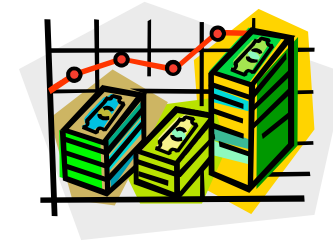


Yolo Leaders Forum



Evaluating the Economics of Energy Savings



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September 26, 2012

Today's Agenda

■ **Independent Analysis**

■ **Savings Analysis**

■ **Analytical Tools**



Value of Independent Analysis

- Solar energy projects can be high risk

- Projected savings may not exceed:
 - » cost of project
 - » cost of financing the project



- Independent Analysis

- Energy

- » Understanding the solar system size, cost, energy generation, output degradation, etc.

- Financial

- » Understanding the projected savings, underlying assumptions, and potential risks

✓ *It's important to not solely rely on the firm selling the product.*

Savings Analysis

■ Key underlying assumption

- Assumed growth in energy cost from utility provider (from whom energy would otherwise be purchased)

■ Other considerations

- Financial incentives
 - » California Solar Initiative rebates for ownership
 - » Tax credits and depreciation bonuses for PPAs
 - » Federal subsidies for financings
- Annual maintenance costs
- Equipment replacement costs
 - » Inverter replacement



Analytical Tools

■ Net present value analysis

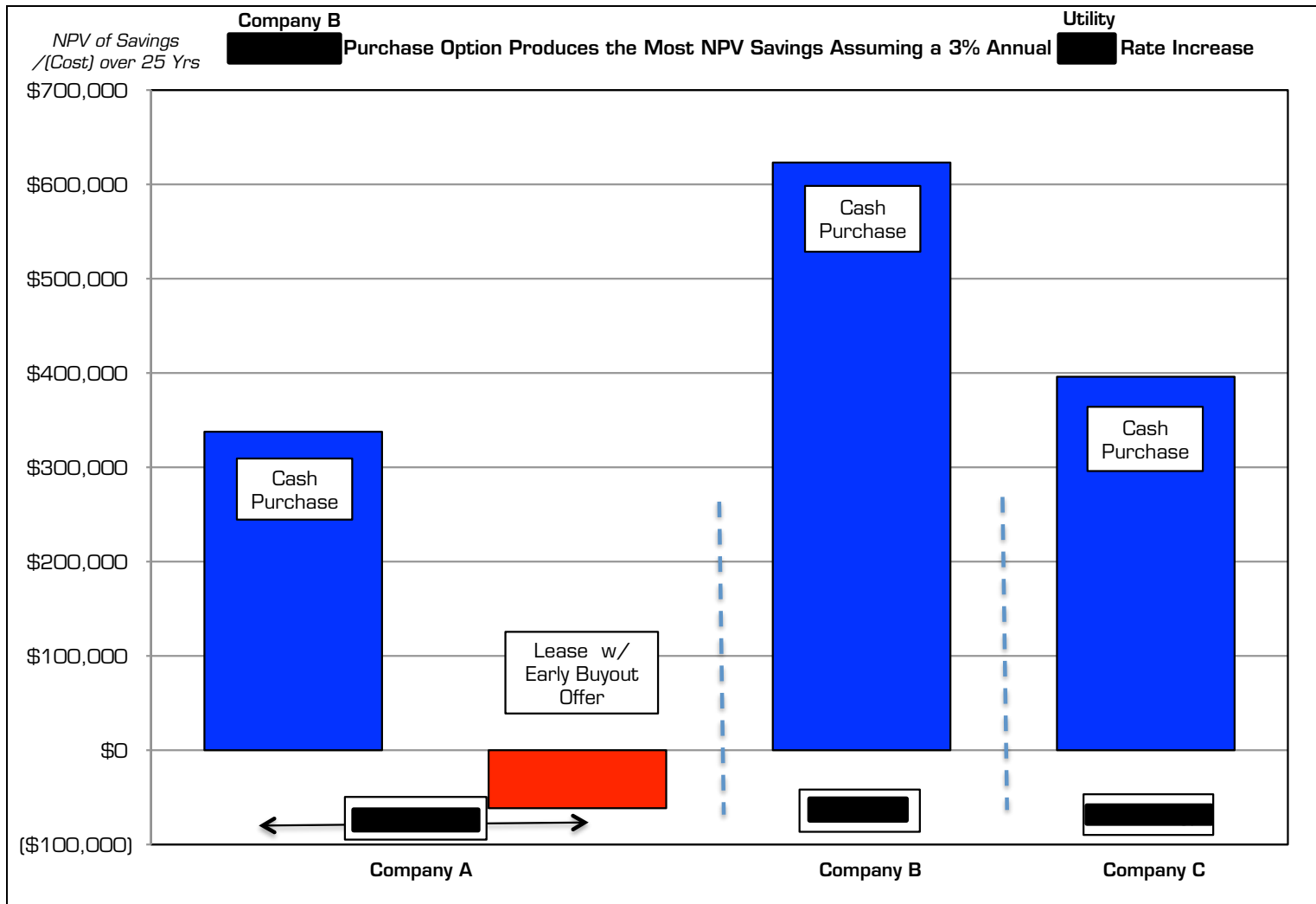
- This tool should be used for ranking projects and selecting the optimal project
- It looks at savings over time, calculated in today's dollars, less the cost of the project in today's dollars
- ✓ *The discount rate/inflation rate used is critical*



