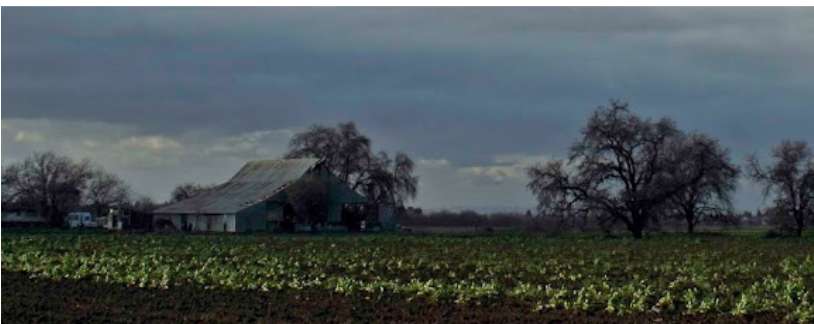


# Yolo County Agricultural Economic Development Fund



**Draft Report**

**Prepared for:  
Yolo County**



**Prepared by:  
CONSEROSOLUTIONS**

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## Introduction

The Yolo County Agricultural Economic Development Fund (“Yolo Ag Fund”) is a central component of Yolo County’s efforts to support agricultural sustainability in the face of potential changes to the existing landscape of the county. Yolo County possesses a bounty of agricultural riches sustained by innovative growers, supported by efforts of local government entities to preserve agricultural land, and buoyed by local communities increasingly supportive of the “farm-to-table” and “locovore” movements. Agriculture is consequently an essential part of the Yolo County economy, as well as its heritage.

Yolo County has traditionally focused on preserving farmland as a means of sustaining its strong agricultural economy. There are signs, however, that preservation alone may no longer be sufficient. The County’s farmland is increasingly the focus of state and federal proposals to improve wildlife habitat and flood protection. In addition, the diminishing supply of wildlife habitat elsewhere in the region has created a growing demand for mitigation banks and other forms of out-of-county mitigation in Yolo County. These changes will impact local agriculture, so Yolo County is working to support agricultural sustainability as part of its response to such proposals.

The Yolo Ag Fund is a key element of this strategy. The Yolo Ag Fund is a forward-looking effort to support the continued work of local growers to produce high-quality agricultural products and bring those products to the local, regional and national public. Yolo County developed the Yolo Ag Fund from existing plans approved by the Yolo County Board of Supervisors and in coordination with the Yolo County Ag Commissioner, the Yolo/Solano Farmbudsman, the Yolo County Farm Bureau, and other stakeholders working in local communities to promote agricultural sustainability.

## Goals

The Yolo Ag Fund will support projects with the following goals:

1. Assist farmers in bringing their products to the public through infrastructure and business innovations, including financing and permitting assistance;
2. Promote the use of and market for Yolo County agricultural products;
3. Increase the awareness of Yolo County as an authentic food and wine destination; and
4. Educate the public about the role of agriculture in sustaining a healthy environment.

## Report Components

The Yolo Ag Fund contains the following components:

Approved Project List	Top Ten Projects	Detailed Project Summaries
Consero Solutions reviewed the Yolo County General Plan 2030, the Yolo County Comprehensive Economic Development Strategy, the Yolo County Economic Development Strategy, and the Three-Year Tactical Plan and identified 97 agricultural economic development projects. These projects are listed on pages 17 through 25.	Working with the Yolo County Farm Bureau, the Yolo County Ag Commissioner, and the Yolo County Planning and Public Works Department, Consero Solutions identified ten priority projects for implementation in three project categories. A brief description of each of these projects is provided on pages 3 through 5.	Consero Solutions developed detailed project summaries and sample budgets for five of the top ten projects that represent the identified project categories. All five projects will require ongoing funding and two will require an initial one-time investment. These five projects could cost as much as \$3,000,000 annually to implement.

# Project Categories

Yolo Ag Fund projects generally fall within the following categories:

Marketing & Outreach	Resource Assistance to Growers	Road & Agricultural Infrastructure Improvements
<p>Marketing and outreach includes consumer marketing and industry marketing. Consumer marketing is marketing directly to consumers and building brand recognition of Yolo County agricultural products and services. Industry marketing is attracting new agricultural entities, such as processing facilities and dairies, to Yolo County. Examples include the Yolo County Agricultural Marketing Initiative (\$160,000/year) and continuation of the Farm To School Yolo program (\$243,500/year).</p>	<p>Resource assistance includes providing financial, technical, business and permitting assistance to new and established growers. Examples include expansion of the Yolo County Farmbudsman’s Office (\$119,000/year) to provide permitting assistance and the establishment of a microloan program (\$300,000 to \$600,000/year) to provide low-interest loans to growers for permitting assistance.</p>	<p>Road and agricultural infrastructure Improvements are essential to continued agricultural sustainability. Examples include dedicating funding to improve farm-to-market routes (\$2,500,000/year).</p>

## Funding Sources

There is currently no funding for implementation of the Yolo Ag Fund, although some projects could be initiated with grant funding. Yolo County may also request contributions to the Yolo Ag Fund as mitigation for projects proposed in Yolo County. The Yolo Ag Fund will need an ongoing source of revenue to sustain its programs and ensure adequate resources to apply for grants and manage projects.

## Contributors

Consero Solutions met and corresponded with the following stakeholders in the agricultural community to develop the Yolo Ag Fund. These stakeholders are currently involved in ongoing efforts to provide many of the support services described in the Yolo Ag Fund.

- Ann Evans and GeorgeAnne Brennan of Evans & Brennan, LLC, the creators of the Agricultural Marketing Initiative in 2006-2007.
- The Yolo County Farm Bureau: Eric Paulson (past President), Jeff Merwin (current President) and Denise Sagara (Executive Director)
- Yolo County: Cindy Tuttle (Manager of Intergovernmental Relations), David Morrison (Assistant Director of Planning and Public Works) and John Young (Ag Commissioner)
- Michelle Stephens: Yolo and Solano County Farmbudsman
- Marc Nemanic: 3 Core Economic Development Corporation (Executive Director) and the California Finance Collaborative
- Colleen Crowden: Sierra Economic Development Corporation (Loan Program Supervisor)

## Top Ten Projects

The Agricultural Economic Development Fund will support projects that increase the awareness of Yolo County as an authentic food and wine destination, promote the use of and market for Yolo agricultural products, educate the public about the benefits of local agriculture, and assist farmers in bringing their products to the public through infrastructure improvements, regulatory assistance and business innovations. This fund has the potential to help Yolo County become a recognized regional and national model for sustainable, local agricultural economic development. County staff and local stakeholders selected ten projects from a list of over 97 action items approved by Yolo County in the 2030 Countywide General Plan, the Three-year Tactical Plan, Yolo County Comprehensive Economic Development Strategy and the Yolo County Economic Development Strategy. Some of these projects represent a compilation of action items from adopted plans.

### Marketing and Outreach

Three of the top ten projects focus on creating public awareness and building brand recognition of Yolo County's agricultural products and services. These projects help to promote Yolo as an authentic and valuable agriculturally-based food and wine destination, increase the use of and market for Yolo agricultural products through professional and infrastructure development, and educate the public about the role of agriculture in sustaining a healthy environment as part of food production.

Project Description	Status	Budget & Funding
<b>1) Yolo Farm to School Program:</b> Create and sustain an effective Farm-to-School program to bring fresh locally grown/produced food to school meals and provide farm education programs.	Currently in Phase 2 (2012-2015), the county is working with consultants and county staff to develop funding sources, assess market potential, farmers and distribution systems, determine school district readiness, and estimate capital and operational costs. Starting in 2010, Phase 1 included the development of a vision, timeline, budget, and funding sources. Phase 3 will include implementation and sustainability.	Currently partially funded through a 3-year USDA CDFA block grant, implementation for Phase 3 is estimated at \$160,000 annually.
<b>2) Yolo Agricultural Marketing Initiative:</b> Building and promoting a brand for Yolo agricultural goods and services through food and wine events (festivals, tours), media initiatives and partnerships. Establish Yolo County as an important, emerging wine region and position Yolo County as central to the fast-growing California olive oil industry through targeted marketing. Integrate top ten crops (e.g., processing tomatoes, alfalfa, wheat, rice, nuts, organic produce into all aspects of the initiative for marketing and education.	Yolo Agricultural Marketing Initiative began in 2006 under contract with Evans & Brennan, LLC to promote food, wine and agriculture in and beyond Yolo County through targeted marketing, event organizing, campaign conceptualization and professional and organizational development. The Initiative was funded by the County for \$126,000.00 per year for the first three years. Proposals and planning for Phase 2 are currently underway. This initiative could also include the YGP action to expand the role of the Agricultural Commissioner's office to include staffed programs to promote agricultural tourism and direct marketing for the County and establish an Agricultural Advisory Board.	Approximately \$243,500 annually
<b>3) Food Policy Council:</b> Create an advisory council to recommend the creation and implementation of agricultural marketing programs.	Not yet initiated	1.5 FTE necessary. Approximately \$200,000 annually with supplies, equipment and overhead

## Resource Assistance for Growers

Six of the top ten projects provide new and established farmers with financial, technical and business assistance.

Project Description	Status	Budget & Funding
<p>4) <b>Full-time Farmbudsman:</b> Increase current .25 FTE to 1 FTE for Yolo County: assist farmers and ranchers with agricultural permitting and standards, provide in-depth financial assistance including loan and grant support.</p>	<p>Currently a part-time Agricultural Permit Coordinator position, there is a need to expand this office into an intergovernmental liaison and advocate for agricultural issues such as permitting, zoning, and business development.</p>	<p>Approximately \$119,000 annually including supplies, equipment and overhead.</p>
<p>5) <b>Food Processing Initiative:</b> Attract food processing facilities, encourage existing processing facilities to expand, and improve the ability of small farmers to get their products to market.</p>		
<p>6) <b>Zoning Initiative:</b> Amend agricultural zoning to encourage farms to vertically integrate from field to consumer (direct marketing) and to encourage on-site agri-tourism and eco-tourism. For example, in addition to allowing on-site produce stands by right, consider also allowing on-site crushing, fermentation, barrel storage, labeling, tasting rooms, picnic areas, etc.</p>	<p>The county is currently in the process of adopting new zoning code.</p>	
<p>7) <b>Revolving Loan Program:</b> Develop of a loan program to cover upfront permitting costs. This program could be expanded to include assistance other than permitting.</p>	<p>Need to work with Farm Bureau and other stakeholders to develop a practical loan range and criteria, and develop potential funding partners.</p>	<p>Financing assistance requires a revolving loan account of \$300-600,000. Requires an increase in Farmbudsman salary.</p>
<p>8) <b>Farm Lease Program:</b> Create opportunities for incubator farms with willing landowners, consisting of small leased parcels on land protected under conservation easement. Provide opportunities for joint access to shared equipment and irrigation. Ensure that leases mandate active agricultural production.</p>	<p>Currently there is no organized effort for this focus, although the Center for Land-Based Learning in Winters has started work on this effort.</p>	
<p>9) <b>Farm Worker Housing:</b> Apply for funding from the State of California and the USDA Rural Development Program to expand the supply of housing for farmworkers.</p>		

## Road and Agriculture Infrastructure Improvements

This project focuses on improving roads and local infrastructure for agricultural needs.

