to get the promo video used as a PSA on cable stations. Comcast, WAVE, DCTV.

**Library Budget update:** See County Librarian’s report.

**County Librarian Update:** The state budget trigger has been implemented so this will cut all funding for the State Library. Yolo County Library (YCL) has not budgeted for State Library funds for the past two years. Yolo County Library will request additional staffing positions in the next budget cycle. This will be specifically to increase service to Yolo and Knights Landing communities.

Review of plans for the Archives and Record Center. Discussion followed.

YCL received a Kaiser grant to support 2-1-1 Yolo.

YCL received a small grant from First Five to support system-wide celebrations of Dia de Los Ninos/Dio de los Libros.

Davis FOL has generously supported the collections budget for new materials as well as the mobile devices and service agreements to support staff training in mobile access to library services.

Please “friend” us on Facebook by searching for us at “yolocountylibrary”.

Winters Community Library now has a fiber connection. The high school students can now use the “backpack” feature thanks to County IT creating a separate drive that is erased at each new session.

YCL and County IT are researching the best option for bringing fiber to Arthur F. Turner Community Library. Esparto and Knights Landing still need better connectivity. A consortium is working to find grant opportunities.

Discussions with City of Davis regarding the South Davis location were successful.

YCL received \$180,000 in grant funds this year.

### **Strategic Plan**

Description of the process. Brainstorm on the community meeting. The community meeting can include up to 150 people. The potential dates are March 5 or March 19 in the afternoon. In the morning, the consultants will meet with YCL staff; in the afternoon they will meet with the community leaders. Community leaders will be invited.

The goal is to have people who represent constituencies. Discussion followed. Homework will be to find contact information for stakeholders in their communities. Email Patty contacts with Name, Organization, Address and Email/phone.

Tools for the Strategic Plan include a sustainability check list. This was reviewed and discussed.

The community outcome concept was discussed. Will the people in the community see the results of our work?

The group also reviewed the community 'walk about'.

The timing of YCL Strategic Plan seems to be dovetailing well with the Yolo County Strategic Plan.

2-1-1 Yolo will launch January 17, 2012. All phone companies on board except AT&T cell phone service. Another thought to keep in mind is to let us know about places where 2-1-1 information can be presented. 38 counties in CA have 2-1-1 already.

### **NEW BUSINESS**

Review of 2012 calendar. It seems okay right now. Discuss further at next meeting.

Sharon shared an article about children's literature.

Meeting Adjourned at 9:06 pm.

**Next meeting:** February 8, 2012 – Stephens-Davis Branch

**\*\*Bring list of 2012 Library closures\*\***