



# COUNTY OF YOLO

Office of the County Administrator

*Sharon Jensen*  
County Administrator

Beth Gabor  
Public Information Officer

625 Court Street, Room 202 • Woodland, CA 95695  
(530) 666-8150 • FAX (530) 668-4029  
[www.yolocounty.org](http://www.yolocounty.org)

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Contact: Beth Gabor, Public Information Officer  
(530) 666-8042 [w] • (530) 219-8464 [c]

## **Yolo County Newsletter wins CAPIO Award**

(Woodland, CA) – Recently, Yolo County received Honorable Mention for its employee newsletter at the California Association of Public Information Officials (CAPIO) annual conference, held in South Lake Tahoe. CAPIO announced results of their statewide competition for the best communications programs of 2007 in front of a sold out audience during their Excellence in Communications Awards Ceremony held on April 17. A record number of entries were received this year, of which forty-eight finalists in twelve categories received top honors.

“Our employee newsletter has been an important tool in communicating Yolo County’s unique programs and services, and many accomplishments, to all our employees – our greatest ambassadors in sharing the Yolo County story,” said Beth Gabor, Yolo County Public Information Officer. “Receiving recognition from peers in the communications industry for this effort is truly an honor.”

“In recent years the Board of Supervisors has strengthened its commitment to broadly communicating the business of Yolo County, which includes sharing our programs and successes with our employees,” said Yolo County Board of Supervisors Chairman Duane Chamberlain. “We are happy to see one of our many avenues of communicating what we do for the residents of Yolo County recognized in this way.”

CAPIO is an affiliate of the California League of Cities. In addition to a core group of city communications professionals, CAPIO counts among its members the staff of counties, school districts, water and air pollution control districts, parks and open space districts, public relations firms, municipal television channels, and police and fire departments throughout the state. Over 250 members of CAPIO are professionals who handle public information and communications duties for these agencies and organizations.

“CAPIO congratulates all the award winners and all category entrants,” said Michelle Smira, CAPIO Vice-President. “Awards recognition from CAPIO provides agencies and firms independent validation of successful public relations and outreach programs.”

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