

Yolo Animal Services Planning Agency JPA

DECEMBER 2, 2020

Agenda

- Strategic Planning Process
- Strategic “Brainstorming” Session (Shared Vision, Mission Statement, Goals)
- Next Meeting

Strategic Planning Process

December 2, 2020: Discuss draft shared vision, mission statement, and goals

January 2021: Discuss revised vision, mission statement, and goals

February 2021: Finalize document

Draft Shared Vision

The vision statement illustrates what we intend to achieve in the next 3 to 5 years.

Example

Yolo County Animal Services is a statewide leader in animal services whose coordinated approach ensures compassionate treatment of animals, effectively educates the public regarding animal services, ensures the safety of all animals and people, and reduces long term costs through implementing best practices to reduce animal intake.

Draft Shared Vision Exercise

Yolo County Animal Services is a statewide leader in animal services whose coordinated approach ensures compassionate treatment of animals, effectively educates the public regarding animal services, ensures the safety of all animals and people, and reduces long term costs through implementing best practices to reduce animal intake.

1. What are the major aspirations for Animal Services within Yolo County over the next 3-5 years?
2. What words might describe our vision of Animal Services?
3. What are the greatest challenges facing Animal Services in Yolo?

Draft Mission Statement

The mission identifies the goals of our operations, what services we provide, and who we provide them to.

Example

Yolo County Animal Services safeguards its people and animals through a combination of education, prevention methods, operational excellence, and a commitment to reduce the number of homeless animals entering shelters, increasing pet adoptions, and reducing euthanasia of healthy or treatable animals.

Draft Mission Statement

The mission identifies the goals of our operations, what services we provide, and who we provide them to.

Example

Yolo County Animal Services **safeguards its people and animals** through a combination of **education, prevention methods, operational excellence**, and a commitment to **reduce the number of homeless animals entering shelters, increasing pet adoptions, and reducing euthanasia of healthy or treatable animals.**

Draft Mission Statement

Yolo County Animal Services **safeguards its people and animals** through a combination of **education, prevention methods, operational excellence**, and a commitment to **reduce the number of homeless animals entering shelters, increasing pet adoptions, and reducing euthanasia of healthy or treatable animals.**

1. What operations are most important related to providing Animal Services?

Draft Goals

The goals are pulled from the mission statement and establish qualitative targets that help us to achieve the mission and vision. Goals are further developed and supported by the addition of quantitative objectives, strategies, and tactics.

Example

Goal 1: Public Health & Safety

Goal 2: Education & Outreach

Goal 3: Operational Excellence

Goal 4: Humane Treatment of Animals

Draft Goals

Goal 1: Public Health & Safety

Goal 2: Education & Outreach

Goal 3: Operational Excellence

Goal 4: Humane Treatment of Animals

1. Will these goals enact our aspirations?
2. Feedback on addition/deletion/formatting of goals

Next Steps

January 2021 Meeting

- Discuss Revised Vision, Mission, Goals