

COUNTY OF YOLO

Office of the County Administrator

Patrick S. Blacklock County Administrator

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FOR IMMEDIATE RELEASE May 6, 2013 Contact: Beth Gabor, Manager of Public Affairs (530) 666-8042 [w] • (530) 219-8464 [c]

Free Harvest Hub Yolo Website Training Offered

(Woodland, CA) – On May 13, the Yolo County Department of Agriculture will provide two training sessions to teach growers and consumers how to post and purchase products from the Harvest Hub Yolo (www.harvesthubyolo.org) website.

Yolo County Agricultural Commissioner John Young, sees the food hub as a virtual market place where growers can post products available for immediate sale, and where restaurants, food service directors and consumers can purchase directly from growers.

The Harvest Hub Yolo website trainings are open to anyone interested in using the site and will be held on Monday, May 13, 9:00 to 11:00 a.m. and 2:00 to 4:00 p.m. at the Yolo County Department of Employment & Social Services in Woodland. As part of the training, Nicole Sturzenberger, outreach specialist, will walk attendees through the process of registering as a user and how to post and purchase from the website.

Harvest Hub Yolo aims to connect local products with local people and is part of a three year California Department of Food & Agriculture Specialty Crop Block grant received by Yolo County to increase local produce sales, particularly in the five school districts' lunch programs.

- What: Harvest Hub Yolo Website (<u>www.harvesthubyolo.org</u>) Trainings
- When: Monday, May 13, 9:00 to 11:00 a.m. and 2:00 to 4:00 p.m.
- Where: Esparto Room, Yolo County Department of Employment & Social Services, 25 North Cottonwood, Woodland, CA 95695
- RSVP: Nicole Sturzenberger, <u>nicole.sturzenberger@yolocounty.org</u>

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