



COUNTY OF YOLO

Health and Human Services Agency

COMMUNITY HEALTH BRANCH REPORT

August/September 2018

ENROLLMENT

| PROGRAM | JULY 2018 | AUGUST 2018 | SEPTEMBER 2018 |
|--------------|-----------|-------------|----------------|
| Medi-Cal/PHC | 52,113 | 52,083 | 53,945 |
| CMSP | 2 | 5 | 5 |

Health Education

- Childhood Lead Poisoning Prevention – The Yolo County Childhood Lead Poisoning Prevention Program (CLPPP) is a state funded program dedicated to prevent and reduce lead exposure in children, through education, community outreach, nursing case management and environmental services. Yolo County currently has nine open state cases receiving coordinated and comprehensive nursing case management. Childhood lead poisoning is 100% preventable and our health promotion team is committed to educating the community of the potential dangers of lead exposure. The program has participated in six health fairs and hosted three presentations throughout Yolo County. Participants received lead poisoning prevention information and participated in a Lead Check detection demonstration. Additionally, the program has also created “CLPPP kits” to educate families and increase awareness of lead hazards in and around the home. The kits equip staff from the Child Health and Disability Program & Nurse Home Visiting Program with lead prevention educational materials, community resources and Lead Check Detection Swabs. The swabs can be used by a nurse during a home visit to help identify lead sources and prevent further lead exposure.
- Child Passenger Safety – The program continues to work with community partners to provide car seat safety education and hands-on assistance. In August, the program teamed up with Hope’s Anchor Incorporated, the YCCA Back to School Health Fair event in West Sacramento, and the Yolo County Fair. Over 300 families were instructed on proper car seat installation with an emphasis on keeping older children in boosters longer, purchases of low cost car seats, or had their car seats inspected for expiration dates and/or recalls. The program also received word that it will be fully funded for 2018-19 through the Office of Traffic Safety.

To commemorate Child Passenger Safety week, look for daily posts on the HHSA Facebook page September 23-29; and to complete the week, the program will be collaborating with CommuniCare, AAA, and Sutter Health Davis, to host a car seat checkup event in Davis from 4:00 to 6:00 pm. This event is open to all Yolo County residents.

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- Friday Night Live (FNL) – The 2018-19 Yolo County Friday Night Live Youth Council (YCFNLYC) held their first meeting on Friday, August 3, 2018. The YCFNLYC is a committed team of high school students whose mission is to educate and empower youth to establish a safe and strong community and a drug free lifestyle. In August, the YCFNLYC provided service to two HHS Community Health Branch programs by first, posting “The Fair is a Smoke-free Event” signs throughout the fairgrounds in anticipation of this year’s fair. The fair was the first in the State to go 100% smoke-free in 2004. Secondly, the YCFNLYC assisted the Yolo County Car Seat program recycle car seats by cutting straps and removing the padding from expired, broken, or recalled car seats that had been left by community members to be recycled. The youth broke down 110 car seats!
- Bike/Pedestrian - The Bicycle and Pedestrian program conducted two presentations on bicycle and pedestrian safety to the 50 residents of Walters House and the Cache Creek Ledge Inc. This was a great interaction with community members where their main mode of transportation is walking and/or biking. Staff was able to give attendees reflective backpacks, arm bands, and bike lights. In August, staff attended the 3rd Annual YCCA Back-to-School Health Fair in West Sacramento. Over 600 families attended and roughly 300 families visited our interactive table. Staff informed participants of bike and pedestrian safety and were able to provide 14 helmets to the children who won the raffle for a free bicycle and teach them about bicycle maintenance, parts, and traffic safety rules. In July and August, staff held bike rodeos with the Woodland Community Services Summer Parks Program. There were three bike rodeos at the following parks: Pioneer Park, Woodside Park, and Ferns Park. During the bike rodeo, staff created two bicycle skills test that students participated in. One was a weaving around cones activity, while the other was learning hand signals and demonstrating them while riding through the obstacle.
- Tobacco - Staff completed Key Informant Interviews in Davis, West Sacramento, Winters, and Woodland. Staff collected the knowledge, attitudes, and the community readiness for policy development regarding flavored tobacco of 14 individuals.

Staff created and sent out to city staff/elected officials a report that summarized the public health concerns that are associated with flavored tobacco products and on potential policy options to address these concerns.