Project Description	Status	Budget & Funding
<p><b>10) Farm-to-Market Route Maintenance and Improvement Program:</b> Continue to identify farm-to-market routes and needed improvements and maintenance for those routes.</p>	<p>Yolo County has successfully secured funding for some major farm-to-market route projects, such as the County Road 99 and County Road 98 improvements, but needs additional funding to maintain and improve the rest of the system.</p>	<p>Approx \$1.5 million annually. Yolo County is working with the four cities in the county to develop a countywide Capital Improvement Plan that would serve as the foundation for a countywide transportation tax that could support this program if passed.</p>

# Detailed Project Summaries

## Project Summary 1-Farm to School Yolo Program

**The Farm to School Yolo Program is a public health and agricultural marketing initiative that has the potential to change the way students and young people eat, think about food, and improve health through development of life long healthy eating habits. Bringing fresh, locally grown and produced food to school meals in all five districts in the county, the Farm to Schools program will anchor the local food system by working to improve markets for local farmers, increase school district access to local foods, and put seasonal food on the school lunch plate, house-made by school district staff or local businesses where possible.**

### History

The Yolo County Board of Supervisors supported the creation of Farm to School Yolo in the 2030 Yolo County General Plan. Farm to School Yolo builds on the 3-year Yolo Agricultural Marketing Initiative and the successful Davis and Winters farm to school programs. A 60-member Advisory Task Force is guiding the project's implementation, including food service professional development, grower/farmer assessment, training and development, and menu and recipe templates. More information is available at <http://harvesthubbyolo.org/farm-to-school>).



2011 National Ag Week Art Contest Winner Angelina Wedding, 3rd Grade, Whitehead Elementary School, Woodland

### Current Status

The program is currently funded through a three-year California Department of Food and Agriculture Specialty Crop Block Grant that will end in June 2015. Accomplishments include:

- A Farm to School guidebook for distribution to all California Agricultural Commissioners and school districts is currently under development. The guidebook includes recipes, menus, and seasonality tables. The recipes are designed for 50 and 100 servings.
- Evans & Brennan, LLC has taught three cooking classes per year for about 12-15 kitchen/cafeteria managers in each of the five Yolo County school districts. The hands-on cooking classes feature California grown produce with an emphasis on crops available in the Yolo/Sacramento region. The classes focus on seasonality and the agricultural/culinary background of locally grown products. Classes include recipes for entrees, sides, soups, sandwiches and salads.
- Three annual farm trainings have helped to build relationships between food service directors and local farmers. The classes have been instrumental at identifying the needs of both groups and have acted as a starting point for addressing barriers in the process.



- Capay Organic, a local farm, is coordinating local, fresh, organic produce distribution to Yolo County schools for the Harvest of the Month program and acting as an aggregator for local farms.
- The program has been a catalyst for in-school gardening and composting programs, farm-field trips and other educational activities.

## Potential Benefit

Continuation of Farm to School Yolo will help solidify the early successes of the program, including helping school children develop healthy eating habits and connecting local growers to distribution networks within local schools. Yolo County faces a 37% obesity problem among its children. With results like this, 1 in 3 Hispanic boys is susceptible to Diabetes as is 1 in 2 African American girls. As a result of the first two years of Farm to School Yolo, the amount of local produce purchased and sold in three of the five school districts, as well as Head Start, increased from 2012 to 2013 (see CDFR Grant Report-Attachment 1). The percentage increases are as follows: Head Start (9%) Woodland (50%), Esparto (40%), Davis (15%), and West Sacramento (48%). If funded past 2015, Farm to School Yolo will continue to promote healthy meal options for schoolchildren and participation in the local agricultural economy, hopefully teaching life-long skills and habits that children can pass onto their children. To make this a reality, a multi-pronged effort is required. New grant funding will enable the County Dept. of Agriculture to be an even stronger connector between school districts and farms with a Forager/Buyer position. This logistics focus is the companion to public outreach efforts that include agricultural specific curriculum such as Ag in the Classroom. It also will include more outreach to parents who make lunchtime decisions for their children and work directly with existing Nutrition Education and Food Literacy organizations such as the County Department of Health, the Dairy Council, Yolo Farm to Fork, and others. The program will also continue to expand the network of local farmers distributing produce directly to the five school districts and continue to develop training strategies for food service workers. With additional funding, these combined efforts will build on the organizational acumen already demonstrated by Farm to School Yolo and foster a cohesive county-wide School Wellness strategy that results in healthy students, families, and communities.

## Sustainability

Farm to School Yolo will need ongoing support from the Yolo Ag Fund, but will ensure a significant portion of funding is raised from private sources annually. Farm to School Yolo can keep its costs relatively low and increase its ability to apply for state, federal and private funding by partnering with local organizations, school-based volunteer networks, and community groups.

## Annual Budget

This budget is based on the existing annual costs for Farm to School Yolo.

Personnel (Project Director)	\$45,000
Project Director Fringe Benefits (20%)	\$10,000
Marketing Firm Contract (Guidebooks, marketing collateral, cooking classes, demonstrations and workshops)	\$20,000
Program Evaluation Contract	\$20,000
Website Maintenance Contract	\$5,000
School Districts and Head Start Contract	\$55,000
Travel and Training	\$5,000
<b>Annual Total</b>	<b>\$160,000</b>

## Project Summary 2-Yolo County Agricultural Marketing Initiative

**The Yolo County Agricultural Marketing Initiative creates public awareness and builds brand recognition of Yolo County's agricultural products and services. The Initiative promotes Yolo as a valuable agricultural-based food and wine destination, with a unique blend of rural authenticity and urban innovation.**



Davis Farmer's Market

### History

The Yolo County Agricultural Marketing Initiative was conceived, developed and implemented from 2006-2009 under contract with Evans & Brennan, LLC to promote food, wine and agriculture in and beyond Yolo County through targeted marketing, event organizing, campaign conceptualization and organizational development.

Accomplishments of Phase 1 include:

- Produced seven public events, including "A Taste of Yolo," an annual trade show, dinner and corresponding website (website now called [yoloharvesthub.com](http://yoloharvesthub.com)) and a weekend-long "Yolo County Food and Wine" event at COPIA in Napa.
- Created a network of food, agricultural and educational partnerships including a wine and wine grape grower association and an olive oil producer collaborative.
- Facilitated a new Yolo Sustainable and Organic Agriculture Program within University of California Cooperative Extension Yolo County.

**\*See Attachments 2 and 3 for more information about Phase 1.**

### Current Status

Yolo General Plan Action item AG-15 includes expanding the role of the Agricultural Commissioner's office to include staffed programs to promote agricultural tourism. Overseeing the next phase of the Marketing Initiative is a priority for the Agricultural Commissioner's office. In hiatus since 2009 as a result of Yolo County cutbacks resulting from the recession, Evans & Brennan have developed a plan for Phase 2 of the Marketing Initiative, a three-year scope consisting of three major foci:

- **Targeted Consumer Marketing:** Promote Yolo County as a recognizable and authentic place for three specific crops: quality wine and wine grapes, olive oil/nut oils and pastured meats. Deliverables include articles and promotional materials, as well as targeted marketing events (e.g. the 2007 and 2008 Wolfskill Olive Oil and Feast events and the 2008 Big Tomato event).

- **Food and Wine Tourism Events:** Building upon the success of the “Taste of Yolo” events in Phase 1, produce a large-scale, annual food, wine and agriculture event to bring together Yolo County agricultural producers with local restaurants, distributors, purveyors and the public.
- **Top Crop Industry Marketing:** Increase the awareness of Yolo County agriculture as the source of food and wine for two regional metropolitan areas through continued education within the hospitality and agricultural communities.
  - **Professional Hospitality Training:**
    - Train institutional chefs (prisons, schools, hospitals, nursing homes, child care, senior centers) within and beyond the county on cooking with local products in partnership with University Dining Services at UC Davis by Sodexo and/or other major institutions in Yolo County.
    - Provide professional development for those who work in the hospitality industry in Yolo County (hotels, restaurants, etc.) on the county’s food and wine assets to deepen workforce knowledge about ways to provide an authentic, pleasurable experience for those who live in, work in, or visit the county.
  - **Infrastructure:** Work in partnership with the private and public sector to develop and promote processing facilities at UC Davis and **throughout** the county (i.e. meat, cheese, specialty foods) and expand the infrastructure supports industry growth and the ability to bring products to market.

## Potential Benefit

The development of well-executed agri-tourism events and brand recognition will increase consumer-driven revenue in Yolo County and increases direct-to-consumer opportunities for producers. Industry-based marketing will help grow and sustain distribution networks and will help to build infrastructure by attracting food processors needed to sustain increased demand for products and services.

## Sustainability

Ongoing support from the Agriculture and Economic Development Fund is essential for the sustainability of this program and to prevent future lapses in work that erodes past achievements. The program will, however, contain a fundraising component to ensure a significant portion of the budget comes from private funding. The food and wine events should sustain themselves through sponsorships and ticket sales. Partnerships with regional organizations will increase the ability to apply for grant funding.

## Annual Budget

Evans and Brennan Contract	
Human Resources	\$120,000
Materials	\$15,000
Event Costs: venue, speakers, design, etcetera	\$15,000
Agricultural Commissioner’s Office	
Human Resources: staff management of project (.5 FTE) (1080 hours @ \$82/hour)	\$88,500
Travel and Training	\$5,000
<b>Annual Total</b>	<b>\$243,500</b>

## Project Summary 3-Expansion of the Yolo County Farmbudsman Program

**The Farmbudsman program focuses on facilitating and expediting the development of promising value-added agricultural products in Solano County and Yolo County. The program also could be expanded to provide additional assistance to growers, including helping growers access funding or loans for farm improvements.**



Yolo Land & Cattle Co

### History

The Yolo County Board of Supervisors supported the creation of a Farmbudsman position in the 2030 Yolo County General Plan. Yolo County and Solano County jointly launched the Farmbudsman program in April 2013 with the appointment of Michelle Stephens as the Farmbudsman for both counties. The program's objective is to "facilitate and expedite the development of promising value-added agricultural projects in Yolo and Solano counties." The program is still developing baseline activities, but will strive to meet the following goals by 2015:

- 20% increase in approvals of agriculture-related projects
- 500 new agriculture-related jobs
- 5 new processors added

More information about the Farmbudsman is available at:  
<http://www.solanocounty.com/farmbudsman/home.asp>

### Current Status

The Farmbudsman is a shared part-time position between Solano and Yolo Counties with 25% time focused on Yolo County. The Farmbudsman assists farmers, ranchers, and agriculture-related businesses with various permitting processes, including assistance with agricultural permitting and standards required by regulatory agencies. In the first year of the program, the Farmbudsman developed relationships with the stakeholders in the agricultural community and is now a central point of contact for information on permitting requirements. The Farmbudsman also works with farmers and ranchers to navigate the new Yolo County zoning requirements implemented in 2014. As the Farmbudsman works with growers to understand the economics of permitting, which can cost thousands of dollars, she naturally receives numerous questions about how to finance these costs. Although not currently part of the program scope, the program could expand to help growers access grant and other funding, as well as manage implementation of a new Revolving Loan Program specifically for Yolo County agricultural businesses (See Project Sheet: Revolving Loan Program).

