

Defining Healthy Yolo 2019: Purpose and Values Statements

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Today's Objectives



1

DEFINE SHARED PURPOSE AND VALUES PROPOSITION

2

REITERATE GUIDING PRINCIPLES

3

REVIEW 2015-2020 OUTCOMES, GOALS, & STRATEGIES

4

AGREE ON AND DEFINE ROLES FOR NEXT STEPS



Sample Purpose and Value Statements

Community Health Improvement Plan for Los Angeles County

VISION, MISSION AND VALUES

Vision & Mission

To achieve high quality of life and health for everyone in Los Angeles County through vibrant partnerships

Values

As partners in improving the health and well-being of everyone in Los Angeles County we value:

- **Inclusiveness:** Every person, organization, and sector, has a role in the stewardship of health and well-being;
- **Collaboration:** The talent and commitment of diverse partners is critical to improve public health;
- **Best Practices:** Our efforts will be inspired by science, evidence and innovation.



Committee for Healthcare Improvement

The Committee for Healthcare Improvement (CHI) is the committee of Health Action focused on promoting person-centered health care for every person in Sonoma County. CHI is a coalition of healthcare providers and community health partners across Sonoma County who are leading healthcare system improvement.

CHI seeks to reflect a diverse representation of organizations and people who have a stake in improving health in our community, including:

- Healthcare providers from hospitals, community health centers, public health, and professional health organizations
- Public and private health insurers
- Health care purchasers, such as employers
- Patients, consumers, caregivers, and patient advocacy groups
- Local government health leaders, such as Sonoma County Health Officer
- Community-based health and human services organizations that provide and/or support primary care services, community-based prevention, and patient care coordination.

Health Action Sonoma County

FRAMEWORK FOR ACTION

Health Action is a partnership of local leaders, organizations, and individuals dedicated to improving health and well-being and reducing disparities across Sonoma County.

Health Action's mission is to mobilize community partnerships and resources to achieve equity and to improve health and well-being for all in Sonoma County.

To achieve its mission, Health Action focuses on three impact areas: a long and healthy life, educational attainment, and a comfortable standard of living. It raises awareness of key local health issues, addresses social determinants of health, and highlights critical disparities within the community. As Health Action evolves, so does its understanding of what is required to realize the high level of impact it strives to achieve.

This Framework for Action lays out a roadmap for realizing this higher level of impact along three domains:

- **Strategy**, including refined health and well-being priorities and values;
- **Stewardship**, including a collective approach to supporting priorities and clearly defined expectations of Health Action members; and
- **Sustainability**, including the development of a sustainable financing plan.

This Framework presents direction for Health Action members, partners, and the community to join together to create the large-scale social change needed to improve health and well-being for all in Sonoma County.

September 1, 2017



VISION: Sonoma County is a healthy place for all residents to live, work, play and belong.

Strategy



A Long & Healthy Life

1. Promote high-value, well-coordinated, person-centered health care that is available and accessed by all residents.
2. Promote healthy, safe communities and environments.
3. Support behavioral health care as an essential component of overall well-being, including upstream prevention.



Educational Attainment

1. Support every child entering kindergarten to be ready to succeed.
2. Promote the academic success of every child in and out of school.
3. Support every young adult to prepare for and complete the highest level of postsecondary education or training to achieve their career goals.



A Comfortable Standard of Living

1. Promote affordable, accessible, safe and healthy housing for all.
2. Promote financial stability and independence.

**Note: These priority areas are numbered for ease of reference. Numbering does not represent a hierarchy of priority areas.*



Stewardship

COLLECTIVE APPROACH

Critical to its ability to support greater impact in its priority areas is a shared understanding of Health Action's approach to leveraging the knowledge, expertise, resources, and relationships of its members and partner organizations. Health Action relies on the following approaches to advance its priorities:

- Monitoring
- Supporting and aligning with existing community efforts
- Engaging and convening
- Educating and informing
- Developing and promoting single interventions
- With Upstream Investments, developing and promoting a portfolio of aligned, mutually reinforcing interventions

SHARED RESPONSIBILITY

Stewardship requires Health Action members to take responsibility for ensuring Health Action's success in improving the health and well-being of Sonoma County and to lead together on behalf of Health Action, not just their own organizations. Health Action Council, Committee, and Chapter members agree to:

- Promote the value of Health Action's priorities and strategies, including the collective approach;
- Align organizational priorities, practices, policies, resources, and data with Health Action;
- Advocate for policy and systems changes that support Health Action priorities; and
- Commit staff, time, and resources to achieving Health Action priorities.