Throughout July and August, a billboard was on display in Woodland along I-5 which informed drivers that the packaging of flavored tobacco products looks similar to other products youth and young adults see in various places. The billboard in Woodland had the message of “It’s not ice cream... it’s flavored tobacco,” as it showcased a packaging of ice cream flavored e-juice that resembled the look of the popular Dreyer’s bite-size ice cream Dibs. As of now, two more billboards will be displayed in Davis and West Sacramento. These billboards will have similar messages: “it’s not hot sauce... it’s flavored tobacco,” and “it’s not a flash drive... it’s flavored tobacco,” to resemble another packaging of e-juice and the now popular JUUL product.

Mid-August, the Tobacco Prevention team and Friday Night Live youth hung 100 “Smoke Free Fair” signs at the Yolo County Fair. Staff worked with the fair board to make Yolo County Fair the 1st smoke-free fair in California in 2004. Every year, youth coalition reminds attendants of this policy by hanging “Smoke/Vape/Marijuana-Free Fair” signs.

Maternal, Child, Adolescent Health (MCAH)

- Nurse Home Visiting program and the Yolo County Children's Alliance, Step by Step program, will be hosting their 3rd Annual Community Baby Shower for pregnant and parenting families in Yolo County on Saturday, September 29, 2018. To register as a vendor, please contact Raquel Aguilar at Raquel.aguilar@yolocounty.org or Lilian Marquez at lilian.marquez@yolocounty.org by Friday, September 14th, 2018.
- Fetal/Infant Mortality Review (FIMR) – Invites the community to a remembrance ceremony and butterfly release. The ceremony will be held on Sunday October 7, 2018 from 1 pm to 4 pm at the Davis Cemetery and Arboretum, located at 820 Pole Line Road, Davis, CA 95618.

Please join us in a free butterfly release ceremony as we honor the memory of the babies that we hold in our hearts by recognizing the loss that parents and entire families in our community have experienced.

To reserve your family's free butterfly, please RSVP to Monica Koenig at Monica.koenig@yolocounty.org or Gaby.castaneda@yolocounty.org by September 18, 2018. For more information call (530) 666-8522.

Emergency Preparedness

- On September 4, Yolo County EMS Agency and the City of Winters were honored to join our first responders: Winters Police Department, Winters Fire Department, American Medical Response together at the Winters City Council meeting to be recognized by Yolo County EMS Agency for their part in a "Field Save" of a full cardiac arrest patient in Winters on July 22.

The quick response of everyone on July 22 showed how an EMS system comes together to impact the outcome of our patients. The patient's son had learned CPR was a Fire Cadet for Winters Fire in 2016. His quick decisions to start CPR, while his sister was on the phone with 9-1-1, the rapid response of emergency personnel training in high performance CPR, and the doctors and nurses at North Bay Medical Center made it possible for him and his family to join us in this celebration.

HHS Emergency Preparedness recognizes that each September is National Preparedness Month (NPM), provides an opportunity to remind us that we all must prepare ourselves and our families now and throughout the year. This NPM will focus on planning with an overarching theme: **Disasters Happen. Prepare Now. Learn How.**

Make and Practice Your Plan

- Make an Emergency Plan (<https://www.ready.gov/make-a-plan>)
 - Sign up for Alerts and Warnings in your Area (www.yolo-alert.org)
 - Learn your Evacuation Zone and have an Evacuation Plan
- Make and Practice your Plan

UPCOMING HHSA MEETINGS & EVENTS

| DATE | TIME | EVENT |
|--------------|----------|--|
| September 14 | 1:00 pm | Breastfeeding Coalition |
| September 19 | 8:30 am | Maternal, Child, Adolescent Health (MCAH) Advisory Board |
| September 20 | 8:30 am | Emergency Medical Care Committee (EMCC) |
| | 9:30 am | Healthcare Preparedness Coalition |
| | 10:30 am | HHSA Behavioral Health Services Provider Stakeholder Workgroup |
| September 24 | 7:00 pm | Yolo County Local Mental Health Board |
| September 25 | 3:30 pm | Steps to Success Prop 47 Local Advisory Committee |
| October 9 | 4:30 pm | Community Services Action Board (CSAB) |
| October 11 | 9:00 am | Health Council |
| October 17 | 8:30 am | Maternal, Child, Adolescent Health (MCAH) Advisory Board |
| October 29 | 7:00 pm | Yolo County Local Mental Health Board |