

FOR IMMEDIATE RELEASE

September 28, 2012

LATE JULY SNACKS CONSUMER AFFAIRS / (508) 362-5859

LATE JULY SNACKS VOLUNTARILY RECALLS MINI PEANUT BUTTER SANDWICH CRACKERS BECAUSE OF POSSIBLE HEALTH RISK

Late July Snacks, LLC, of Barnstable, MA, out of an abundance of caution, is cooperating fully with the Sunland Inc. voluntary recall of nut butter products manufactured by Sunland at its New Mexico facility between May and September 2012. In its press release (<http://www.sunlandinc.com/788/html/pdfs/SunlandRecall.pdf>) Sunland identified the *Sunland Extra Stabilized Organic Creamy Peanut Butter* as part of the voluntary recall. Sunland is one of our peanut butter suppliers and this peanut butter was an ingredient used in recent production of our Late July Mini Peanut Butter Sandwich Crackers.

The Organic Mini Peanut Butter Sandwich Crackers are being recalled because Sunland states that their peanut butter has the potential to be contaminated with Salmonella. Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Please visit the Centers for Disease Control and Prevention's website at <http://www.cdc.gov> for more information.

No illnesses have been reported to date with consumption of the Sunland Extra Stabilized Organic Creamy Peanut Butter or Late July Organic Mini Peanut Butter Sandwich Crackers. Late July Snacks is committed to producing the highest quality products and our top priority is the safety of our customers. For this reason we are issuing this voluntary recall of the products below as a precautionary measure:

Late July Organic Mini Peanut Butter Sandwich Crackers:

<u>UPC Code</u>	<u>Pack Size</u>	<u>Best Before Codes/Lot Codes</u>
890444000700	5oz box	19MAY13 through 11JUL13 (stamped on box of bottom)
890444000724 & 890444000717	8ct carton/1.125oz (single serve caddy) & 1.125oz pack (single serve pack)	15JUN13 through 10JUL13 (code is stamped on each individual pack or on the end of the carton)

No other code dates of this product are included in this action.

No other Late July Snacks products are involved in this action.

Customers who purchased this item are urged to return it to the place of purchase for a full refund. Consumers with further questions may contact the company at (508) 362-5859 or visit www.LateJuly.com.