

COUNTY OF YOLO

Office of the County Administrator

Patrick S. Blacklock County Administrator

Beth Gabor Manager of Public Affairs 625 Court Street, Room 204 • Woodland, CA 95695 (530) 666-8195 • FAX (530) 666-8193 www.yolocounty.org

FOR IMMEDIATE RELEASE September 18, 2012 Contact: Beth Gabor, Manager of Public Affairs (530) 666-8042 [w] • (530) 219-8464 [c]

Harvest Hub Yolo Promoting Locally Produced Food and Art

(Woodland, CA) – The Yolo County Agriculture Department, in partnership with YoloArts, recently launched Harvest Hub Yolo (<u>www.harvesthubyolo.org</u>), a website that supports a unique art and agriculture collaboration, focusing on the promotion of locally produced food, wine and art to connect producers to consumers.

Yolo County is home to organic and traditional farming operations, thriving olive oil and wine industries, seed research and production companies, agricultural processing plants, farmers markets in every community and the University of California at Davis. The county hosts a diverse ecology, geography, culture and economy, all rooted in a strong agricultural heritage.

Harvest Hub Yolo was created to promote the diversity of farm production and its value in Yolo County. The website includes a food hub that provides linkages for s vibrant local producers' network, a link to YoloArts' online network of artists, a calendar of events, connections to creative producers of food and wine, and information about Farm to School Yolo, a public health and agricultural marketing initiative.

"Harvest Hub Yolo was designed to strengthen the connection between farmers and consumers and support the food production system in Yolo County," said Yolo County Agriculture Commissioner John Young. "If you are a farmer in the county looking to sell or distribute your food, or a consumer looking to buy what's in season, the food hub will provide the right connection."

"This distinctive website brings together Yolo County's agricultural economy with the arts economy, creating a unique intersection that celebrates the arts and the hard work of farming," said YoloArts Board President MaryEllen Foley.

The Yolo County Agriculture Department is committed to serving agriculture, the business community and the residents of Yolo County through collaboration and partnerships, ensuring Yolo County has preserved agriculture and is a safe, healthy and enjoyable environment in which to work, play and live. For more information, visit: <u>www.yolocounty.org</u> (go to: Government > Agriculture)

YoloArts is a non-profit arts organization dedicated to increased awareness for the arts and art education. YoloArts works to convey the positive value the arts play in enriching the lives of Yolo County residents. For more information, visit: <u>www.yoloarts.org</u>.