Sustainability

SUSTAINABLE FINANCING PLAN

Health Action will develop and implement a sustainable financing plan to support its vision by testing innovative financing mechanisms aimed at achieving improvements in health outcomes and equity. The financing plan will include both aligned and pooled funds.

ALIGNED FUNDS

Partner with aligned funding entities and investors to support Health Action priorities by "braiding" funds to target priority outcomes. Traditional funds may be categorical funding or small grants that can be directed using evidence-informed strategies.

POOLED FUNDS

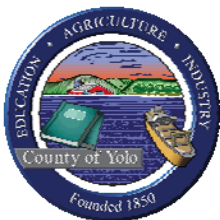
Utilize a Pooled Fund to strategically raise and allocate funds to support large-scale priority outcomes; prioritize investments that demonstrate cashable savings or societal benefits that can be assigned monetary value; test non-traditional funding methods and leverage innovative funding; and sustain backbone support.

Values



EQUITY - Achieving equitable health and well-being for all residents is at the heart of Health Action's mission and vision for Sonoma County. It is committed to achieving a just and equitable community where residents attain their highest level of health.

COMMUNITY ENGAGEMENT - Health Action values the wealth of knowledge, experience, and expertise that community members have in addressing their own health and well-being needs. Health Action commits to elevating residents' needs and concerns and to involving the community more deeply in implementation and evaluation.





LIVE HEALTHY NAPA COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

Live Healthy Napa County seeks to promote and protect the health and wellbeing of every member of the community. LHNC is a public-private partnership bringing together, among others, representatives from health, healthcare, business, public safety, education, government, nonprofits, and the general public to develop a shared understanding and vision of a healthier Napa County, with an action agenda to realize that vision.

Following the completion of the Comprehensive Community Health Assessment in April 2013, more than 150 LHNC community partners engaged in the Community Health Improvement Plan (CHIP) process and identified four **priority areas**:

- Improve **Wellness and Healthy Lifestyles**
- Address the **Social Determinants of Health (SDoH)**
- Create and Strengthen **Sustainable Partnerships** for Collective Impact
- Ensure **Access** to High Quality Health Services and Social Supports across the Life Course

With these priority areas serving as the foundation, LHNC and its partners developed goals, objectives, strategies, and activities for each priority. These components provide a "to do" list for all of us to join together to improve community health for all residents of our county.

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Live
Healthy
Napa
County



Vive
Saludable
Condado
de Napa

ACHIEVING OUR VISION

In Napa County, community members will take responsibility for improving and sustaining health through shared leadership, strategic planning, meaningful community engagement, and coordinated action.

PRIORITY AREAS



WELLNESS AND HEALTHY LIFESTYLES

- Provide opportunities, support, and education for managing weight, healthy nutrition, and physical activity
- Build capacity for people to be more physically active
- Create tobacco-free environments, prevent initiation of tobacco use, and promote cessation programs
- Enhance resources to increase breastfeeding rates
- Ensure home visitation services for high-risk people and families
- Maintain programs to prevent alcohol and other drug abuse for teens
- Expand coordination and outreach for mental health and suicide prevention services focused on prevention, early identification, and intervention



SOCIAL DETERMINANTS OF HEALTH

- Increase awareness of the SDoH and how they affect health outcomes
- Build community-centered wellness-support networks in under-resourced areas
- Improve the built environment to encourage walkable and bikeable communities
- Partner with the community to promote and support the Charter for Compassion
- Provide parent classes that will support them in becoming more effective parents and leaders at school and in the community
- Provide educational programs targeted at vulnerable populations, including literacy and financial stability



SUSTAINABLE PARTNERSHIPS

- Develop initiatives to strengthen the collection, quality, and availability of data on under-represented populations
- Coordinate strategic initiatives that span the entire community
- Build sustainable funding capacity through collaboration



HIGH QUALITY ACCESS

- Improve access to dental services for low-income children ages 0-21
- Conduct research initiatives for potential service quality improvement
- Increase advanced care planning
- Increase access to affordable health care
- Reduce barriers and increase access to services through improved health care provider collaboration and integration
- Increase access to and ensure coordinated delivery of community-based mental health and social services

STRATEGIES

THEMES

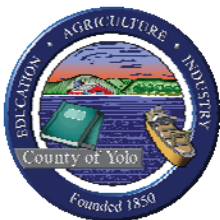
EQUITY, COLLABORATION, PREVENTION

NEXT STEPS

Napa County will begin to implement this Community Health Improvement Plan (CHIP) in early 2014, through the use of the Napa County Community Health Action Plan. This plan outlines LHNC's specific strategies associated with each of our four priority areas, measurable activities, lead and partner agencies responsible for each activity, and deadlines for activity completion.

