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Friday Night Live builds partnerships for positive and healthy youth development which engage youth as active leaders and resources in their communities.



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Grant Funds Traffic Safety/Underage Drinking Prevention Projects

(Woodland, CA) – The Yolo County Department of Health Services Friday Night Live partnership has received a grant for \$5,000 to support FNL youth leaders in their implementation of campaigns to address traffic safety / underage drinking issues in their community. The funding, provided through the California Friday Night Live Partnership, with a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration, will allow youth to lead projects that will engage peers, their families and communities around these important issues.

To qualify for funding, Friday Night Live leaders from Winters and River City High Schools participated in Roadwatch – an annual observational survey administered by the California Friday Night Live Partnership with funding from the Allstate Foundation. On October 14, 2014, youth participants observed over 294 local incidents of distracted driving, ranging from talking and texting on cellphones to eating and drinking, and personal grooming. They were one of 28 counties that participated, observing over a total of 8,378 distracted driving statewide.

“Youth respond to other youth much better than adult driven and delivered messages,” said Dr. Jim Kooler, California Friday Night Live Partnership administrator. “By supporting them with the skills and opportunities to make positive changes in their communities, we will see results that matter.”

For more information about the program, contact Angela Angel, Yolo County Friday Night Live coordinator, at (530) 666-8711 or angela.angel@yolocounty.org.

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**FRIDAY
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