

Yolo Children's Movement
FY14/15 Work Plan

Major Category/Task	Activities	Deliverables	Due Date
<p>1. Create Inventory of Services and Dollars Targeting Yolo County Youth (Yolo Children's Budget)</p>	<ol style="list-style-type: none"> 1. Recruit members of YCM Steering Committee to provide guiding direction to Yolo Children's Movement 2. Utilize partnerships with County, non-profits, service organizations and school districts to determine: <ul style="list-style-type: none"> o Number and type of programs serving children (0-18) o Number of children reached through services o Amount spent on services for children (0-18) 	<ul style="list-style-type: none"> • 7-15 YCM Steering Committee Members Recruited • Yolo Children's Budget 	<p>September 2014 through March 2015</p>
<p>2. Convene Children's Workshop</p>	<ol style="list-style-type: none"> 1. Establish Children's Workshop planning committee to determine: date, location, program, speakers, materials, etc. 2. Promote event & register attendees 3. Share Children's Status Report and Children's Budget with business partners, civic leaders, parents, grandparents, providers, educators, elected officials and advocates at a 	<ul style="list-style-type: none"> • 200+ individuals attend Children's Workshop • Children's service needs are identified and prioritized 	<p>April 2015</p>

	<p>Children's Workshop</p> <p>4. Workshop participants review Children's Status Report and Children's Budget</p> <p>5. Workshop participants prioritize needs, and determine strategies to impact identified needs</p>		
3. Create Yolo Children's Agenda	<p>1. Analyst reviews priorities from Workshop</p> <p>2. Steering Committee finalize Yolo Children's Agenda</p> <p>3. Agenda is used as the platform from which to launch the Movement)</p>	<ul style="list-style-type: none"> Completed Yolo Children's Agenda 	June 2015

FY15/16 Work Plan

Major Category Task	Activities	Deliverables	Due Date
4. Plan Yolo Children's Movement Launch	<p>1. Plan YCM Kick-off Event (date, location, program, speakers, materials)</p> <p>2. Promote YCM launch through press release, press conference, etc.</p> <p>3. Identify work groups for specific tasks related to launch of YCM</p> <ul style="list-style-type: none"> Communications and outreach (website, Facebook, events) Materials development (educational, promotional) 	<ul style="list-style-type: none"> 4 Workgroups Created and Operational Media/Communications pieces created 	July – Aug 2015

	<ul style="list-style-type: none"> ○ Policy Development ○ Fund development 		
5. Launch Yolo Children's Movement to Increase Broad Awareness of YCM Concept	<ol style="list-style-type: none"> 1. Create YCM website, Facebook, other outreach venues 2. Ensure opportunities for YCM members to engage in activities: <ul style="list-style-type: none"> ○ Attend meetings to speak up for children when policy and budget decisions are being determined ○ Write letters to advocate for services and funding for children ○ Ensure adequate funding is available for priority areas ○ Join work groups to further the Yolo Children's Movement 	<ul style="list-style-type: none"> ● Website, Facebook and other outreach tools are functional ● 1,000 supporters signed up in first 3 months ● Supporter engagement activities are coordinated and accessible 	September 2015
6. Maintain Yolo Children's Movement	<ol style="list-style-type: none"> 1. Establish work groups to take the lead on specific Agenda items that are priority for 2015-2016: <ul style="list-style-type: none"> ○ Ensuring adequate funding for priority areas ○ Legislation ○ Parent engagement 2. Advocacy Member coordination (database management) 	<ul style="list-style-type: none"> ● At least 3 workgroups established ● At least 5,000 supporters signed onto Movement ● Members are engaged in YCM activities 	October 2015 - June 2016
7. Show Improved Outcomes for Children	<ol style="list-style-type: none"> 1. Re-assess indicators in baseline Children's Status Report. 	<ul style="list-style-type: none"> ● 25% of indicators move in positive direction 	July 2016 – June 2017