## Potential Benefit

Increasing the Farmbudsman’s hours in Yolo County will allow the office to assist more growers with the expansion of value-added agricultural projects in Yolo County, as well as allow the Farmbudsman to work more closely with representatives from the Planning and Public Works Department, Agricultural Commissioner’s Office, Health Department, and other agencies. Other priorities for further expansion of the office include:

- Establish a loan program to assist farmers with permitting costs and other small business loans (see Top Five Projects: #4-Agricultural Permitting Revolving Loan Program);
- Assist farmers with access to existing loan or grant programs;
- Develop a Food Processing Initiative to attract food processors, encourage existing processors to expand and improve the ability of small farmers to bring products to market. This is also one of the Yolo Ag Fund’s top ten priorities.
- Work with local non-profit organizations, such as the Center for Land-Based Learning, to establish a Farm Lease Program that creates opportunities for incubator farms on local government-owned parcels or in partnership with other willing landowners. Provide opportunities for joint access to shared equipment and irrigation. Ensure that leases mandate active agricultural production. This was also identified as a top-ten priority for funding from the Agriculture and Economic Development Fund. (YGP: Action AG-A8)
- Increase public interaction and outreach efforts to ensure the agricultural perspective is voiced in larger political, environmental and economic development efforts throughout the region.
- Help farmers navigate other pertinent issues such as transportation and water and business development.

## Sustainability

The project will need ongoing support from the Agriculture and Economic Development Fund, but will contain a fundraising component to ensure a significant portion of the budget comes from private funding. The farmers who receive assistance from the Farmbudsman’s office receive the direct economic benefit of this program. While this program will need to be continually financed, the gains in agricultural development will sustain the growth of the program.

## Budget

Solano and Yolo Counties have a joint operating agreement (Attachment 4) with Solano Community College Small Business Development Center (SBDC) for the Farmbudsman Program. The Farmbudsman is an independent contractor. Each county is contributing \$27,000 annually to reimburse SBDC for services. The sample budget assumes that the Farmbudsman is a full-time staff position within Yolo County.

Salaries (Farmbudsman)	\$85,000
Benefits (30%)	\$25,500
Direct Costs	\$8,500
<b>Annual Total</b>	<b>\$119,000</b>

## Project Summary 4-Agricultural Permitting Revolving Loan Program

**Working with Sierra Economic Development Corporation (SEDCorp) and the Yolo County Farmbudsman, establish an Agricultural Permitting Revolving Loan Program to help farmers gain access to the capital needed to permit new or expanded agricultural businesses.**



Photo: Taber Ranch  
Photo Credit: Yolo County Visitor's Bureau

### **History**

The Yolo County Farm Bureau has requested the establishment of a loan program dedicated only to covering upfront permitting costs for new agricultural businesses, which can cost thousands of dollars.

### **Current Status**

No program currently exists, but the development of an Agricultural Permitting Revolving Loan Program is complementary to the expansion of the Farmbudsman program. As the program is implemented, it could expand to include other costs and needs.

### **Fund Development**

Yolo County would work with the Sierra Economic Development Corporation or another existing company to establish the Revolving Loan Program.

## Resources and Fund Management

- The Sierra Economic Development Corporation (SedCorp) currently services Yolo County through its USDA and FDA loan programs. In initial discussions, SEDCorp has expressed interest in managing a specific permitting loan program for Yolo County. SEDCorp has a proven history of managing funds for local communities such as Loomis, Auburn and Lincoln.
- The California Finance Consortium is a cluster of five economic development entities in Northern California that have entered into a cooperative agreement to increase the scale and reach of capital and technical expertise, creating a broader regional framework. The scope of financial services for agricultural businesses in Yolo County will increase as this initiative moves forward. Mark Nemanic, the Executive Director of 3Core EDC, has championed the initiative, and has expressed interest in working with Yolo County.

## Potential Benefit

A revolving loan program for permitting costs could spur growers to invest in new businesses. By contracting with an existing loan operator, Yolo County will capitalize on their expertise and potentially be able to leverage other funding sources.

## Sustainability

The Revolving Loan program will require seed money from the Agriculture and Economic Development Fund, including management costs and staff time. The establishment of the fund will require significant staff time, which could be a part of the expansion of the Farmbudsman program. An initial fund of \$300,000 - \$600,000 has been suggested just for permitting costs. If successful, the loan program could grow to fund other needs. This budget is still under development and will be refined.

## Annual Budget

Revolving Loan Program Annual Costs	
Economic Dev Corp Partnerships (20% of loan fund @\$600,000)	\$120,000
Human Resources (county staff: 10 hours/week @\$82/hour)	\$41,000
Direct Costs	\$10,000
<b>Annual Total</b>	<b>\$171,000</b>

Revolving Loan Principle: \$300,000 – \$600,000

## Project Summary 5- Yolo County Farm-to-Market Route Maintenance and Improvement Program

**Yolo County maintains almost 800 miles of roads, all of which are important to agricultural sustainability or are essential farm-to-market routes. These farm-to-market routes support the ability of agribusiness to move agricultural products to processing facilities and ultimately to local, domestic, and international markets. This program will focus on maintaining and improving farm-to-market routes to both prevent further deterioration and improve roads as necessary to support agribusiness and protect public safety.**



### History

Yolo County maintains almost 800 miles of roads, all of which are important to agricultural sustainability or essential farm-market routes. Yolo County has already developed a capital improvement plan to maintain and improve these roads, but lacks sufficient funding to implement it. Yolo County has successfully secured funding for some major farm-to-market route projects, such as the County Road 99 and County Road 98 improvements, but needs additional funding to maintain and improve the rest of the system.

### Current Status

The Yolo County Planning and Public Works Department reported to the Yolo County Board of Supervisors in 2012 that Yolo County needs \$2.5 million/year to maintain the existing 800 miles of County roads. Yolo County's current Pavement Condition Index is at approximately 42, which means the roads are "poor." Yolo County needs to invest \$118 million to bring the Pavement Condition Index to "good" or above 70. If Yolo County waits 20 years to make such investments, the roads will deteriorate further and cost over \$360 million to improve to a Pavement Condition Index level of "good."

The Farm-to-Market Route Maintenance and Improvement Program is also consistent with regional efforts, such as the Sacramento Area Council of Governments Rural-Urban Connections Strategy.



## Sustainability

The Farm-to-Market Route Maintenance and Improvement Program is dependent on the Agricultural Economic Development Fund, but may also receive grant funding from the Sacramento Area Council of Governments or other state and federal transportation funding sources. In addition, Yolo County is working with the four cities in the county to develop a countywide Capital Improvement Plan that would serve as the foundation for a countywide transportation tax. If this tax passes, the County could use funding from this source to support the Farm-to-Market Route Maintenance and Improvement Program.

## Annual Budget

Farm-to-Market Route Maintenance and Improvements	
County Personnel/In-house Studies (2 FTEs)	\$500,000
Consultant and Technical Assistance Fees	\$2,000,000
<b>Annual Total</b>	<b>\$2,500,000</b>



## Approved Project List

No.	Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
1	YGP	Action CC-A11	Seek voter approval of an intra-county and/or regional fee or tax for the preservation of agricultural, habitat, or open space land in Yolo County.	County Administrator's Office, Parks and Resources Department	2010/2011			
2	YGP	Action CC-A12	Recommend one of the alternative Clarksburg sites to be zoned Agricultural-Industrial.	Planning and Public Works Department, County Administrator's Office	2009/2010			
3	TP/YGP	Action CC-A13	Based on an economic analysis, recommend one of the alternative Interstate 505 sites (County Road 14 or County Road 12A) to be zoned Highway Commercial.	County Administrator's Office, Planning and Public Works Department	2009/2010			Work with the communities located along I-505 to identify appropriate site and concept (2014)
4	YGP	Action CC-A14	Collaborate with the City of Winters to explore revenue producing uses and opportunities for the "special study area" (see Figure LU-2) identified for agricultural industrial and/or agricultural commercial uses at Interstate 505 and State Route 128.	County Administrator's Office, Planning and Public	2010/2011			#3 and 4: related
5	YGP	Action CC-A16	Prepare the Covell/Pole Line Specific Plan.	Planning and Public Works Department	2009/2015			
6	YGP	Action CC-A30	Amend the County Code to remove the Williamson Act as a basis for the Agricultural Preserve Zone.	Planning and Public Works Department	2009/2010			
7	YGP	Action CI-A9	Continue to implement and enforce design standards for industrial and highway commercial roadways to accommodate heavier loads associated with truck operations and larger turning radii to facilitate truck movements.	Planning and Public Works Department	2010/2011; Ongoing			
8	YGP	Action CI-A14	Prepare and adopt roadway cross-sections that accommodate all users (e.g. vehicles, trucks, bicycles, pedestrians, alternative fuel vehicles, agricultural equipment, etc.) The standards shall be flexible to allow for different mixes of users depending on the surrounding land use(s). For instance, roadway cross-sections in a farming area would differ from those in either residential neighborhoods or downtown mixed use areas.	Planning and Public Works	2009/2010			
9	Project Summary 5 Top Ten Project 10	YGP	Action CI-A18	Continue to identify farm-to-market routes and needed improvements and maintenance for those routes and seek funding to complete those improvements, as a priority.	Planning and Public Works Department	Ongoing	\$1 million per year for Clarksburg only. total \$5,000,000.00	GB: just for Clarksburg takes half the proposed \$10 million, but recognition of West County with its newly developing producers, e.g., olive, olive oil, more vineyards as needful as well as Clarksburg
10	YGP	Action CI-A23	Create special districts in Specific Plan areas and other areas where appropriate to fund the operation and maintenance of county roads.	Planning and Public Works Department	Ongoing			

No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
11	Project Summary 5 Top Ten Project 10	YGP	Action CI-A24	Work with SACOG to ensure that the importance of rural road maintenance and safety improvements are recognized in the Rural- Urban Connections Strategy and to secure the necessary investment in transportation funding for local farm-to-market needs and other improvements.	Planning and Public Works Department, County Administrator's Office	2009/2011			
12		YGP	Action AG-A1	Amend the Agricultural Mitigation Ordinance to direct agricultural mitigation to areas that promote open space connectivity and are in close proximity to existing growth boundaries for the communities and cities within the County.	Planning and Public Works Department	Ongoing			
13		YGP	Action AG-A2	Negotiate cooperative agreements with neighboring jurisdictions to allow their agricultural mitigation requirements to be satisfied in appropriate locations within Yolo County. Agreements shall consider compensation to Yolo County for lost tax revenues and economic opportunity costs.	County Administrator's Office, County Counsel	2012/2013			
14		YGP	Action AG-A3	Verify that easements used for mitigation require the landowner to maintain adequate water rights in perpetuity to support sustainable farm productivity.	Planning and Public Works Department	Ongoing			
15		YGP	Action AG-A4	Consider development of a local and/or regional conservation bank to provide credits associated with crops and/or land uses that sequester carbon or greenhouse gas pollutants.	Planning and Public Works Department	Ongoing			
16		YGP	Action AG-A5	Amend the agricultural mitigation ordinance to specify that ancillary uses must be clearly subordinate to the primary agricultural use, particularly with regards to home sites.	Planning and Public Works Department	2011/2012			
17		YGP	Action AG-A6	Work with agricultural interests to develop farm dwelling site criteria. Proposed homes that comply with the criteria would be issued building permits, while those that are not consistent with the criteria would require prior approval of a use permit.	Planning and Public Works Department, Agriculture Department	2009/2010			
18		YGP	Action AG-A7	Amend the County's Right to Farm Ordinance to broaden the definition of protected agricultural land to include land designated as AG in the General Plan, and/or zoned agricultural in the Zoning Code.	Agriculture Department, County Counsel, Planning and Public Works Department	2009/2010			
19	Top Ten Project 8	YGP	Action AG-A8	Create opportunities for incubator farms with willing landowners, consisting of small leased parcels on land protected under conservation easement. Provide opportunities for joint access to shared equipment and irrigation. Ensure that leases mandate active agricultural production.	Agriculture Department, Planning and Public Works Department	2010/2011			
20		YGP	Action AG-A9	Work with the UC Cooperative Extension to develop technical assistance programs that may include: monitoring of changes in natural cycles; discouraging methane producing practices where feasible alternatives exist; encouraging methane recovery; and promoting farming practices that capture and store more carbon in the soil.	Ongoing Agriculture Department				

