VALUES PROPOSITION DRAFT:

The vision of Healthy Yolo is to achieve improved health equity and outcomes in a way that is both proactive and strategic. This group shares a commitment to both mobilize and align community partnerships and resources by agreeing upon a shared language defined by these thought leaders, who are dedicated to moving forward with a bias for action. This group will strive to improve on prior habits that focused on reporting data, reactive action, and implementation of initiatives focused on downstream consequences to the thoughtful design of interventions that implement population based strategies aimed to address upstream root causes as well as service gaps. Making this desired shift will enhance our networks of care in a way that allows interdependence and coordination throughout the county, ultimately allowing the system to address barriers through a shared approach that is inclusive of agreed upon strategies, stewardship, and sustainability. To be successful the group consisting of decision makers who represent Community Based Organizations, all local health care systems, and the various health focused boards, commissions, collaborative, and workgroups throughout Yolo County will meet monthly initially to develop the portfolio of interventions that best address the significant health needs identified in the Community Health Assessment then to design and implement an intervention that complements the current portfolio of interventions to collectively execute initiatives designed to produce improved health outcomes and greater health equity in Yolo County.

VALUE PROPOSITION: Healthy Yolo - DRAFT 2		
COMPONENT 1 SHARED VISION A picture of or statement about what it will look like when your aspirations are realized Key Criteria: Clear, Compelling, Shared, Transformational	 Ensure data is actionable used to make decisions, implement strategy, and conduct evaluation. Organized & Aligned Bias for Action Iterative Process Capacity & Infrastructure Proactive Strategic Innovation – New Concerns (less focused on historical issues) 	 Shared language Defined by How (Interconnected) Upstream Thought Leadership Representation Collective Impact
	Shared Vision Statement: Healthy Yolo is a group of community leaders who are working to identified as the most significant health needs, collectively striving County.	
COMPONENT 2 CURRENT REALITY A clear-eyed assessment of historical and current performance, as well as projected performance if things stay as they are Key Criteria: Accurate, Rigorous, Comprehensive, Reflective	 Reporting Data Multiple Initiative Disorder Convenience Data Analysis Paralysis Current Reality Statement 	 Categorical funding streams Reactive Historical Data Focus Defined by topics downstream (limited)
COMPONENT 3 VALUE OF CLOSING THE GAP A qualitative and quantitative summary of the benefits and costs of the proposed course of action Key Criteria: Relevant, Investable	 The networks of care that include the hospitals, the county, and the CBOs could achieve greater coordination and support one another in both addressing and improving the significant health needs of the county. This coordinated effort would provide opportunities to braid funding as well as focus efforts to be proactive in seeking new funding. Value of Closing the Gap Statement: 	
COMPONENT 4 UNIQUE VALUE YOU ADD A positioning statement that explains WHAT benefit you provide for WHOM, and HOW you do it UNIQUELY well	 Collective Impact Alignment of multiple initiatives and existing interventions, and the collaboratives, boards, and committees that support the initiatives. Unique Value Added Statement: 	 Multidisciplinary Private and Public Collaboration.
Key Criteria: Capable, Credible	This group strives to improve the health of the community, by connecting people to existing services while also working to both identify and address needs that are not already being met by devising solutions that go beyond medical care.	
VALUES PROPOSITION DRAFT:		

Healthy Yolo is a group of community leaders who are working together to achieve improved health outcomes for the issues identified as the most significant health needs, collectively striving to improve both the health and the well-being of all Yolo County. This group strives to improve the health of the community, by connecting people to existing services while also working to both identify and address needs that are not already being met by devising solutions that go beyond medical care.