CALL TO ACTION

We encourage you, residents and community organizations, to participate in this important effort by joining the **CHIP implementation activities, attending our collaborative meetings, developing recommendations, implementing programs, evaluating our efforts, or using the CHIP to guide your own work to improve community health in Napa County.** If you, or your organization, would like to get involved in the Napa CHIP, please contact Live Healthy Napa County for more information.



Developing a Purpose Statement & Values Proposition for Healthy Yolo

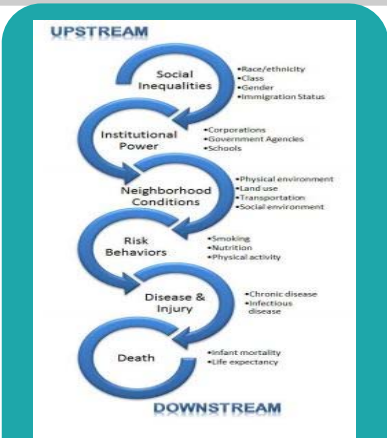
- **Three Essential Parts of a Value Proposition**

1. There is a problem in need of a solution, or a gap between an aspiration and reality.
2. There are multiple dimensions to the value of closing the gap, acknowledge that the value to each stakeholder may vary.
3. There is a solution with a high likelihood of success – producing value for the community.

- **Key Considerations**

- Favor involvement over efficiency.
- Focus on multiple aspects of value: health outcomes, costs, efficiency, involvement/partnership
- Put a face on the problem, the solution, and the value: avoid being too abstract, humanize the problem and demonstrate that a solution is possible.





