



COUNTY OF YOLO

Office of the County Administrator

Patrick S. Blacklock
County Administrator

Beth Gabor
Manager of Operations & Strategy

625 Court Street, Room 202 ▪ Woodland, CA 95695
(530) 666-8042 ▪ FAX (530) 668-4029
www.yolocounty.org

FOR IMMEDIATE RELEASE
October 26, 2017

Contact: Beth Gabor, Public Information Officer
(530) 666-8042 [w] ▪ (530) 219-8464 [c]

Yolo County GIS (Geographic Information System) Day November 15

(Woodland, CA) – The Yolo County Department of General Services is hosting “Yolo County GIS Day” on Wednesday, November 15 from 10:00 a.m. to 2:00 p.m. in the County Administration Building, located at 625 Court Street in Woodland. GIS Day is free and open to all, and is intended to illustrate and promote the opportunities that GIS technology affords local government and the public.

A geographic information system (GIS) is designed to capture, manage, analyze and display all forms of geographically referenced (mapped) information. As an example, most have touched GIS technology through location-based smart phone applications (i.e. traffic and route applications). Beyond these applications, GIS provides a way to view, understand, question, interpret and visualize the world in ways that reveal relationships, patterns and trends in the form of maps, globes, reports and charts. As a result, it assists local government and the public in achieving greater efficiencies and cost savings, making better informed decisions and improving communication.

“GIS is quickly becoming an integral part of the way the county functions, and will continue to improve the services we provide to Yolo County residents.” said Mike Martinez, Yolo County information technology manager. “We believe that this technology will spark a wave of innovation in how the county runs its operations.”

GIS Day will demonstrate how drone technology can be used in sync with GIS and how the Office of Emergency Services utilizes GIS to ensure the public’s safety during disasters. GIS Day will also provide a hands-on crowdsourcing activity utilizing GIS technology. In addition to demonstrations and activities, there will be refreshments, a ‘Where in Yolo County’ contest and prizes.

For more information on Yolo County GIS Day, residents are encouraged to call the Yolo County Department of General Services at (530) 406-5025.

###