

## **Yolo Animal Services Planning Agency**

### **Meeting Agenda**

**Thursday, December 2, 2020, 9:00am**

#### **Governing Board Members**

(\*Indicates Voting Member)

Lucas Frerichs, City of Davis\*

Brett Lee, City of Davis

Wade Cowan, City of Winters\*

Enrique Fernandez, City of Woodland\*

Gary Sandy, County of Yolo\*

Jim Provenza, County of Yolo

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NOTE: This meeting is being agendized to allow the Animal Shelter JPA Members, staff and the public to participate in the meeting via teleconference, pursuant to the [Governor's Executive Order N-29-20 \(March 17, 2020\)](#).

Teleconference options to join Zoom meeting:

<https://yolocounty.zoom.us/j/99173877825>

Meeting ID: 991 7387 7825

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Executive Order N-29-20 authorizes local legislative bodies to hold public meetings via teleconference and to make public meetings accessible telephonically or otherwise electronically to all members of the public. Members of the public are encouraged to observe and participate in the teleconference.

If you are joining the meeting via Zoom and wish to make a comment on an item, press the "raise a hand" button. If you are joining the meeting by phone, press \*9 to indicate a desire to make comment. The Chair will call you by name or phone number when it is your turn to comment. Speakers will be limited to 3 minutes (subject to change).

1. Call to Order
2. **Action Item:** Consider approval of agenda
3. Public Comment: Opportunity for members of the public to address the Yolo Animal Services Planning Agency on subjects relating to YASPA business and not otherwise on the agenda. Speakers will be limited to 3 minutes (subject to change).
4. Introduction of the new Director of Animal Services
5. Receive presentation on Draft Shared Vision, Mission, and Goals and provide feedback (Attachment A)
6. Adjournment

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This agenda was posted in accordance with the Brown Act. If requested, it can be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the American with Disabilities Act of 1990 and the Federal Rules and Regulations adopted implementation thereof. Persons seeking an alternative format, or who require a modification or accommodation, including auxiliary aids or services in order to participate in the meeting should contact the County staff assigned to the Animal Services Planning Agency as soon as possible (preferably at least 24 hours prior to the meeting) at (530) 666-8150 or [Eric.Will@YoloCounty.org](mailto:Eric.Will@YoloCounty.org) or:

Yolo County  
Administrator's Office  
625 Court Street,  
Room 202  
Woodland, CA 95695

# Yolo Animal Services Planning Agency

## *Draft Shared Vision, Mission, and Goals*

### **Shared Vision Statement**

*The vision statement illustrates what we intend to achieve in the next 3 to 5 years.*

Yolo County Animal Services is a statewide leader in animal services whose coordinated approach ensures compassionate treatment of animals, effectively educates the public regarding animal services, ensures the safety of all animals and people, and reduces long term costs through implementing best practices to reduce animal intake.

### **Mission Statement**

*The mission identifies the goals of our operations, what services we provide, and who we provide them to.*

Yolo County Animal Services safeguards its people and animals through a combination of education, prevention methods, operational excellence, and a commitment to reducing the number of homeless animals entering shelters, increasing pet adoptions, and reducing euthanasia of healthy or treatable animals.

### **Goals**

*The goals are pulled from the mission statement and establish qualitative targets that help us to achieve the mission and vision. Goals are further developed and supported by the addition of quantitative objectives, strategies, and tactics, example of which may be found on page 2 of this document.*

**Goal 1: Public Health & Safety**

**Goal 2: Education & Outreach**

**Goal 3: Operational Excellence**

**Goal 4: Humane Treatment of Animals**

## Example Objective, Strategy, Tactics

<b>Goal 1</b>	<b>Public Health &amp; Safety</b>
<b>Objective</b>	Reduce public health risks associated with zoonotic and animal borne disease through effective public health programs.  <i>Metrics: # of disease transmissions by animals by location and over time, # of human-animal interactions involving injuries</i>
<b>Strategy</b>	Implement proactive policing models for animal services congruent with Problem-Oriented Policing and Community-Oriented Policing by December 2023.
<b>Tactics</b>	<ul style="list-style-type: none"> <li>Analyze calls for service, determining frequency and type of calls</li> <li>Identify “hot spots” or areas with high concentration of animal-related calls</li> </ul>
<b>Goal 2</b>	<b>Education &amp; Outreach</b>
<b>Objective</b>	Increase public education and outreach and develop a volunteer program to assist achieving organizational goals.  <i>Metrics: # of individuals engaged in volunteer efforts, # of individuals/households reached out to via social media or other engagement efforts</i>
<b>Strategy</b>	Develop a formal humane education program consisting of regular classroom visits, volunteer and teacher training, and adult education opportunities, and spay/neuter awareness campaign by December 2023.
<b>Tactics</b>	<ul style="list-style-type: none"> <li>Develop cost analysis for staffing outreach/education and volunteer programs</li> <li>Hire an Outreach/Education Director to develop education programs</li> <li>Hire a Volunteer Coordinator to develop a volunteer program</li> <li>Develop a framework for public education and outreach efforts, including budgetary requirements, engagement parameters, and intended outcomes</li> </ul>
<b>Goal 3</b>	<b>Operational Excellence</b>
<b>Objective</b>	Reduce economic impact of animal shelter operations on Yolo County.  <i>Metric: Animal Services revenue generation against cost to operate programs</i>
<b>Strategy</b>	Create a licensing unit that pursues proactive licensing compliance and generates revenue by December 2024.
<b>Tactics</b>	<ul style="list-style-type: none"> <li>Develop cost analysis for the implementation of a licensing unit</li> <li>Hire licensing unit staff and begin implementation</li> </ul>
<b>Goal 4</b>	<b>Humane Treatment of Animals</b>
<b>Objective</b>	Reduce the number of homeless pets in Yolo County.  <i>Metric: Comparison of # of homeless pets by location and over time, # of pets housed per year, # of licensed animals in Yolo County</i>
<b>Strategy</b>	Establish a spay/neuter program including a high-volume, low cost spay/neuter clinic by December 2025.
<b>Tactics</b>	<ul style="list-style-type: none"> <li>Develop cost analysis for the implementation of a spay/neuter clinic</li> <li>Identify location and schedule for the licensing unit and spay/neuter clinic</li> </ul>