Upstream Investments



Social Determinants of Health



Health Equity



Life Course Prospective



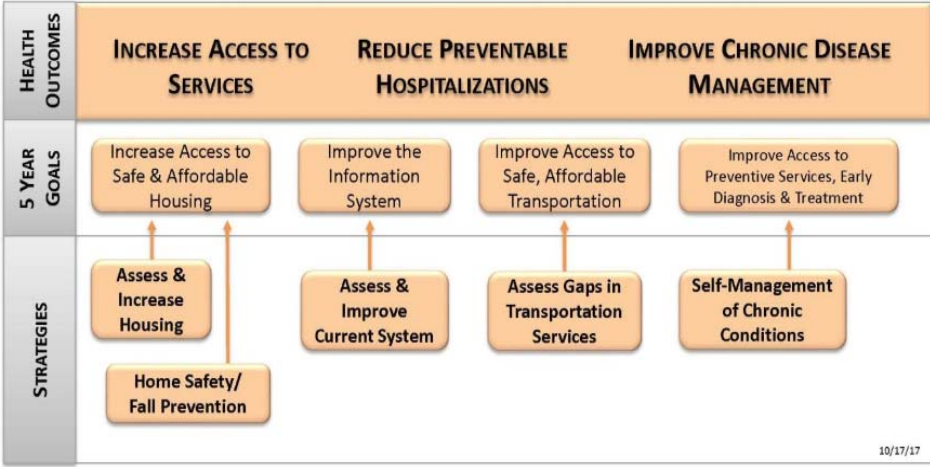
Community Engagement & Empowerment

HEALTHY YOLO GUIDING PRINCIPLES

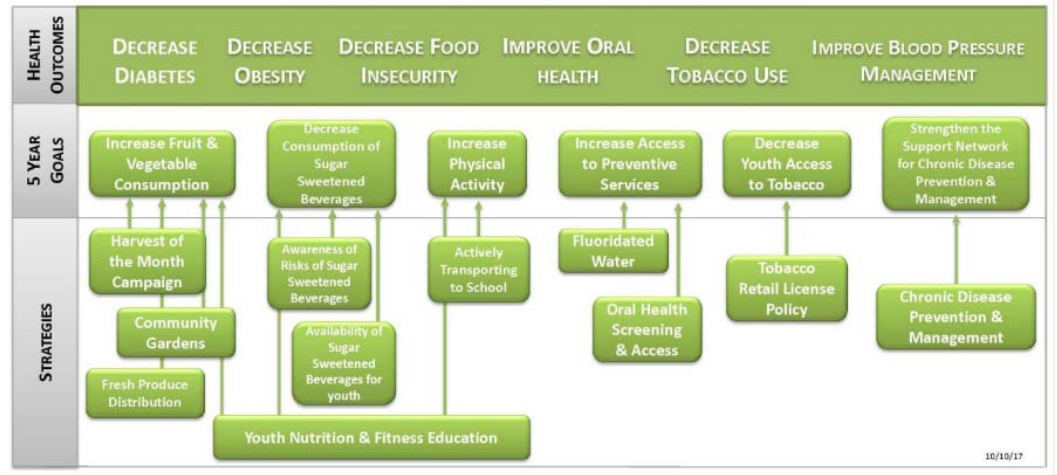


YOLO COUNTY PRIORITY HEALTH ISSUES: OUTCOMES, GOALS, AND STRATEGIES 2015-2020

HEALTHY AGING



CHRONIC DISEASE PREVENTION

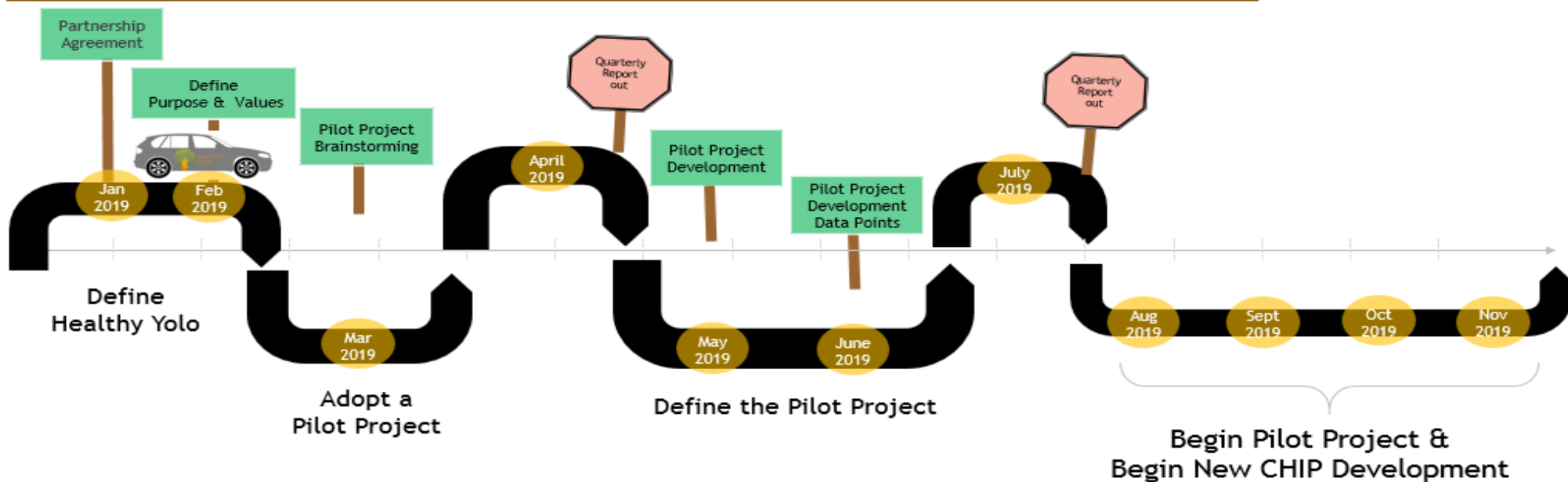


MENTAL HEALTH



HEALTHY YOLO

The Road to Community Health Improvement



NEXT STEPS

STEP 1

- Provide Healthy Yolo Workgroup Members with revised drafts of Partnership Agreements, Purpose Statement, and Values Proposition.

STEP 2

- Incorporate guiding principles, purpose statement, and values proposition into Healthy Yolo materials and website.

STEP 3

- March – June 2019: Develop a shared limited term Community Health Improvement Pilot Project.

STEP 4

- August – November 2019: Implement Pilot Project and shift meeting focus to the monitoring of the pilot project and development of 2020 – 2023 CHIP.



Questions?

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