

- 1. Hang the enclosed window cling
- 2. Read your reviews on Yelp
- 3. Review the business owner's guide: yelp.com/business
- 4. Hang the window cling, already!

June 2014

Congratulations! Locals around Davis say you have one of the best spots in town. How do we know? They've been busy writing reviews about you on Yelp, and the last time we checked, you had 11 Yelp reviews and an average rating of 4 stars out of 5. Any way you slice it, that's impressive.

It's official — people on Yelp love you!

Mary L Stephens - Davis Branch Library

As a result, you have earned the enclosed limited-edition, "People Love Us On Yelp" window cling in recognition of being such a well-loved local favorite. Display it proudly to let Yelpers in Davis know that you're Yelp approved and a business worth checking out!

To see for yourself what locals are saying about your business, visit **yelp.com** and search for "Mary L Stephens - Davis Branch Library" in "Davis, CA." You'll find honest opinions, glowing praise, and constructive feedback.

But, don't forget to put the enclosed sticker on your window first — you've earned it!

CB-

Jeremy Stoppelman, Co-Founder and CEO of Yelp

Clearly, you have established a stellar reputation on Yelp, and now it's time to take advantage of it. You can claim your business page and set up a Business Owner account for free! This account will allow you to message your customers, update your business information, and see how many people are viewing your page.

To get started, go to: **yelp.com/claim** and provide the following information:

Phone Number: (530) 757-5593

PIN Code: 658758