



COUNTY OF YOLO

Health and Human Services Agency

Karen Larsen, LMFT
Director

Brian Vaughn, MPH
Branch Director, Community Health

MAILING ADDRESS
25 N. Cottonwood Street • Woodland, CA 95695
(530) 666-8771 • www.yolocounty.org

Healthy Yolo Committee Meeting Minutes

Date & Time:	07/31/2019 8:45 a.m. – 10:00 a.m.
Location	HHS Bauer Bldg. Walker Conference Room
Organizer:	Yolo County Health and Human Services Agency, Community Health Branch
Attendees:	Yolo County Health and Human Services Agency, Community Health Branch (6); Partnership Health Plan of CA; Winters Healthcare; Yolo Hospice, Yolo Healthy Aging Alliance; Dignity Health; Yolo Adult Day Health Center;
Handouts/Presentations	Agenda , Cal Fresh Basic Information Guide (Partner/Provider Reference Document)
Website	www.healthyyolo.org

Agenda Items

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| <ul style="list-style-type: none"> • Welcome & Introductions • Updates: Meeting Schedule • Project Strategy Development | <ul style="list-style-type: none"> • Data Reporting and Tracking • Next Steps/Action Item Review |
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Recap/Next Steps

Updates

- **Meeting Minutes:** Now available
- **Meeting Schedule:** Meeting invites were sent to those who have recently attended a meeting but were not on the original distribution list. Following this meeting the start time for the meeting will be adjusted and future meetings will begin at 9:00 a.m.

Project Strategy Development

Develop a shared strategy for how this group will achieve our goal to “Enroll 50% of Supplement Security Income (SSI) recipients who are newly eligible for Cal Fresh in Yolo County.”

- Information requested to move forward with project development and provider commitments:
 - Cal Fresh Data to inform efforts

Data Reporting and Tracking

- Using the Partner Capacity and Commitment grid, below create a data collection tool that defines data to be collected for each type of engagement and/or assistance effort.

Cal Fresh Project: Partner Capacity and Commitment (Updated 07/31/2019)

Round table discussion provided insight as to what each Healthy Yolo Partner could commit to for this shared project.

Partner	Outreach Social Media	Outreach Flyer Distribution	Referral	Application Assistance	Education	Custom
Yolo County Healthy Yolo	✓	✓			✓	
Partnership Health Plan	✓	✓			✓	
Yolo Food Bank	✓	✓			✓	Fresh Text
Yolo County Health Promotions		✓			✓	Bonus Bucks, Oral Health, CNAP
Yolo County MHSA	✓	✓			✓	
Yolo County Service Centers	✓	✓	✓	✓	✓	
Area 4 on Aging	✓			✓		
Communicare	✓	✓			✓	Benefit Advocates
Yolo Hospice		✓	✓			Palatable Disease
Winters Healthcare		✓			✓	

Continued on Reverse

Who is Missing:

- Who would it be beneficial to have working on this project that is not currently engaged?
 - Homeless Community
 - Behavioral Health
 - Health Council
 - Discharge Planners
 - Meals on Wheels
 - Rise
 - Yolo Office of Education
 - Yolo Housing
- County will seek to engage representatives in Healthy Yolo to bridge these gaps in representation once we have a clear path forward for the existing members and can craft a clear ask of what we want from new partners.

Next Steps

- Request data from Cal Fresh to inform future efforts and project development.
 - Cal Fresh Eligibility broken down by Health Equity Lens: City, Age, Gender, Race/Ethnicity, Languages spoken to inform most appropriate means of outreach by provider.
 - Total Cal Fresh Eligible population
 - Total number of SSI recipients in Yolo who are not yet enrolled in Cal Fresh.
 - Total number of SSI recipients in Yolo who are enrolled in Cal Fresh.
 - Total Number of SSI Recipients in Yolo with Cal Fresh enrollment applications pending?
- Draft data collection report.
- Create Communications Plan:
 - Draft a Social Media Calendar and instructions for posting that include recommendations for tagging and hash tagging posts.
 - Share Draft Press Release
 - Create Newsletter Template Drop in Content
- Determine if there is a way to standardize a “How did you hear about the SSI Cal Fresh Expansion?” question in the intake process to determine the impact of our efforts.
- Determine if Service Centers or Yolo CBOs are organizing any enrollment events.
- Create a document repository for all hand outs and materials related to the Cal Fresh Project. ~ Completed found at: Healthyolo.org in the Documents Portal Folder: [Collective Impact: Cal Fresh SSI Recipient Expansion](#)
- Collect Social Media info for all active partners so we can follow one another, etc.

Next Meeting: Wednesday, August 28, 2019 | 9:00 a.m. – 10:30 a.m. (NEW Time)
137 N. Cottonwood St. Woodland HHSA Bauer Bldg. Thomson Rm.