No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
21		TP/YGP	Action AG-A10	Work to site a refrigeration and consolidation unit in an appropriate location. This would allow farmers to bring their produce to one location where trucks could pick up a full load and deliver to their destination, reducing the need for trucks to go to individual farms to pick up small loads.	County Administrator's Office, Agriculture Department	2011/2012			Work with UC Davis and the Yolo Ag and Food Systems Alliance to analyze project feasibility (2013) Conduct feasibility study to determine if the Yolo County Food Bank can act as an aggregation facility (2013) Implement study results (2014)
22		YGP	Action AG-A11	Develop and implement an Economic Development Strategy that encourages agricultural/ecological tourism, viticulture operations, agricultural-industrial opportunities and farm marketing efforts.	County Administrator's Office	2010/2011			
23		YGP	Action AG-A12	Reduce development restrictions for new and/or expanded agricultural processing, on-site agricultural sales, and bioenergy production.	Planning and Public Works Department, County Administrator's Office, Health Department	2010/2011			
24		YGP	Action AG-A13	Revise countywide standards to create incentives for agricultural economic development and value-added enterprises. These may include the following: parking (e.g. use of permeable surfaces), occupancy (e.g. use of barn structures for limited events), roads (e.g. reduced rural road widths and/or improvements) and sanitation for special events (e.g. use of portable toilets instead of permanent systems).	County Administrator's Office, Planning and Public Works Department, Health Department	2010/2011			
25	Top Ten Project 9	YGP	Action AG-A14	Work with farm interests and housing organizations to develop specific recommendations for expanding farm worker housing opportunities. Such recommendations may include providing pre-approved building and septic plans (consistent with State requirements), exempting Use Permit requirements for homes where there is an agreement to limit occupation to farm workers, reducing requirements for mobile homes and limiting property tax reassessment.	Assessor, Agriculture Department, Planning and Public Works Department, Health Department, County Administrator's Office	2010/2011			
26		YGP	Action AG-A15	Prepare and implement a farm marketing ordinance to streamline permitting requirements for agricultural retail operations to the extent possible at the local level's areas of focus including special events, handicrafts and prepared foods, agricultural product and byproduct processing, alcoholic beverage sales, education, overnight accommodations, signage, parking, recreation, sanitation, dining, camping and RVs, access and other standards to the extent possible at the local level.	County Administrator's Office, Health Department, Planning and Public Works Department	2010/2011			
27	Project Summary 2	YGP	Action AG-A16	Expand the role of the Agricultural Commissioner's office, to include staffed programs to promote agricultural tourism and direct marketing for the County and establish an Agricultural Advisory Board.	County Administrator's Office, Human Resources Department, Agriculture Department	2010/2011			JY: \$200,000: 1.5 FTE including equipment, supplies and overhead GB: an ag marketing initiative to lay ground work ; too soon to market ag tourism. Start with marketing initiative

No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
28	Top Ten Project 3	YGP	Action AG-A17	Create an advisory Food Policy Council to recommend the creation and implementation of agricultural marketing programs.	Agriculture Department, County Administrator's Office	2014/2015			#27 and #28 combo
29	Project Summary 3, Top Ten Project 4	TP/YGP	Action AG-A18	Create an Agricultural Permit Coordinator position ("farmbudsman") to assist farmers and ranchers with the permitting process, including assistance with agricultural permitting and standards. The Coordinator would work closely with representatives from the Planning and Public Works Department, Agricultural Commissioner's office, Health Department, Economic Development office and other agencies, to facilitate and expedite promising value-added agricultural projects.	County Administrator's Office, Agriculture Department, Human Resources Department	2010/2011			
30	Project Summary 3	YGP	Action AG-A19	Collaborate with farming interests to develop and implement a program for each Agricultural District to include tailored zoning requirements, financial incentives, marketing requirements and/or other benefits as they are determined. Develop agricultural district programs and regulations based on the study underway by the Agricultural Issues Center at UC Davis.					JY: Increase to 1 FTE: total \$150 K including supplies, equipment and overhead
31	Project Summary 3	YGP	Action AG-A20	As the districts mature and the County is able to document successes and failures, programs within the agricultural districts may be modified in response to changing market direction and may encompass new areas or evolve into countywide programs.	Planning and Public Works Department, Health Department, Agriculture Department, County Administrator's Office	2009/2010			JY: Increase to 1 FTE: total \$150 K including supplies, equipment and overhead
32		YGP	Action AG-A21	Examine the possibility of creating agricultural programs similar to business improvement districts, with the ability to generate tax revenue, to fund agricultural business development and expansion. Also consider the use of special service districts (such as used for fire protection) for the same purpose.	County Administrator's Office, Planning and Public Works Department, Agriculture Department	2012/2013			JY: Increase to 1 FTE: total \$150 K including supplies, equipment and overhead
33	Project Summary 1, Top Ten Project 1	TP/YGP	Action AG-A22	Create an effective Farm-to-School program to bring fresh locally grown/produced food to school meals and provide farm education programs.	Agriculture Department	2010/2011			
34		YGP	Action AG-A23	Amend the Zoning Code to require a Use Permit for any new home to be constructed on a parcel smaller than 20 acres within an antiquated subdivision. Include criteria that would have to be met to approve the Use Permit, such as a showing of agricultural feasibility, to ensure that the primary use of the parcel is not a home site.	Planning and Public Works Department	2010/2011			
35		YGP	Action AG-A24	Work with the California Department of Food and Agriculture and the City of Woodland to relocate the County Fairgrounds to a more suitable location.	County Administrator's Office, Agriculture Department	Ongoing			

No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
36		YGP	Action AG-A25	Implement a voluntary Agricultural Transfer of Development Rights (TDR) program to facilitate the creation of affordable agricultural housing. Such a program would allow for the transfer of existing rights to build farm dwellings from areas characterized by large-acreage farm operations to areas characterized by small farms and/or where labor needs are greater. Develop criteria for appropriate transfer and receiver locations that take into account factors such as labor needs, crop types and/or other relevant factors and that preclude nonagricultural related transfers. Allow a density bonus of up to 20 percent for participants. Projects in receiving areas of the TDR program would not be considered "residential subdivisions" and/or the "division of land for non-agricultural uses" for the purposes of this General Plan.	Planning and Public Works Department, Agriculture Department				
37		YGP	Action AG-A26	Promote farmers markets within the cities and unincorporated communities.	Agriculture Department	Ongoing			
38		YGP	Action AG-A27	Establish a setback for new non-agricultural development to protect water delivery systems and similar agricultural infrastructure from impact.	Planning and Public Works Department, Agriculture Department	2012/2013			
39		YGP	Action AG-A28	Work to site a USDA approved animal harvest facility at an appropriate location within the county.	County Administrator's Office, Agriculture Department	2012/2013			
40		YGP	Action AG-A29	Work with local agencies and non-profit organizations to develop best practices and incentives that support wildlife-friendly agriculture.	Agriculture Department	2011/2012			
41		YGP	Action AG-A30	Coordinate the acquisition of agricultural conservation easements by agencies and organizations through the Agricultural Commissioner's office.	Agriculture Department	Ongoing			
42		TP/YGP	Action AG-A31	Consider conducting a study to determine whether a higher mitigation ratio for loss of agricultural land is warranted.	Agriculture Department	2012/2016			
43		YGP	Action ED-A27	Create a new "agricultural commercial" zoning designation that will allow direct marketing opportunities with limited discretionary review.	Planning and Public Works Department	2009/2010			
44		YGP	Action ED-A28	Conduct a collaborative effort with agricultural interests to receive input regarding ideas for improvements to the agricultural economy, agricultural regulations and other related matters.	Planning and Public Works Department, County Administrator's Office, Agriculture Department	2009/2010			
45		YGP	Action CO-A2	Establish permanent areas of agriculture and open space between cities and unincorporated towns to ensure the continued distinctiveness of each community.	Planning and Public Works Department, Parks and Resources Department	2012/2013			
46		YGP	Action CO-A24	Develop a special area plan to govern land use management within the Yolo Bypass.	Planning and Public Works Department, Parks and Resources Department	2013/2014			

No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
47		YGP	Action CO-A26	Adopt and implement the Habitat Conservation Plan/Natural Communities Conservation Plan developed through the Yolo Natural Heritage Program. Integrate the HCP/NCCP (Natural Heritage Program) into the General Plan as appropriate. Direct habitat mitigation to strategic areas that implement the Yolo Natural Heritage Program and are consistent with the County's conservation strategy. Avoid the conversion of agricultural areas and focus on lands where wildlife values and farming practices are complementary.	Planning and Public Works Department	2009/2010 and ongoing			
48		YGP	Action CO-A80	Work with local water purveyors to develop and implement urban and agricultural water management plans to provide a 20 percent improvement in water use efficiency throughout the county by 2030.	Parks and Resources Department	2011/2012			
49		YGP	Action CO-A81	Develop and implement an integrated wellhead protection program.	Agriculture Department, Health Department	2009/2010			
50		YGP	Action CO-A84	Work with local agencies and non-profit organizations to provide educational and technical assistance to farmers to reduce sedimentation, provide on-site retention of irrigation water and flow attenuation, onsite detention of stormwater flows, and incorporate native vegetation.	Agriculture Department	Ongoing			
51		YGP	Action CO-A85	Coordinate with water purveyors in the unincorporated areas to inform the public about practices and programs to minimize water pollution.	Parks and Resources Department, Agriculture Department	Ongoing			
52		YGP	Action CO-A89	Encourage roof catchment and the use of rainwater for non-potable uses to reduce the need for groundwater.	Parks and Resources Department, Planning and Public Works Department	2010/2011			
53		YGP	Action CO-A100.1	Create guidelines for local water providers to enact programs that promote: investigations of new sustainable sources such as recycled water and graywater that match water quantity and quality to the beneficial uses; and the securing of additional water rights for the purveyors.	Parks and Resources Department	2012/2013			
54		YGP	Action CO-A104	For discretionary permits, require agricultural Best Management Practices regarding odor control, stormwater drainage, and fugitive dust control where appropriate.	Agriculture Department	Ongoing			
55		YGP	Action CO-A115	Streamline the permit process to promote energy production from agricultural bio-waste.	Planning and Public Works Department	Ongoing			
56	Top Ten Project 9	YGP	Action HO-A21	Apply for funding from the State of California and the USDA Rural Development Program to expand the supply of housing for farmworkers.	County Administrator's Office, Agriculture Department	Annually		General Fund	
57		YGP	Action HO-A22	Formulate and provide development incentives for the provision of farmworker housing.	County Administrator's Office, Agriculture Department	Annually		General Fund	
58		YGP	Action HO-A23	Expedite the permitting process for all farmworker housing projects.	County Administrator's Office, Agriculture Department	Annually		General Fund	
59		YGP	Action HO-A24	Defer development fees for housing projects that provide farmworker housing.	County Administrator's Office, Agriculture Department	Annually		General Fund	
60		YGP	Action HO-A25	Provide special technical assistance from County staff for developers of farmworker housing.	County Administrator's Office, Agriculture Department	Annually			



