



# COUNTY OF YOLO

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## Yolo County Strikes Gold at the State Fair

**(Woodland, CA)** – On behalf of the Yolo County Board of Supervisors, Third District Supervisor Matt Rexroad was on hand at the California State Fair’s exhibit awards ceremony last week to receive a gold ribbon for Yolo County’s exhibit entitled, “Get Real in Yolo County.” This year’s exhibit highlights Yolo County’s **real** farm-fresh foods, **real** farmer’s markets, **real** award-winning wines and **real** festivals which celebrate the county’s rich agricultural and cultural heritage.

“This year’s Yolo County booth is an excellent visual display of our deep and on-going commitment to preserving our past to protect our future,” said Yolo County Supervisor Matt Rexroad. “We have a lot to be proud of here in Yolo County and are pleased to be recognized by the State Fair for telling our story in this way.”

The center piece of Yolo County’s exhibit is a red tractor pulling a trailer filled with Yolo County produce and agricultural products, which includes organically grown vegetables (Yolo County’s 8<sup>th</sup> grossing commodity). The exhibit also displays living grape vines (3<sup>rd</sup> grossing commodity) and bottles of wine representing Yolo County wineries – many of which won awards at this year’s State Fair competition. Scattered throughout the exhibit are containers of safflowers, wheat and rice (6<sup>th</sup> grossing commodity) and three monitors which project dynamic images of the unique people, crops and activities found in Yolo County.

Those visiting Yolo County’s booth at the State Fair, located at the west entrance of Building A, will be able to pick up maps guiding visitors to county farms, wineries, festivals and other activities, as well as guides and maps specific for each of the county’s four cities.

California State Fair exhibit judging is based on five criteria, each representing 20% of the total score: content; marketability; craftsmanship; creative use of products; produce or artifacts; and technology/animation. To win a gold ribbon exhibits must achieve an overall score of at least 90 out of 100 points.

Yolo County’s State Fair exhibit is a result of months of hard work by the members of the county’s State Fair exhibit committee, with special contributions from the Yolo County Agriculture Department and U.C. Cooperative Extension who provided produce; the Yolo County Visitor’s Bureau who provided information and brochures; WAVE-Channel 21 who produced the video presentation; and Mark Gaffney, the contractor who designed and built Yolo County’s exhibit.

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