



COUNTY OF YOLO

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Yolo County Library's First Annual Winter Reading Program

(Woodland, CA) – Capitalizing on the success of its annual Summer Reading Program, Yolo County Library is launching its first Winter Reading Program from January 1 to 31.

The Winter Reading Program will use an online platform from Beanstack that allows participants to engage in reading challenges, log reading time and books, earn badges and prizes, and discover great books.

Yolo County Library will join over 1,500 schools and libraries across the nation offering reading challenges during the month of January. The Winter Reading Program, designed for adults and teens, encourages participants to read at least 10 hours during the month of January to earn a free book. Alternatively, adults who complete the program can select the “Read Off Your Fines” option and have up to \$10.00 in late fines removed from their account in place of their finisher prize. Participants may complete optional activities to earn additional prizes. Pre-registration for the program begins December 19 at: yolocountylibrary.beanstack.org.

The Yolo County Library Foundation (YCLF) is sponsoring a three-year subscription to Beanstack, which aligns with one of their top funding priorities to expand access to Yolo County Library's reading programs. The Beanstack software platform and mobile application will make it easier and more convenient for participants to record their reading habits anytime and anywhere and stay motivated throughout the program with more frequent incentives and optional reading suggestions based on their interests.

“I am thrilled that with the support of the Yolo County Library Foundation's generous donation to provide this platform and mobile application, we will make our reading programs more accessible for local readers,” said Yolo County Librarian Mark Fink. “Additionally, we will be able to respond to direct feedback from our community to provide a more immediate and convenient way to log their reading time.”

For more information about the Winter Reading Program, visit your local Yolo County Library branch or go to: www.yolocountylibrary.org. For more information about the Yolo County Library Foundation, visit: yclfoundation.org. Connect with the Yolo County Library on Facebook at www.facebook.com/yolocountylibrary.org.

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