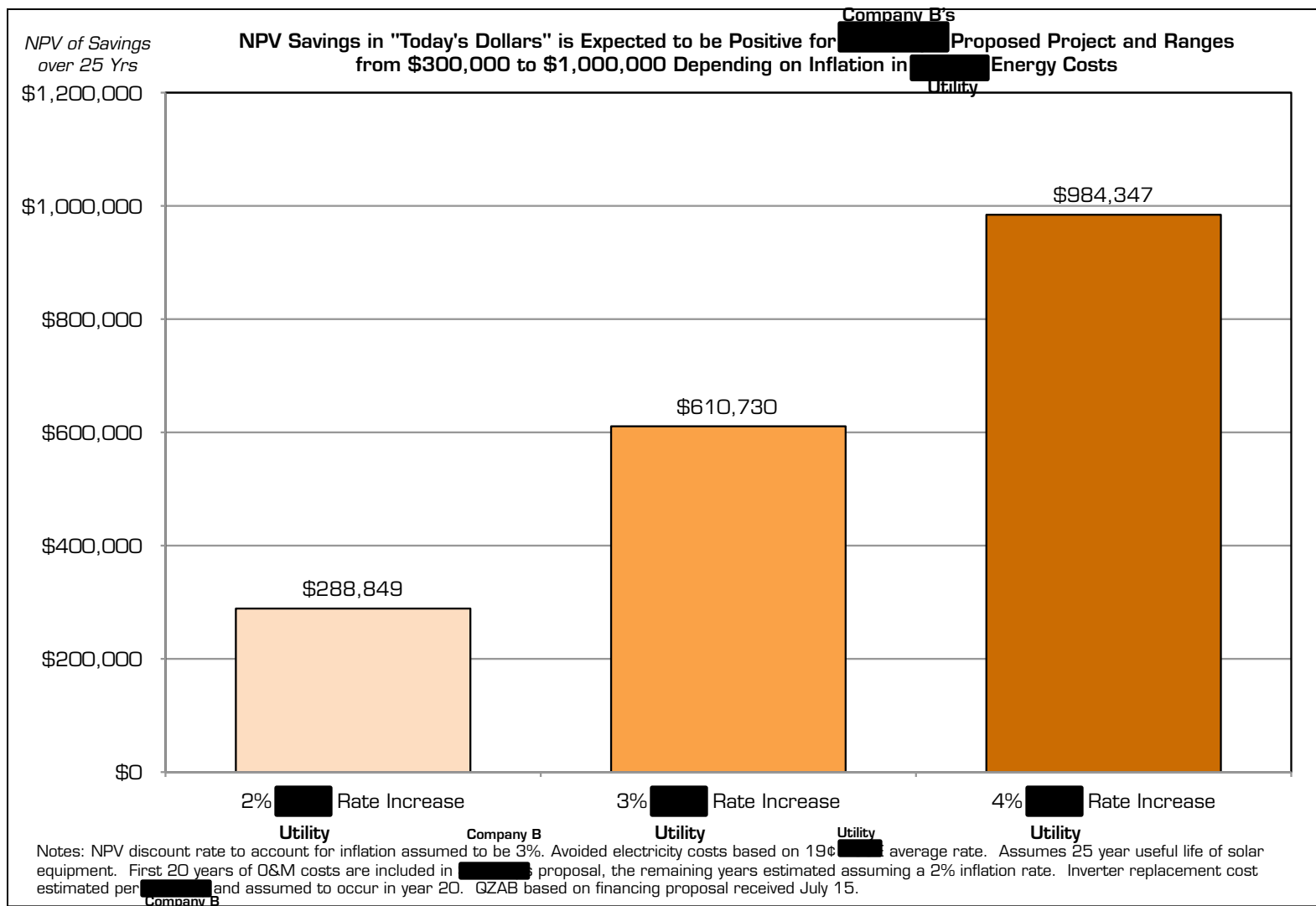
■ Cash flow analysis

- This tool should be used to determine the feasibility of the project from year to year
- It looks at whether cash shortfalls are expected to occur in any given year and options to mitigate the shortfall