No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
61		YGP - Amendment	Action CO-A121	Adopt urban forestry practices that encourage forestation as a means of storing carbon dioxide, with the goal of doubling the tree canopy in unincorporated communities by 2030. Use appropriate protocols to assess owner eligibility to sell carbon credits including increasing the urban tree canopy, expanding riparian corridors, establishing hedge rows, and enlarging the acreage of permanent crops such as vineyards and orchards.	Planning and Public Works Department, General Services Department (Parks Division)	2012/2013			
62		TP		Legislative priorities to mitigate FEMA flood and Bay Delta Conservation Plan impacts to Yolo County <ul style="list-style-type: none"> <li>Secure changes to the Bay Delta Conservation Plan Yolo Bypass Conservation Measure to avoid/minimize impacts on agriculture, flood protection and terrestrial species habitat, including migrating waterfowl, as well as secure full mitigation for any unavoidable impacts (at time BDCP is permitted)</li> <li>Seek modifications to the National Flood Insurance Program reauthorization bill to protect both rural area and incorporated cities (2017)</li> <li>Seek modifications to Federal Emergency Management Agency standards for non-residential structures (2017)</li> <li>Oppose widening the Fremont Weir and Yolo Bypass</li> </ul>					
63		YEDS		Support continued reuse of the Spreckels site, a previously disturbed large industrial site. Support filling of unused land with other agriculture and industrial uses.			Clark Pacific owns and occupies the site. Room for expansion.		
64		YEDS		Work for funding to keep our county roads well maintained, and to limit conflicts between agriculture and commuter traffic.			Ongoing		
65	Top Ten Project 5	YEDS		Attract new and assist existing processing facilities for expanding farm industries.			Ongoing effort. Bogle is a recent success.		
66		YEDS		Lobby for Williamson Act renewal, and for revisions that allow agri tourism activities in the A-P Zone.			Ongoing		
67	Project Summary 2, Top Ten Project 2	YEDS		Support and continue the Taste of Yolo marketing program.			Must be renewed after expiration in 2009. In absence of funding, Ag Commissioner has taken over.		JY: Program should be modified to fit Food Expo vision by David Morrison GB: sending along 5-page strategic plan.
68		YEDS		Ensure land use policies and regulations that facilitate development of new agriculture and its support businesses.			Implement the Clarksburg Agricultural District as a pilot project by 2010.		
69		YEDS		Maintain and possibly expand the impact fee exemption for agriculture buildings to include agricultural processing.			Debate and cost analysis needed.		
70		YEDS		Study and understand our existing agriculture base and trends so the county can respond effectively to changing conditions.			Ongoing. Ag Issues Center has completed one study.		

No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
71	Top Ten Project 6	YEDS		Amend agricultural zoning to encourage farms to vertically integrate from field to consumer (direct marketing) and to encourage on-site agri-tourism and eco-tourism. For example, in addition to allowing on-site produce stands by right, consider also allowing on-site crushing, fermentation, barrel storage, labeling, tasting rooms, picnic areas, etc.			Actively being considered as part of Clarksburg Agricultural District, and as General Plan implementation proceeds.		
72		YEDS		Consider enhancing land use and incentive policies that help farmers generate secondary income from non-farm sources so that they may continue farming.			Actively being considered as part of Clarksburg Agricultural District.		
73		YEDS		Lobby for Williamson Act renewal, and for revisions that allow agri tourism activities in the A-P Zone.			Will continue to seek Williamson Act Renewal.		
74		YEDS		Encourage conservation easements that emphasize operations which integrate agricultural and habitat practices on the same land.			Under development as part of Natural Heritage Program		
75		YEDS		Continue existing downtown revitalization efforts so our small towns are centers of support for agriculture.			Ongoing.		
76		YEDS		<b>Clarksburg:</b> Recruit large scale winery to region, at all possible locations.			Bogle has used 50 acres. Sewer constraint solution needed.		
77		YEDS		<b>Clarksburg:</b> Complete wine industry feasibility analysis (CDBG grant)			Complete		
78		YEDS		<b>Clarksburg:</b> Assist the Old Sugar Mill development and expansion, particularly its services to small area wineries. Support any future master projects.			5 new buildings approved, more in the offing.		
79		YEDS		<b>Clarksburg:</b> Ensure land use and development policies that encourage agriculture and agri-tourism.			In General Plan and subject to various proposed Delta planning efforts.		
80		YEDS		<b>Clarksburg:</b> Help Clarksburg create and promote its own brand.			Underway		
81		YEDS		<b>Clarksburg:</b> Create effective policies, incentives and support as the Clarksburg Agricultural District is defined.			Active discussions underway.		
82		YEDS		<b>Clarksburg:</b> Ensure the provision of adequate services to the emerging wine industry.			Active discussions underway.		
83		YEDS		<b>Clarksburg:</b> Work with the Delta Protection Commission and others developing policies for the Delta to ensure long term continued support for agricultural production, food processing, and agri-tourism.			Active discussions underway.		
84		YEDS		<b>Capay Valley:</b> Help promote Capay Valley Grown brand.			Funding needed for active support.		
85		YEDS		<b>Capay Valley:</b> Enhance cooperative small-scale processing, warehousing, marketing capacity, including a community kitchen, and custom cut & wrap.			Ongoing		

No.		Document	Action No.	Description	Responsibility	Timeframe	Status	Funding	Notes
86		YEDS		<b>Dunnigan Hills:</b> Encourage emerging olive oil industry and wine industry.			Ongoing		
87		YEDS		<b>Dunnigan Hills:</b> Create effective policies, incentives, and support in the Dunnigan Hills Agricultural District.			Ongoing		
88		YEDS		<b>Dunnigan Hills:</b> Recruit small scale wineries to the region located at appropriate locations.			Ongoing		
89		YEDS		<b>Dunnigan Hills:</b> Assist the viability of existing vineyards and wineries in the district.			Ongoing		
90		YEDS		<b>All Districts:</b> Work with UC Davis and other institutions and institutes to make better connections between their missions and agri-tourism in Yolo County			Ongoing		
91		YEDS		<b>All Districts:</b> Ensure land use and development policies that encourage investment in agriculture and agri-tourism.			Ongoing		
92		YEDS		<b>All Districts:</b> Enhance cooperative, small scale processing, warehousing and marketing capacities.			Ongoing		
93		YEDS		<b>All Districts</b> Ensure the provision of adequate services to the emerging wine industry.			Ongoing		
94	Top Ten Project 5	YEDS		Encourage manufacturing growth, including value-added agriculture, food processing, and agricultural suppliers and customers.			Ongoing		
95		YEDS		Implement USDA RBEG application for business assistance staff in Clarksburg and other agricultural districts.			Awarded & Underway. Complete in 2010		
96	Top Ten Project 5	YCED		Attract food processing, encourage existing processors to expand, and improve the ability of small farmers to get their products to market.	Private sector, Yolo County (particularly the functions of Agriculture, Planning, Building, Public Works, and Economic Development), and farm associations and community based organizations.	Ongoing.		Private sector, augmented by grant funding for infrastructure in selected locations, and grants for gap financing via small business loans. Anticipated Costs: Project-by-project. Most individual projects will be between \$50,000 and \$1 million.	
97	Project Summary 4, Top Ten Project 7	YCED		Direct technical, permitting and financing assistance to small businesses in Yolo County.	Yolo County Economic Development, SBDC, Community Colleges, SARTA, SCORE, and others.	<ul style="list-style-type: none"> <li>• Technical assistance is underway through a USDA grant that expires. New grant will be needed in 2009-2010;</li> <li>• Small revolving loan program being developed now, should be on-line in 2009-2010 once capitalized.</li> </ul>		Private sector, USDA, CDBG, EDA. Anticipated Costs: <ul style="list-style-type: none"> <li>• Technical assistance capacity requires \$50,000 per year of staff time.</li> <li>• Financing assistance requires a revolving loan account of \$300-600,000.</li> </ul>	



**Attachment 1**  
**C DFA Grant Report**

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**CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE**  
**SPECIALTY CROP BLOCK GRANT PROGRAM**  
**PROGRESS REPORT**

<b>USDA Project No.:</b> SCB12024	<b>Project Title:</b> Yolo County Farm to School Planning and Implementation		
<b>Grant Recipient:</b> Yolo County Department of Agriculture	<b>Grant Agreement No.:</b> SCB12024	<b>Date Submitted:</b> 4.29.13	
<b>Recipient Contact:</b> Nicole Sturzenberger	<b>Telephone:</b> 530.666.8154	<b>Email:</b> nicole.sturzenberger@yolocounty.org	

<b>Grant Award Amount (A)</b>	<b>Amount Invoiced to Date (B)</b>	<b>Remaining Grant Balance (A-B)</b>	<b>Program Income</b>	<b>Committed Match/In-Kind Funds</b>	<b>Match/In-Kind Funds Spent to Date</b>
\$399,930	\$55,266.28	\$344,663.72	\$0.00	\$ 28,884.60	<b>\$4,864.10</b>

**Activities Performed**

- Briefly summarize the approved Grant Agreement work plan activities performed in both quantitative and qualitative terms. Include significant results, accomplishments, conclusions and recommendations.
- Convey progress on achieving outcomes by discussing baseline data gathered to date and showing the progress toward meeting targets specified under "Measureable Outcomes" in the approved Grant Agreement Scope of Work.
- Compare actual accomplishments with the goals established for the reporting period.
- Present significant contributions and role of project partners in the project.
- In the event program income is earned, describe how the income will be reinvested into the project.

*October 2012 – March 2013* (please respond to all bullet items)

**Food Service Training:** Professional development cooking classes were produced by the Marketing Firm (MF) to encourage school food service departments to increase their procurement of local and seasonal fruits and vegetables. Two rounds of training have been completed from 11/13/12 – 11/30/13 & 1/28/13 – 2/1/13 with all five school districts participating in both sets, except Esparto who canceled in November. A total of 81 staff members participated in the two classes. Data was collected by the Impact Evaluation Coordinator (IEC). Their findings identified 32 % of staff mentioning learning new ideas or recipes. One attendee commented, "it was very informative. We found out about new veggies." In the second round of classes, some school districts had incorporated recipes from the first round into their menus. Davis Joint Unified School District (DJUSD) continues to prepare soups from scratch every week, and tried some new ingredient profiles. The Food Service Director (FSD) from Washington Unified School District (WUSD) tried three recipes, including a beefy burrito enjoyed by students. Woodland High School served a black bean and corn dish from the second round of classes. Esparto continues to serve an orange Asian chicken dish featuring local citrus. Winters did not comment.

