

It's coming!

The California WIC Card

Shopping with your WIC Card will be easier than using paper checks.



Flexible shopping

Get your WIC foods as you need them.

Easier checkout

Shopping with your WIC Card will be like using a debit card.

Convenient benefits

Carry all your family's WIC food benefits on one card.



California Department of Public Health,
California WIC Program
This institution is an equal opportunity provider.

1-800-852-5770 | www.wicworks.ca.gov

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