

## **COUNTY OF YOLO**

Office of the County Administrator

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## **Yolo County Enhances Website for Better Service to Residents**

(Woodland, CA) – Yolo County today announced the addition of a new e-mail subscription service to the county's Web site. As part of Yolo County's commitment to, and concentration on being more proactive in its communication with residents, the county has added this service to many of the county's Internet pages to keep visitors to the site up to date on news and information.

The service allows members of the public to subscribe to topics of interest and receive instant and automated e-mail, or wireless notification, when subscription items are updated. Signing up to receive updates is easy: within a few clicks residents can subscribe to public health announcements, news releases, job openings, meeting minutes, and more.

The new service is expected to benefit both residents of Yolo County and the county itself. Residents will stay better informed, receive information immediately, and save time previously used to search for relevant updates on the website. At the same time, the county improves responsiveness to the public, interacts more effectively through proactive communication, and reduces paper use and delivery costs by sending information digitally instead of on paper.

"We are always looking for ways to improve how we communicate the business of Yolo County with our residents, partners and stakeholders," said Yolo County Board of Supervisors Chair Mariko Yamada. "Besides providing this new e-mail subscription service, we have embarked on a major initiative to update our entire Web site. Stay tuned for a new and improved Yolo County website in the new year."

E-mail and wireless alerts link subscribers back to the updated website for more detail. Signing up is free, easy, and risk-free. Visitors to the Yolo County website can click on the button on the left side of the homepage with the red envelope which says "Sign up for e-mail subscriptions" to sign up and see what pages are available for subscription. The only information that is required is an e-mail address. Subscribers can change their subscription details or cancel the service at any time.

To sign up today, visit: www.yolocounty.org.