**Procurement:** The school year 2011 – 2012 will be used as the baseline year for assessing progress in districts' procurement of local produce and was collected and evaluated by IEC. At this point, baseline data is only available from DJUSD and Winters Joint Unified School Districts (WJUSD). IEC is working on accessing the other districts' data. DJUSD purchased 29.5% (\$21,782) of their total produce purchases (\$73,915) from local growers. DJUSD's primary vendor is Fresh Point, Turlock.



**CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE**  
**SPECIALTY CROP BLOCK GRANT PROGRAM**  
**PROGRESS REPORT**

Fresh Point sources some of its produce from within the parameters of DJUSD's definition of local (300 mile radius from DJUSD) and they are able to identify those sources. In addition, in the baseline year, DJUSD purchased some produce from Produce Express, a mid-scale distributor sourcing from within the Sacramento region. Other local purchases include Frank Stenzel (kiwi farmer from Orland), Capay Organic (aggregates from farmers in Capay, Yolo, Solano and elsewhere regionally), and Saecho Strawberries (Sacramento region). WJUSD purchased 55% (\$13,610) of their total produce purchases (\$24,760) from local growers. Cathy Olsen, WJUSD's FSD, also purchased some local produce from Produce Express in the beginning of that school year. She mainly procures from several local farmers: Capay Organic, Coco Ranch, Terra Firma Farm, Aziz Farm, Sparks Ranch, and Putah Creek Strawberries.

**Hiring Project Director:** The Project Director (PD) position was posted and applicants were reviewed and interviewed from 11/20/13 to 1/31/13. The chosen applicant started work on 2/11/13. The position is managing all sub-contractors involved in the grant, including the five school districts and Head Start.

**Harvest Hub Yolo Website Development and Launch:** The Harvest Hub Yolo website was developed by sub-contractor, Yolo Arts to increase access to county specialty crops, particularly for FSD. The site was launched in late 2012. A food hub was included to act as a tool connecting county specialty crops to FSD. Data on site performance was collected by Yolo Arts and evaluated by IEC. For the first 6 months there were a total of 204 visitors with 126 representing unique visitors; 762 page views with 63% representing new views and 36% returning. The food hub currently has 4 registered users. At this time no FSD has purchased through the site.

**Seasonal Lunch Menus and Recipe Development:** MF developed seasonal lunch menus and 40 recipes featuring regional specialty crops. The menus and recipes can be used by FSD as a guide for district planning and incorporating more fresh produce into school meal plans. Both will be included in the guidebook to be developed in 2013 and posted to the Harvest Hub website.

**Farmer Training:** MF developed the content and agenda for a farmer training held in late April to educate farmers on the opportunity available in school district sales. Logistics were organized by PD. Evaluation will be conducted by IEC and included in the next reporting period.

**Program Outreach & Management:** Ag Commissioner and PD attended various meetings to promote the project, including speaking at the Rotary Club of Winters and a Mother Lode Meeting. PD also attended a networking nutrition education forum organized by the Department of Education and Dairy Council of California. A stakeholders meeting was held on November 28<sup>th</sup>. No quarterly project management meetings were held as hiring the PD was delayed.

No program income was earned.

*April – September 2013* (please respond to all bullet items)

#### **Problems and Delays**

- Note unexpected delays, impediments, and challenges that have been confronted on the project and explain why they took place. Discuss actions taken to address these delays, impediments, and challenges.
- Provide an outline of changes or adjustments to the project methodology, workplan activities, workplan timeline, expected measurable outcomes and budget resulting from problems and delays.

Revised 03/2012

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**CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE**  
**SPECIALTY CROP BLOCK GRANT PROGRAM**  
**PROGRESS REPORT**

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*October 2012 – March 2013* (please respond to all bullet items)

**Food Service Training:** A concern among staff was whether the kids would like a certain dish or how they might modify the recipe to better ensure that the kids would eat it. About 13% of responses reflected critiques of the dishes during the tasting session. Some staff mentioned in April that they were able to adjust recipes to better suit their students. Esparto canceled one round of the cooking classes.

**Harvest Hub Website:** Early navigation issues with the food hub delayed promotion and use. More marketing efforts directed at promoting the site and teaching people how to use it will be used in the future, including individual training sessions with FSD and a farmer website training session both organized by the PD.

**Hiring Project Director:** Due to holidays and scheduling, employee did not start until February 11<sup>th</sup>, 2013. For this reason there were no project management meetings during this period. Fewer funds will be expended during this period.

**Farmer Training:** Due to the delay in hiring the PD, the first farmer training was not held until late April and will be included in the next reporting period.

*April – September 2013* (please respond to all bullet items)

**Future Project Plans**

- Briefly summarize activities, targets, and performance goals to be achieved during the next reporting period in both quantitative and qualitative terms.
- If targets have been achieved or are expected to be achieved sooner than expected, discuss possible changes and adjustments in the project methodology, workplan activities, workplan timeline, expected measurable outcomes and budget.
- Are all grant funds expected to be expended by the end of the project? If not, please provide an estimated balance of unexpended grant funds.

*October 2012 – March 2013* (please respond to all bullet items)

The final food service training for year one will be conducted in April by MF and evaluated by IEC. Head Start will be included in this round along with Esparto. The farmer training was conducted in April by PD and will be included in the next period along with evaluation by the IEC. IEC will also continue to collect baseline data from the additional three school districts for the 2011/12 school year, as well as baseline farmer sales data. Ag Commissioner will continue project outreach and will speak at the Childhood Obesity Conference in June and the S-3 Symposium on Food Systems and Public Health in May. School districts will submit invoices for expenses associated with program participation. MF will develop content for guidebook using seasonality tables. Yolo Arts will continue to update pictures on Harvest Hub Website and PD will maintain content. MF delivered all 40 recipes by 3/31/13 with 20 recipes ahead of schedule. The intention was to use them in the third round of cooking classes scheduled in April.





**CALIFORNIA DEPARTMENT OF FOOD & AGRICULTURE**  
**SPECIALTY CROP BLOCK GRANT PROGRAM**  
**PROGRESS REPORT**

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*April – September 2013* (please respond to all bullet items)

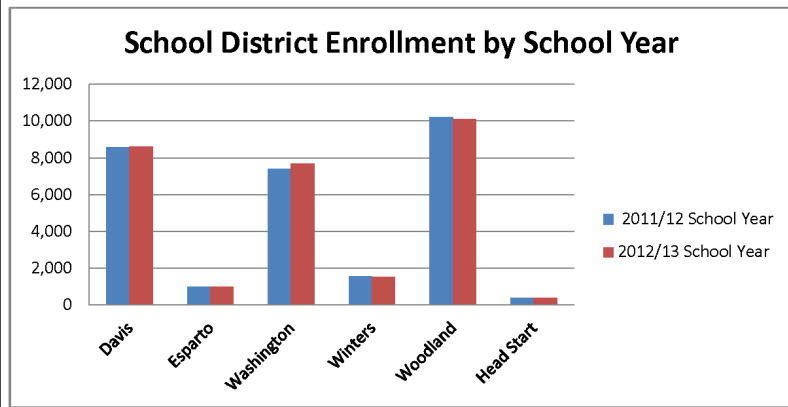
Attachment A: Davis Joint Unified School District cooking class

Attachment B: Winters Joint Unified School District cooking class

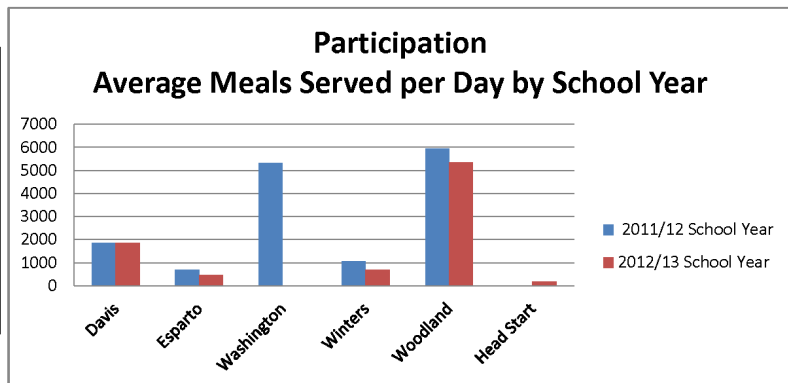
Attachment C: Woodland School District cooking class

### Procurement and Participation 2011/12 and 2012/13 School Years

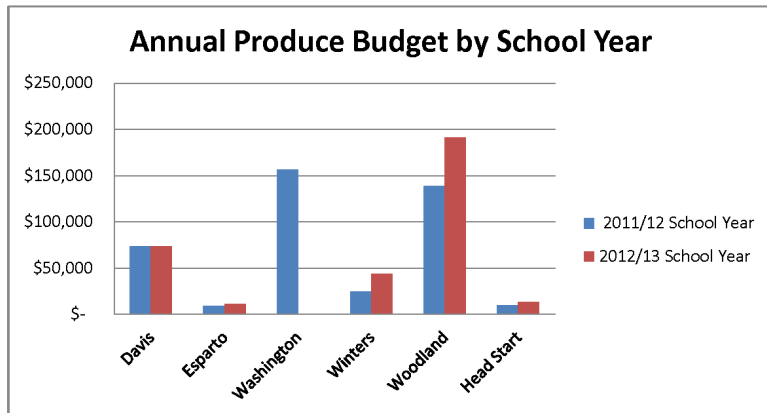
Procurement and	2011/12 School Year	2012/13 School Year
Davis	8,596	8,599
Esparto	1,010	987
Washington	7,395	7,697
Winters	1,561	1,522
Woodland	10,225	10,126
Head Start	403	403



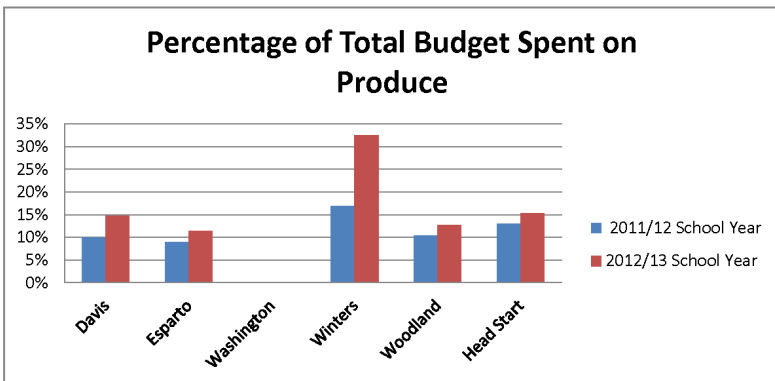
Avg Meals Served/day	2011/12 School Year	2012/13 School Year
Davis	1862	1845
Esparto	699	455
Washington	5322	No data provided
Winters	1050	699
Woodland	5955	5338
Head Start		185



