

**Yolo County
Board of Supervisors**

Resolution No. 20-131

The Yolo County Y.E.S. (Yolo Encourages Success) Team established the “Difference Makers” program to recognize those employees who make a difference through the work that they do to serve the community and/or support Yolo County staff. Jenny Tan has been nominated to receive this recognition, and so today we are honoring her accomplishments and contributions to the organization.

WHEREAS, Jenny Tan, Public Information Officer, first joined the Yolo County team as an Administrative Services Analyst at the Library in June 2015. Following a brief tenure with the Yolo-Solano Air Quality Management District in 2017-2018, Jenny returned to the organization as the Communications Coordinator in January 2019; and

WHEREAS, she serves as the spokesperson for the County including answering media inquiries, writing and distributing press releases, and hosting press conferences as needed; and

WHEREAS, she develops graphic content (infographics, social media posts, templates, videos, or other documents) to inform and assist the public; and

WHEREAS, she ensures the majority of information provided is translated into the languages of our constituents for maximum reach of our message; and

WHEREAS, she manages the County's social media to increase awareness and public engagement with County services; and

WHEREAS, she leads the Joint Information Center in the County COVID-19 Response Operations Center which also requires that she provide oversight to a number of staff in the JIC that assist in the development of content and targeted outreach within the community; and

WHEREAS, she develops and maintains all COVID-19 webpages and she conducts "Daily Briefing" videos to provide important updates on COVID-19 in Yolo County (over 100 episodes to date); and

WHEREAS, she serves as a Board Member YCDA Multi-Cultural Community Council; and

WHEREAS, she coordinates messaging and public information with the public information officers of other cities, schools, and counties which includes hosting a weekly PIO coordination call; and

WHEREAS, she leads the County's 2020 Census effort, collaborating with other jurisdictions and agencies, to encourage the community to be counted in the Census; and

WHEREAS, she exemplifies the Yolo County core values of Service, Performance, Integrity, Responsibility, Innovation and Teamwork (S.P.I.R.I.T) in all that she does.

NOW, THEREFORE, BE IT RESOLVED that the Yolo County Board of Supervisors hereby honors and thanks Jenny Tan for her outstanding work and service to the community. You truly are a “Difference Maker”.

PASSED AND ADOPTED this 15th day of December 2020 by the following vote:

AYES: Provenza, Chamberlain, Villegas, Saylor, Sandy.

Gary Sandy, Chair
Yolo County Board of Supervisors