



COUNTY OF YOLO

Office of the County Administrator

Patrick S. Blacklock
County Administrator

Beth Gabor
Manager of Operations & Strategy

625 Court Street, Room 202 ▪ Woodland, CA 95695
(530) 666-8042 ▪ FAX (530) 668-4029
www.yolocounty.org

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Contact: Beth Gabor, Public Information Officer
(530) 666-8042 [w] ▪ (530) 219-8464 [c]

Yolo County Library Launches New Staff Picks Newsletter

(Woodland, CA) – Beginning in March, the Yolo County Library is launching a new Staff Picks Newsletter with suggestions on books, movies and DVDs from library staff who will share some of their favorite titles to help library cardholders find their next one.

Library customers are always on the lookout for what to read and watch next, especially when they're waiting for the next title by their favorite author or director to be released. With Yolo County Library's new Staff Picks newsletter, customers can receive monthly recommendations that are sent directly to their email. Each newsletter will feature a wide variety of suggestions, including fiction and non-fiction, different genres and materials for adults, teens, and children from library staff members throughout the county. All the featured items link directly to the library catalog, making checking for availability and placing holds a seamless transition. The newsletter also features information about each staff member, such as favorite genres, quotes and hobbies. Over time, subscribers may develop favorites and start "following" staff members whose interests match their own.

To subscribe to the Staff Picks newsletter, select "Subscribe to reading suggestions email newsletters" under the "Good Reads and More" heading on the Library catalog at: <http://web-iii.yolocounty.org/>. From there, cardholders can select "Staff Picks" by clicking the box next to the title. After providing a name and email address, cardholders will click "Subscribe" and will start receiving the Newsletter. Individuals may unsubscribe at any time.

"Reading and viewing recommendations are one of the ways library staff personalize their service and connect with community members every day," said West Yolo Library Regional Supervisor Crista Cannariato. "Yolo County Library's new Staff Picks newsletter allows us to share what we are passionate about with a greater number of people at one time, making it more convenient and accessible for customers to discover their next 'good read'."

All library branches will also have handouts featuring monthly staff picks for both books and DVDs and will feature thematic monthly displays on relevant topics. The Yolo County Library supports innovation and creativity among staff to build relevant services and programming for our residents and community members. For more information about the Yolo County Library, visit our website at: www.yolocountylibrary.org or connect with us on Facebook at: www.facebook.com/yolocountylibrary.org.

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