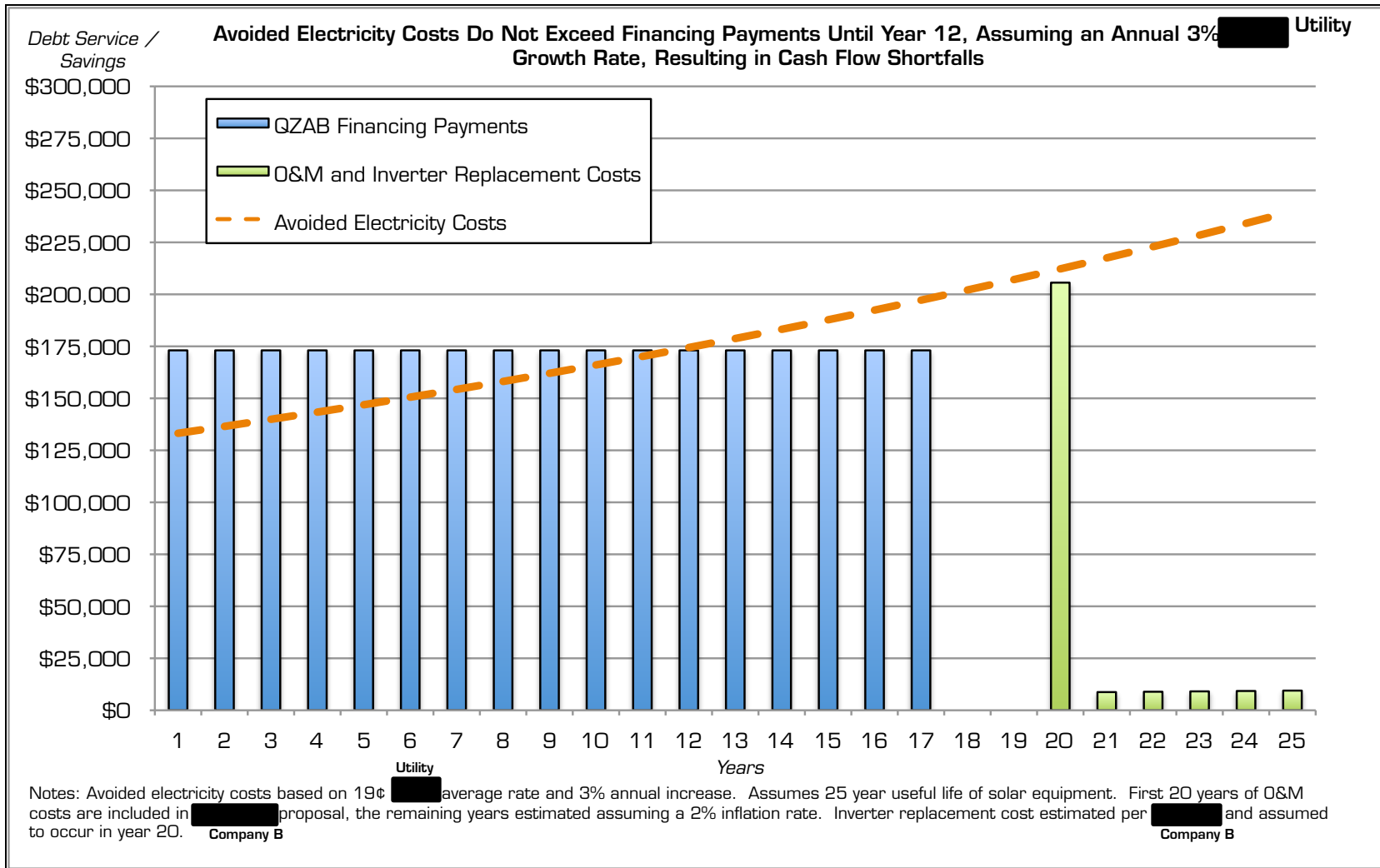
NPV Savings Identifies Best Project



Consider Savings Risk - Vary Assumptions

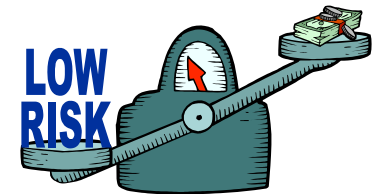


Cash Flow Analysis Reveals Shortfalls



Cash Flow Risk Mitigation Strategies

- Establish a “Solar Fund” that can contribute to paying for the project in case projections do not materialize as planned.
 - » California Solar Initiative rebates
 - » Unused contingency financing or construction funds
 - » Donations or contributions
- Optimize the financing structure.
 - Review financing options that receive Federal subsidies.
 - Consider a term and payment schedule that better synchronizes with the expected savings.
 - Make sure interest rate and upfront costs are minimized.
- Consider using facilities-restricted funds.
 - Mello-Roos, General Obligation Bond, etc.



Tools Work for All Energy Projects

■ Project Types

- Energy Generation
- Energy Conservation

■ Implementation Methods

- User owned
- Power Purchase Agreement
- Solar Lease
- Other

Concluding Thoughts

- **Investing in energy improvement projects may run into financial obstacles because:**
 - Not enough savings to pay for the project or financing
 - The annual cash flow results in shortfalls in certain years
- **Analytical tools to evaluate whether to invest include:**
 - NPV savings to rank projects
 - Cash flow analysis to identify shortfalls
- **Utilizing risk mitigation strategies to improve savings and cash flow can boost confidence and maximize results.**
- *Questions?*