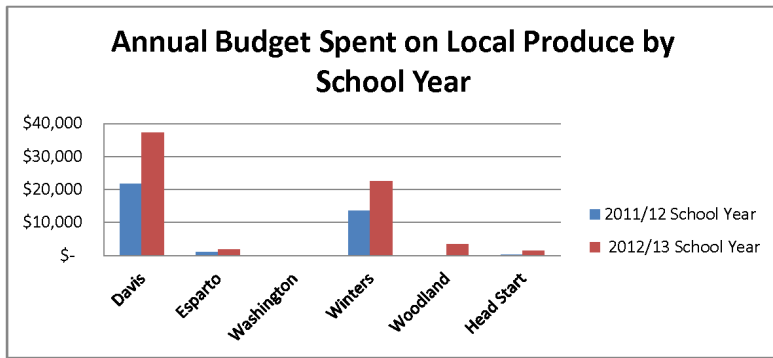
Annual \$ on Produce (see comment box)	2011/12 School Year	2012/13 School Year
Davis	\$ 73,915	\$ 73,838
Esparto	\$9,023	\$ 11,565
Washington	\$156,976	No data provided
Winters	\$ 24,760.00	\$ 44,311
Woodland	\$ 139,178.00	\$191,297
Head Start	\$ 9,692.00	\$13,805



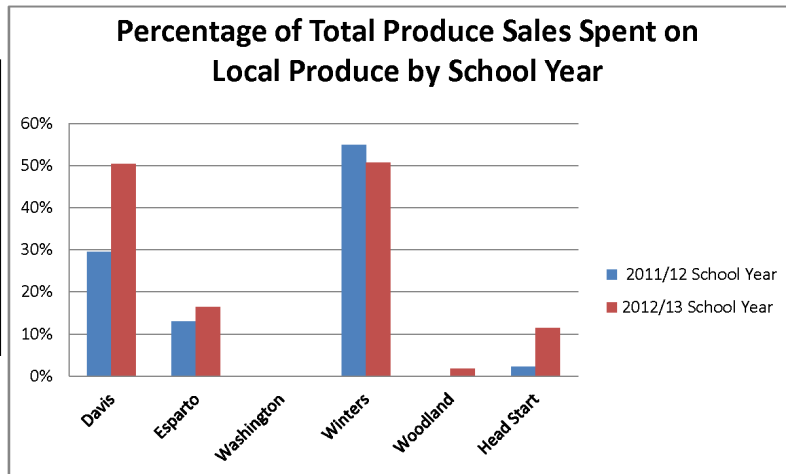
Produce as % of Total Food Budget	2011/12 School Year	2012/13 School Year
Davis	10%	15%
Esparto	9%	11%
Washington	No data provided	
Winters	17%	32%
Woodland	10%	13%
Head Start	13%	15%



Annual Budget Spent on Local Produce	2011/12 School Year	2012/13 School Year
Davis	\$ 21,782	\$ 37,200
Esparto	\$ 1,176.00	\$ 1,894.46
Washington	No data provided	
Winters	\$ 13,610	\$ 22,495
Woodland	\$ -	\$3,421
Head Start	\$ 215.00	\$1,570



Percentage Local/Total Produce Sales	2011/12 School Year	2012/13 School Year
Davis	29%	50%
Esparto	13%	16%
Washington	No data provided	
Winters	55%	51%
Woodland	0%	2%
Head Start	2.20%	11%



# **Attachment 2**

## **Phase 1 Summary**

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# Phase 1 Summary

## Yolo County Agricultural Marketing Initiative for Food, Wine, and Agriculture

Evans & Brennan, LLC  
530-795-4995 or 530-756-4892

[www.evansandbrennan.com](http://www.evansandbrennan.com)  
[info@evansandbrennan.com](mailto:info@evansandbrennan.com)

March 7, 2014

### **Yolo County Agricultural Initiative for Food, Wine, and Agriculture Phase 1 – events conceived, developed and executed by Evans & Brennan, LLC 2006-2009**

The events below were the major event accomplishments of Phase 1. In addition to events, however, we did outreach of various kinds to different organizations, and developed from scratch the content of the first ever Yolo food, wine, and agriculture website, as well as kept it updated during the period of our being funded.

We also spent considerable time and effort working to get a grant from the Columbia Foundation to be administered by Co-op Extension but connected to the Ag Commissioner's office, to help fund a position with a focus on organic and sustainable agriculture practices (grant awarded), worked with the Yolo County Fair to develop an event and program around the olive oil awards (not implemented) and other activities.

#### **Major Events 2006-2009– 7 total**

**Contract finalized in fall 2006, and no events held that year. Funding ended in June, 2009 and no events were held that year.**

#### **1. COPIA –Yolo County Food and Wine: The Bay Area's Best Kept Secret July 2007**

Attached is the catalog copy of the weekend-long Yolo County program we pitched, developed and oversaw for COPIA – Center for Wine, Food, and the Arts in Napa in 2007 as part of our Yolo Initiative work. COPIA, as you know, closed a few years later. Sonoma and Mendocino Counties had preceded Yolo in similar weekends devoted to the food, wine, and stars of their counties. **Close to 1,000 people attended** the COPIA Yolo event. **Every winery in the county at that time was invited and all accepted, about 12. About 10 farmers participated, plus chefs.** (see attached catalog copy for 2-day event)

#### **2. Going Local: A Taste of Yolo - A Farm-to-Chef-to Purchaser Tasting of Summer Produce and Local Wines Followed by Dinner - August 2007 and August 2008**

This was an all-encompassing event pitched, developed and executed with the intent to bring together, for the first time ever, the winery, farmers, olive oil and other producers of Yolo County with restaurants, distributors, and purveyors to help create an understanding of local food and wine assets to begin to build authenticity around the opportunity for creative use and marketing of products. The evening began with a trade show, followed by appetizers, wine, and dinner. All the participants, farmers, vintners, chefs, etc sat together for a meal introduced by Darrell Corti and prepared by the Executive Chef of UC Dining at Sodexo. **All Yolo wineries participated, 12 farmers, about 8 other producers.** (see attached program)

It was an invitation only event with over **100 attending**, and about **130 the second year.**

1

Evans & Brennan, LLC  
530-795-4995 or 530-756-4892

[www.evansandbrennan.com](http://www.evansandbrennan.com)  
[info@evansandbrennan.com](mailto:info@evansandbrennan.com)

#### **3. Wolfskill Olive Oil and Feast Event – Oct 2007 and Oct 2008**

Pre-Harvest Tour and Feast at Historic Wolfskill (joint effort with UC Davis, Yolo Ag Initiative and Slow Food Yolo) – open to the public to purchase tickets, limited to 300 seats. We pitched, developed and oversaw both events as part of our Yolo Initiative work, including finding and inviting all the olive oil producers in the county at the time, about 20. Both times the event sold out for **300 attendees** with a waiting list. **About 12 wineries participated and about 20 olive oil producers.** All food sourced locally. Starting in 2012, this event was recreated as a Bastille Day at Wolfskill with assistance from Evans & Brennan and is now the primary fundraiser (\$20,000.00 per year) for Winters Farm to School. (see attached invitation/flyer)

#### **4. Chef's Walk – November 2007**

A broad invitation was sent to restaurant and institutional chefs throughout Yolo County and the region to join at the Davis Farmers Market for a tour of the market and to meet the farmers. Attendees came from as far away as Roseville. About **30 participated**, including from UC Dining Services by Sodexo and Davis Joint Unified School District. All wore chef's whites.

#### **5. The Big Tomato – March 2008**

This was a celebration of Yolo's tomatoes, with a focus on the processing tomatoes and held at the Davis Farmers Market on Saturday March 15, 2008 under a large, large, rented tent that housed displays (including 'art' towers of canned tomato products donated by processors), restaurant stalls and the first wood-fired pizza oven to come to the market. We pitched, developed and oversaw the event and got the co-sponsors. **Over 1,000 people attended.** It was co-sponsored by the Ag Initiative and the Yolo Farm Bureau and co-sponsored by over a dozen different entities from tomato seed companies to tomato canneries. (See attached descriptive flyer for participants.)

#### **6. Cooks' Camp August 2008**

An educational presentation and hands-on cooking experience for school, prison, hospital, and others using fresh Yolo produce with a combined focus on grains. (see agenda) It was invitation only and **36 participated.** The co-sponsor was UC Dining Services by Sodexo who contributed space, expertise, printing, and more.

#### **7. Slow Food Nation – Slow Food Journey – August 2008**

For visitors to Slow Food Nation, held in San Francisco, we pitched, developed, and executed a day long program that included a tour of the then-new Robert Mondavi Institute for Wine and Food Science at UC Davis, accompanied by an expert-led sensory evaluation of olive oils, followed by a tasting of international fig varieties at the USDA Wolfskill Facility and lunch under the 150-year-old olive trees at Wolfskill. A full busload of **60 people from all over the United States attended.** It was presented by Slow Food Yolo and The Yolo County Agricultural Marketing Initiative. (see attached) That same week we did a similar program focusing on Local Food for Local Schools. (see attached).

2

# **Attachment 3**

## **Collateral from Phase 1 Events**

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## Collateral from Phase 1 Events

### COPIA: Yolo County Food and Wine Event catalog

#### **A Taste of Yolo Festival Weekend Wine and Foods from the Bay Area's Best Kept Secret July 28 and 29, 2007**

Come join us and discover the foods and wines of Yolo County, 'just over the hills from Napa', and one of the Bay Area's agricultural powerhouses. Sample seductive wines in a walk-around tasting while nibbling on appetizers, pair wines with Yolo's famous organic vegetables, fruits, and meats in cooking demonstrations and panel tastings, experience the 'Taste the Terroir' soil bar, and participate in a 'Sensory Evaluation of Heirloom Tomatoes'. Snack on flatbreads from the wood-fired oven, and end the weekend with a multi-course Village Feast served in the garden, featuring Yolo County organic lamb, heirloom tomatoes, and wines.

**SATURDAY, 7/28 – 10:00 am – 5:00 PM**  
All events included in General Admission Pricing

#### **Getting Creative with Local Corn Saturday, 7/28 - 10:45 – 11:30 am**

#### **Cooking demonstration and tasting paired with Yolo County wine**

Learn about the myriad ways to use summer's sweet corn as Pru Mendez, chef-owner of Tucos Café and Wine Shop and a passionate advocate of local farms and produce, shows you how to cook intuitively to create such dishes as Corn Blinis with Multiple Toppings, Cold Corn Chowder, and Corn Pudding Soufflés.

#### **From Cool Delta Breezes to the Hot Dunnigan Hills: Making Wines in Yolo's Diverse Conditions Winemakers Panel**

**Saturday, 7/28 - 11:45 to 12:30 pm**

Peter Marks MW, curator of Wine at COPIA, chairs a panel of four of Yolo's vintners in a lively discussion of winemaking that explores the diversity, challenges, and excitement of winemaking in this emerging wine region.

#### **Sample the Yolo Bounty**

#### **Walk-Around Wine and Food Tasting**

**Saturday 7/28 1:00 – 3:00 PM**

Sample the wide variety of wines from the Capay Valley, Dunnigan Hills, Clarksburg, and Yolo County Appellations, including Grenache Blanc, Viognier, Sauvignon Blanc, Chenin Blanc, Chardonnay, Tempranillo, Rosé, Pinot Noir, Petit Sirah, sparkling wines, and more. At the same time, taste the Yolo bounty with appetizers from local chefs, as well as Yolo's olive and nut oils, dried fruits and nuts..

