



COUNTY OF YOLO

HEALTH AND HUMAN SERVICES AGENCY

POLICIES AND PROCEDURES

SECTION 5, CHAPTER 13, POLICY 001

COMMUNITY OUTREACH AND AWARENESS

A. PURPOSE: To inform Yolo County Health and Human Services Agency (HHS) staff and its subcontracted providers of the Community Outreach and Awareness efforts and requirements.

B. FORMS REQUIRED/ATTACHMENTS: N/A

C. DEFINITIONS: N/A

D. POLICY:

The Yolo County Health and Human Services Agency (HHS) is committed to providing specialty mental health services to Yolo County residents with special attention to the under-served population and hard-to-reach and homeless individuals who may need mental health services. HHS shall work to identify, assess and engage those individuals who are in need of mental health treatment, but who might be reluctant to use services or are unaware how to access them.

The goal of the Mental Health Outreach Program in Yolo County is to educate, assist and gradually link these individuals to appropriate support and treatment.

E. PROCEDURES:

1. Community Awareness Presentations and Activities

- a. HHS shall provide informational presentations and exhibits during community events throughout the year. Examples of these events include, but are not limited to:
 - i. Yolo County Health and Wellness Fair (Spring)
 - ii. May is Mental Health Month (Spring)
 - iii. Mental Health Matters Day (Spring)
 - iv. Juneteenth Celebration (Summer)
 - v. Suicide Prevention Week (Fall)
 - vi. Senior Resource and Crime Prevention Fair (Fall)
 - vii. Mental Illness Awareness Week Activities (Fall)
 - These presentations/exhibits shall focus, as appropriate, on access and linkage to HHS services with a focus on engaging Yolo County Latino, Russian, and LGBTQ+ communities, and demonstrate the culturally-sensitive services that HHS delivers.
 - The presentations shall also focus on educating the general community about mental illness, as well as treatment availability and options.
- b. When possible, HHS or HHS contracted providers will coordinate with the Community Health Branch and offer depression screenings to migrant workers living

in local migrant housing. Screenings will be conducted by trained public health nurses, as well as by mental health staff who provide outreach to this community.

2. Distribution of Informational Brochures to the Community

a. In an effort to reach homeless and other hard-to-reach individuals, HHSa shall distribute informational brochures to the community through various agencies and organizations, such as:

- i. Community Homeless Shelters and programs (4th & Hope, Shores of Hope, Davis Community Meals and Housing et al.)
- ii. County Food Closets (Yolo Food Bank/City Food Closets (Davis, Woodland, West Sacramento, etc.), Short Term Emergency Aid Committee (STEAC), HHSa Wellness Center Food Distribution programs, etc.)
- iii. HHSa Community Health Branch (clinics/immunization sites/CHDP sites)
- iv. Programs administered through HHSa Service Centers (CalWORKS, Medi-Cal, etc.)
- v. HHSa Contracted Provider Agencies (Turning Point, CommuniCare, Yolo Family Services, etc)
- vi. Yolo Family Resource/Community Centers (Empower Yolo, YMCA)
- vii. Schools
- viii. Non Profits that target assisting the Underserved (Legal Services of Northern California),
- ix. Housing Centers (Migrant and HUD)
- x. Local Churches
- xi. Local Pharmacies (CVS, Sutter Health, etc.)
- xii. Yolo County Jails and Probation
- xiii. Public Libraries

b. HHSa informational brochures regarding mental health: clinic hours, Patient's Rights, available services, informed consent, and medication information, shall be offered in our threshold language populations. Brochures shall be easy to read and understand.

3. Linking Clients of Other Agencies to Mental Health Services

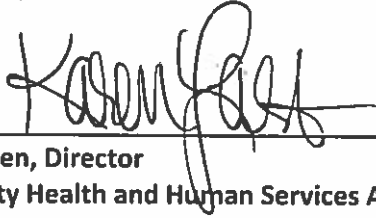
a. HHSa is committed to linking hard-to-reach clients of other programs and services to mental health treatment. Examples of these linkages include:

- i. Dual diagnosis clients receiving alcohol and drug services from Yolo County who require mental health services will be referred to Mental Health.
- ii. Youth with co-occurring (mental health and substance abuse disorders) who are placed at Juvenile Hall will be referred to HHSa for mental health services. Juvenile Hall staff routinely makes referrals to the mental health program through local system of care meetings.
- iii. Public health nurses are trained to recognize mental health symptoms and make referrals to the mental health program. This is an excellent opportunity to identify persons with mental health conditions who may be seeking health care for their mental health symptoms.

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F. REFERENCES: N/A

Approved by:



A handwritten signature in black ink, appearing to read 'Karen Larsen', is written over a horizontal line.

Karen Larsen, Director
Yolo County Health and Human Services Agency

2/6/18

Date