

COUNTY OF YOLO

Office of the County Administrator

Patrick S. Blacklock
County Administrator

Beth Gabor Manager of Operations & Strategy 625 Court Street, Room 202 • Woodland, CA 95695 (530) 666-8042 • FAX (530) 668-4029 www.yolocounty.org

FOR IMMEDIATE RELEASE September 4, 2015

Contact: Beth Gabor, Public Information Officer (530) 666-8042 [w] • (530) 219-8464 [c]

Summer Reading with the Yolo County Library a Huge Hit!

(**Woodland, CA**) – The Yolo County Library's Summer Reading program, 'Read to the Rhythm', was a huge success this year, enrolling 5,319 people collectively from all eight library branches.

Compared to last year's total of 2,794 sign-ups, participation increased by 90 percent, nearly doubling last year's totals. This drastic increase was the result of library staff efforts and an easier online registration. To encourage participation in this year's Summer Reading program, library staff attended community events and created fun and exciting programs such as drumming, storytelling and live animal presentations. A streamlined online registration allowed guests to sign up electronically while free water bottles and bags, along with a contest to win a new Kindle Fire HD 7, encouraged many others.

All eight Yolo County Library branches did a great job with the Arthur F. Turner Community Library in West Sacramento (2,526) and the Mary L. Stephens Davis Branch Library (1,780) leading the numbers. The largest age groups to enroll in this year's program were adults and 6-12 year olds.

"The Summer Reading program is a great way to promote reading and literacy in the community," says Yolo County Librarian Patty Wong. "We look forward to planning an equally engaging program for next year."

The Summer Reading program is part of a statewide effort to help children and teens retain and enhance their reading skills during the summer while providing a haven and community for readers.

The Yolo County Library supports literacy and builds communities by providing an enriching environment and fostering collaboration. This year's Summer Reading program was possible through the support and commitment from the Yolo County Library, the Friends of the Library groups and local programs and businesses.

For more information about the Yolo County Library, visit: www.yolocountylibrary.org, or connect with the Yolo County Library on Facebook at: www.facebook.com/yolocountylibrary.org.