

**Strategic Direction # 1:
Learning & Personal Development**

Initiatives for FY 2012/13

- 1.a: Promote reading as a beneficial activity
- 1.b: Prepare children aged 0 to 5 for School
- 1.c: Promote Reading K-12 - a supportive environment for homework and independent study
- 1.d: Promote Community Memory – collect, preserve, curate and provide access to the Yolo County Archives
- 1.e: Promote Community Memory – collect, preserve, curate and provide access to content created by Yolo County residents
- 1.f: Provide access to information about all things Yolo County
- 1.g: Increase Literacy (Yolo Reads)
- 1.h: Provide Enriched Environment for Self-Directed Learning

**Strategic Direction #2:
Workforce Development
Initiatives for FY 2012/13**

- 2.a: Support job seekers through submission of job applications
- 2.b: Support occupational education

**Strategic Direction #3:
Collaboration**

Initiatives for FY 2012/13

- 3.a: Foster collaboration among non-profit service providers
- 3.b: Connect community members with each other and needed services

For more information on Yolo County Library's Strategic Plan

www.yolocountylibrary.org

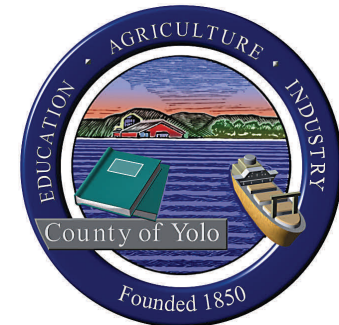
Yolo County Library

Central Services
226 Buckeye St.
Woodland, CA 95695
530-666-8002

**Yolo County
Library**

Connecting people with ideas

**Strategic Plan
2012-13
Update Report**



In July 2012, Yolo County Library began the process of implementing a Strategic Plan to guide projects and processes that address the needs identified both by staff and community stakeholders. This is a report on the progress of goals set forth in that plan for fiscal year 2012-2013.

Updated September 2013

Direction 1: Learning and Personal Development

Everyone is trying out Digital Books at Yolo County Library! Use of digital books increased by 65%.

7,000+ people have checked out eBooks, audiobooks, or other downloadable media from the library since we began offering this service in 2010. You can browse 2,500 eBook and 1,600 audiobook titles, and discover new music and video titles. Downloadables are compatible with most mobile devices and eReaders.

<http://yolocounty.lib.overdrive.com>.

"I have to say I LOVE the digital collections the library offers now - it gets better every time I check!"

Children are reading more at home thanks to Yolo County Library story times.

Parents or caregivers who regularly attend a Yolo County Library story time are more likely to read



with their children which results in children who enter school ready to learn. We hoped that 25% of parents would report an increase—we found that 56% of parents did.

Direction 2: Workforce Development

1,456 Yolo County community members used Yolo County Library to find employment or enhance their career,

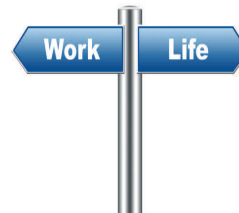
exceeding our goal of reaching 1,000 people. Next year we will continue to collaborate with other Job Assistance programs, make our resources more available and gather more information from people using the library for career and job related activities. Yolo County Library staff will be engaging our youth volunteers in learning how to write effective cover letters and use their library volunteer experience in their resumes and interviews.



People love the Testing and Career resources available on-line!

Our goal was to increase the use of the Testing and Education Resource Center by 10%. Actually, we more than doubled the use—a 50% increase! In the next year, we will continue to promote our on-line resources, e-books and print collection of job, resume, education and career resources. Find out more at

www.yolocounty.library.org



Direction 3: Collaboration

353 people have joined YCL on Facebook to keep informed about great opportunities, family activities and, of course, great books.



Yolo County Library has free programs every week that have something for all ages! If you are interested in expanding your horizons, learning about something new or meeting your community, join us on Facebook and stay in touch.

People connect with ideas and other people, building community and knowledge, at Yolo County Library.

Over 50% of the people who attended a Yolo County Library sponsored event reported that they made a community connection because of the event.

Find local resources that can help you by simply calling 211.

211 Yolo is a call center that has over 1,000 local resources to assist people in need. By letting the community know about this resource, Yolo County Library helped increase calls to 211 Yolo.