#### **Taste the Terroir**

**Saturday, 7/28 - 2:00 to 3:00 PM**

Step up to the soil bar and smell, touch, and even taste soils from diverse Yolo County vineyards with Dave Smart, UC Davis Soil Scientist and Professor of Viticulture and Enology as he talks about soil and terroir. Sample wines made from grapes grown on each of the soils presented. Limited to 30 participants

#### **Sweet and Savory Flatbreads from the Wood-Fired Oven**

#### **Cooking demonstration and Tasting**

**Saturday, 7/28 - 3:15 to 4:00 PM**

Watch Rachel Levine, Executive Chef, Nugget Markets, Inc. and former Executive Chef, R.H. Phillips Winery as she cooks both savory and sweet flatbreads in COPIA's wood-fired oven, offering tastes hot out of the oven.

#### **Bogle Winery 2004 Petit Sirah Port and Pairings**

**Saturday, 7/28 – 3:00 to 3:45**

Join Bogle Winery's winemaker in for a discussion of port, how Bogle's Petit Sirah port is made, and a pairing of both the 2004 Petit Sirah and Bogle's non-vintage port with a variety of foods, including cheese and chocolate. Limited to 30 participants

#### **A Taste of Yolo Festival Weekend Continues Wine and Foods from the Bay Area's Best Kept Secret July 28 and 29, 2007**

**SUNDAY, 7/29 – 10:00 am – 5:00 PM**  
All events included in General Admission except the Village Feast (see below)

#### **Skewered, Ground, and Seared: Cooking with Yolo's Pastured Beef and Pork Sunday, 7/29 10:30 to 11:15**

#### **Cooking demonstration and tasting paired with a Yolo County wine**

Sit down with Melanie Bajakian, co-owner of the famed Winters' steakhouse, The Buckhorn, as she shows you some of the creative tricks of the trade she's used to create the specialty meat-dishes of both the steakhouse and the Buckhorn Grills, located throughout Northern California.

#### **Heirloom Tomato Sensory Evaluation**

**Sunday, 7/29 11:30 to 12:15**

Think swirling, sniffing, and sampling wine glasses of brilliantly hued tomato slurry instead of wine, and you'll have an idea of this extraordinary workshop. Ann Noble, creator of the Wine Aroma Wheel, and Professor Emerita, UC Davis Enology Department brings her considerable sensory talents to evaluating Yolo County-grown heirloom tomatoes, recreating in depth the event she presented last year in Capay Valley covered by the New York Times. Limited to 30 participants

#### **A Village Feast, Yolo Style**

**Reservations only: \$65.00 per person**

**Limited to 100 participants**

**Sunday, 7/29 - 1 to 3 PM**

Join us in COPIA's garden, where long tables set with white linen, sparkling tableware, and lush bouquets await the guests who'll have a chance to enjoy a meal that celebrates the abundance and diversity of Yolo County's food and wine. It's modeled on the annual Village Feast sponsored by Slow Food Yolo on the last Saturday in August at the Davis Central Park.

#### **Menu**

Apéritif of Sparkling Wine  
Seasoned Almonds Roasted with Almond Oil and Rosemary  
Grilled Pain au Levain with Roasted Red Pepper Spread  
Mixed Olives  
\*\*\*\*\*  
Platters of Mixed Heirloom Tomatoes with Green and Purple Basil  
and Olive Oil  
Selected Rosé, White, and Red Wines  
\*\*\*\*\*  
Grilled Yolo County Lamb with Thyme and Rosemary  
Grilled Eggplant, Peppers, and Summer Squash  
Boiled Yukon Gold Potatoes, Green Beans, Gold and Red Beets, Carrots  
Bowls of Aioli  
Selected Red Wines  
\*\*\*\*\*  
Rustic Fruit Tarts of Fig, Peaches, Nectarines, or Plums  
\*\*\*\*\*  
Coffee or Tea

#### **The Cheese Course: Pairing Yolo County White Wines and Northern California Artisan Cheese**

**Sunday, 7/29, 3:15 – 4 pm**

Discover Yolo County's light and full-bodied dry white wines and how well they pair with the diverse cheeses being produced artisanally in Northern California. Anya Feraldo, certified cheese taster trained in Italy, now Director of Events for CAFF, the California Association of Family Farmers, headquartered in Yolo County, will be your guide as you enjoy a final 'Taste of Yolo'.

Wolfskill Lunch Invitation



**UC Davis Olive Oil  
Yolo Agricultural Marketing Initiative  
& Slow Food Yolo**

*Present*

**A Pre-harvest Tour & Feast  
at the Historic Wolfskill Ranch**

Date: October 13, 2007    Time: 10:30 AM - 2:30 PM  
Location: 4334 Putah Creek Road, Winters, California

*Schedule*

**10:30-11:00 AM** Guest Arrival & Sign-In

**11:00 AM-12:00 PM** "Inside the Wolfskill Orchard" Walking Tour  
 ☞ Vito Polito, Professor of Plant Sciences at UC Davis  
 ☞ Dan Flynn, Manager of the UC Davis Olive Oil Program

**12:00-1:00 PM** Tasting of Yolo County Olive Oils, Apéritif & Silent Auction

**1:00-2:30 PM** Four Course Luncheon with Wine  
 ☞ Dine at a table set for 180 guests, shaded by Wolfskill's 146-year-old olive trees  
 ☞ Includes a short presentation by Paul Vossen, UC Davis Olive Oil Sensory Expert on the Yolo County Fair's Annual Olive Oil Competition

*Tickets*

Seating limited. Reservations necessary.  
 Price: \$65 per person for Slow Food Members  
 \$75 per person for non-members  
 Tickets: Go to [www.brownpapertickets.com](http://www.brownpapertickets.com),  
 call (530)795-4995, or purchase at  
 Steady Eddy's Coffee Shop (6 Main St., Winters)  
 For more information visit [www.slowfoodyolo.com](http://www.slowfoodyolo.com).

Proceeds above costs will be donated to a fund to assist the Winters Joint Unified School District in purchasing fresh, local produce for serving in the school lunch program.

*Menu*

Featuring Yolo County Foods & Products



*Appetizers*

- ☞ Olives
- ☞ Rosemary & Sea Salt Almonds
- ☞ Walnut Stuffed Wolfskill Figs

*First Course*

- ☞ Salad of Local Greens, Persimmons, and Pomegranates  
with UC Davis "The Silo" Olive Oil Vinaigrette

*Main Course*

- ☞ Sheep Dreams Ranch Capsy Red Lamb Cooked Three Ways
- ☞ Gratin of Leeks
- ☞ Roasted Mixed Peppers
- ☞ Braised Greens
- ☞ Stuffed Butternut Squash (vegetarian option)

*Dessert*

- ☞ Walnut & Almond Tarts
- ☞ Dried Apricot Tarts
- ☞ Coffee



# The Big Tomato

Celebrating the Connection between  
Yolo County's Number One Crop -  
**Processing Tomatoes** - and Americas'  
Favorite Foods like Pizza, Pasta, and Salsa

*Saturday, March 15th, 10:00 am to Noon at the  
Davis Farmers Market in Central Park under the big tent.  
Admission is FREE*

## Celebrate the Beginning of the 2008 Planting Season

Mid-March is the traditional beginning of the tomato planting season in Yolo, and soon farmers will be putting millions – yes, millions – of tomato transplants into the county's rich soil, blanketing the landscape green.

## Make it a Family Day

Take home a seedling donated by AgSeeds Unlimited  
Take home a recipe booklet • Sample food from local restaurants  
See canned tomato art • Explore the exhibits  
Children's art and science activities

**Sponsored by** the Yolo County Agricultural Marketing Initiative and The Yolo County Farm Bureau. **Co-sponsored by** Ag-Seeds Unlimited, Cache Creek Casino Resort, Campbell Soup Company, California League of Food Processors, California Tomato Growers Association, ConAgra Foods, Inc., Davis Farmers Market Foundation, Del Monte Foods, Yolo County Supervisor Duane Chamberlain, H.J. Heinz Company, Morning Star Packing Company, Pacific Coast Processors, Robert Mondavi Institute for Food and Wine at UC Davis, Slow Food Yolo, University of California Extension Yolo County Office, Yolo County Visitors Bureau, Tomato Products Wellness Council, The WAVE TV 21

## What to Do and See at The Big Tomato

**Take home a seedling donated by AgSeeds Unlimited:** More than 1,000 processing tomato seedlings will be given away for people to plant in their own backyard or in a pot on a patio or balcony.

**Take home a recipe booklet:** A collection of recipes by local author Georgeanne Brennan will give you plenty of ideas for dishes to cook at home using Yolo's top crop.

**Sample food:** Tasty bites will be handed out from your favorite restaurants including Oliveto Restaurant of Oakland, Tuco's Wine Bar and Café, Osteria Fasulo, The Mustard Seed and the Village Bakery of Davis, Davis Joint Unified School District school lunch team, Monticello Bistro and Buckhorn Catering of Winters, Tazzina Bistro of Woodland, Moody's Bistro of Truckee, Nugget Markets and more to celebrate Yolo's number one crop, as well as pizza cooked on an outdoor, wood-fired oven.

**See canned tomato art:** California produces 90% of all the processing tomatoes used in the United States and they are sold under more than a hundred different labels – come see the brilliant mosaic of cans stacked throughout the event.

**Explore the exhibits:** Educational exhibits will be filled with fun facts and intriguing stories about processing tomatoes, from how they are grown to how they reach our tables.

**Especially for children:** Sponsored by the UC Extension Yolo County Office, a section of the tent where children can explore the life of processing tomatoes through art and science activities.

# The Big Tomato

*Saturday, March 15th, 10:00 am to Noon • Davis Farmers Market in Central Park  
For more information, visit [atasteofyolo.com](http://atasteofyolo.com) on the web*



**Attachment 4**  
**Letter from Yolo Farm Bureau**

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# Yolo County Farm Bureau

PRESIDENT  
Jeff Merwin

SECRETARY/TREASURER  
Denise Sagara

P O Box 1556, Woodland CA 95776  
530.662.6316 O \* 530.662.8611 F  
www.yolofarmbureau.org

February 5, 2014

TO: Petrea Marchand, Consero Solutions  
Shelly Gilbride, Consero Solutions  
John Young, Yolo County Agricultural Commissioner  
David Morrison, Yolo County Planning Department

RE: Yolo County Agriculture and Economic Development Fund

Thank you for inviting the Yolo County Farm Bureau to review and discuss the Yolo County Agriculture Economic Development Fund. The information was reviewed by the Board of Directors and we offer the following comments:

- We would re-arrange the prioritized projects as follows:
  - A: Agriculture Microloan Program – We would envision this program to be financial assistance for those in agriculture who are applying for permits for agricultural projects. This program would pay the permitting fees up front so the project could be approved and completed, and then after income is being generated the loans would be repaid over an agreed-upon basis. This would be very beneficial to building infrastructure as the current policy of having to pay all the fees up-front cause many would-be projects to be abandoned.
  - D: Yolo Farmbudsman Program – This should be elevated to second in importance as the position is to assist in the permitting process and would support item A.
  - C: Taste of Yolo/Yolo County Agricultural Marketing Initiative – the program supporting the Yolo County Economic Development to support and continue the Taste of Yolo marketing program.
  - B: Yolo County Farm to School Program – The three year grant expires in 2015. Continuing this program should be a priority for Yolo County.

Please let us know if we can help as you work on these projects. We appreciate the vision to have an Agriculture Economic Development Fund ready in case funds become available.

Sincerely,

Jeff Merwin  
President