



COUNTY OF YOLO
OFFICE OF THE DISTRICT ATTORNEY
JEFF W. REISIG, DISTRICT ATTORNEY

FOR IMMEDIATE RELEASE

Date: January 10, 2017 **Contact:** David J. Irej, Assistant Chief Deputy District Attorney
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**General Mills Agrees to Injunctive terms
prohibiting sales of its Fiber One Products in
oversized packages**

Woodland, CA – January 10, 2017 – Yolo County District Attorney Jeff Reisig announced that his office, along with the Fresno County and Santa Cruz County District Attorneys' Offices reached a settlement with General Mills in an action that was related to its Fiber One products. The Fiber One products included, but were not limited to, Lemon Bars, Strawberry Streusel Bars, and Blueberry Streusel Bars.

It was alleged that the products were packaged in oversized packages, thus appearing to hold more product than was actually present. Prosecutors did not allege any public health implications and General Mills cooperated in the investigation and promptly took steps to assure that its Fiber One products will be in compliance with state packaging laws.

Without admitting any wrongdoing, General Mills agreed to pay \$375,000, of which \$10,000 will go to a statewide consumer protection trust fund and \$5,000 will reimburse the California Department of Food and Agriculture for the costs of its investigation. The settlement was approved by Yolo County Superior Court Judge Samuel T. McAdam on January 3, 2017.

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