

# MEDIA ALERT

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## **Yolo County celebrates \$1 million in Prescription Savings for Residents**

Woodland, CA – The *Coast2CoastRx discount card* program has saved Yolo County residents over \$1,000,000 on prescriptions since the Yolo County Board of Supervisors endorsed the program in 2011. The Coast2CoastRx program is a free prescription discount card that is offered to all residents regardless of age, income or health status.

“It is Yolo County’s mission to make a difference by enhancing the quality of life in our community,” said Yolo County Supervisor Jim Provenza. “Our partnership with Coast2CoastRx supports this mission and our efforts to promote the good health of our residents.”

The complimentary discount prescription card program provides residents and their families with a number of benefits that produce immediate discounts on prescriptions as well as dental, vision, veterinary and hearing services. The discount card also offers discounts on various lab and imaging services, diabetic supplies and equipment and pet prescriptions.

“We are pleased to work with Yolo County, which prides itself on providing programs that enrich the lives of its residents and assisting families with beneficial discounts on health related needs,” said Martin Dettelbach, Chief Marketing Officer of the *Coast2CoastRx* program. He added, “We look forward to continuing and growing our relationship with Yolo County.”

A total of 3,372 Yolo County residents have utilized the discount to date and have seen an average savings of 64% on their prescriptions. Residents can use the prescription discount card at all chain pharmacies and many independent pharmacies. Over 60,000 drugs are covered. Residents who would like to participate in the free *Coast2CoastRx* prescription savings program can pick up a discount card at all Yolo County library branches or print a card here: <http://www.coast2coastrx.com/counties/ca/yolo/>

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