

Yolo County Health & Human Services Agency

Mental Health Director's Report

February 28th 2022 (6-8pm)

- a) **COVID19 update** - For more information please visit our Dashboard on our County Webpage, here is the [LINK](#).
- b) **ARP Rescue Plan Workgroups** – The Mental Health ARP workgroup met to discuss next steps for this funding. We supported funding the two arts proposals and will be bringing those groups together to plan next steps. We agreed to issue mini grants to CBOs in Education and Training, as well as Direct Services. The education and training will be a mix of support groups for disproportionately impacted communities and those with limited access to care along with education of our community to reduce stigma and NIMBYism. The direct services will also be focused on disproportionately impacted communities with a focus on employing persons with lived experience. WE are proposing that all ARP funds in this category be matched 100% by MHSA. Brian Vaughn will be taking over the facilitation of this workgroup. (see attached presentation)
- c) **Cal AIM-** We submitted the required Behavioral Health Quality Improvement Implementation Plan (IP) to DHCS on February 15, 2022. It asks how Yolo County will meet three key milestones of CalAIM (Payment Reform, - Implementation of CalAIM Behavioral Health Policy Changes, and Data Exchange) with numerous subsections. CalMHSA lobbied on behalf of Counties for some standardized deliverables and actions steps, which we adopted; DHCS approved this approach. Once our IP is accepted, the County will receive an additional incentive payment to advance our internal CalAIM work and readiness. The first set of deliverables, based on this IP, are due in September 2022 and would come with more financial incentives. We will convene a CalAIM workgroup internally beginning next month, comprised of representatives from all BH service and administrative units to move this work forward and keep the MHP on track with state deliverables.
- d) **K-12 Services-** The K-12 School Partnerships project formally launched on November 15, 2021 with the execution of behavioral health contracts to serve the identified catchment areas:
- Davis Catchment Area: CommuniCare Health Care Centers
 - West Sacramento Catchment Area: Victor Community Support Services
 - Woodland Catchment Area: CommuniCare Health Centers
 - Rural Areas: Rural Innovations in Social Economic, Inc.

HHSA has been working closely with the Office of Education, the individual Districts, and the contracted providers to develop referral processes, data sharing agreements, data collection mechanisms, and outcome measures. Additionally, the partnership has been working collectively to develop a communication strategy to ensure that information about the program is being provided in a consistent manner to a wide range of stakeholders within Yolo County. Draft materials have been created and are being reviewed by the partnered entities, with a plan to begin promoting the program in the coming weeks. It should be noted that a critical component of the communications strategy is to ensure that stakeholders are aware that this is the initial phase of the project and that there is not yet enough funding to bring the project to the full scale of co-locating behavioral health professionals on every school site in Yolo County. To this end, the partnered entities are continuing

to explore funding opportunities, including the Student Behavioral Health Incentive Program (SBHIP).

e) **Upcoming RFPs**-Please see linked page for information on upcoming RFPs. [LINK](#)

f) **Public Media Campaign(s)**-

Mental wellness campaign- In 2021, HHSA and marketing company EMRL met with each member of the Board of Supervisors to get input and feedback about a public campaign aimed at supporting the mental wellness of our community. This campaign was prompted by the realization that our community was struggling on the heels of COVID, and an overwhelming desire to offer support and reduce stigma. Yolo County has partnered with EMRL to develop the county-wide campaign "It Only Takes". It Only Takes focuses on lifestyle changes that can encourage personal resilience in times of high stress, including prioritizing a good night's sleep, spending time with loved ones, practicing resiliency skills, breaking old habits, asking for help, and maintaining a healthy diet. The website offers tips around each focus item and the ability to sign up for a weekly newsletter with additional advice and encouragement. The campaign includes three billboards that went up on January 10th, 2022. Billboards include a health campaign message and the campaign website, www.ItOnlyTakes.com. Two additional billboards will be added in February. See attachment.

Overdose Awareness/Prevention- Staff from the District Attorney's office and HHSA met in mid-December with the company that will help develop and roll-out Yolo County's Overdose/Fentanyl Awareness Campaign. Discussion focused on finalizing the campaign goals, primary and secondary audiences, development of materials that include a website, media channels, billboards, and advertising throughout the County. While fentanyl awareness is a key component of the campaign given the increase in overdose deaths nationwide due to fentanyl, the campaign will also focus on general overdose awareness, harm reduction, and education on how to access care for those that need/want to seek help. HHSA staff and the District Attorney also presented to the Yolo County Opioid Coalition on February 24th. The meeting had robust participation and lots of great feedback on how HHSA, DA, and local partners can collaborate on a robust campaign. Partners will work to finalize plans to ensure a comprehensive approach to this effort.

g) **Crisis Now**-The County continues down the path toward implementing Crisis Now. We are finalizing MOUs with our City partners, writing grants to the State of California, partnering with UCD and the health systems, and working with our law enforcement partners to determine what is working, where we have room for improvement and what the future will look like. We are also taking a proposed site to the County Capitol Investment Committee and working on an RFP for release this Spring with the hope for contract award come Summer. Ian Evans will be assuming responsibility for the implementation of this project.

h) **Project Roomkey/Homekey**- Yolo County received additional federal COVID funding which will be utilized to continue Project Roomkey. As shared previously, Woodland and Davis have both transitioned to Roomkey supporting COVID+/COVID exposed placements only for their necessary

isolation/quarantine timeframes which West Sacramento continues Roomkey in its full form, including those who are 65+ and/or have chronic health conditions that put them at greater risk should they contract COVID-19. As of Thursday February 24th, there were 39 individuals in Roomkey motels throughout the County; 3 in Woodland, none in Davis, and 36 in West Sacramento with 3 of the 39 being placed for isolation/quarantine specifically. This is a significant decline from the 12 placed for isolation/quarantine last month at this time.

Additionally, West Sacramento continues to operate Project Homekey which had 65 individuals in rooms as of Thursday February 24th.

- i) **MH EQRO Audit**- On February 16 and 17, 2022, the MHP participated in our annual External Quality Review (EQRO) audit. In preparation, our BH Quality Management unit prepared various documents and data submissions. This includes the below data regarding access to services timeliness in FY20/21.

Timeliness to First Non-Urgent Service:

11 calendar days average.

We have a 30-day standard; 93% of these provided services met that standard.

Timeliness to First Non-Urgent Psychiatric Service:

17 calendar days average but 9 calendar days most common.

We have a 30-day standard; 87% of these provided services met that standard.

Timeliness to First Urgent Service:

130-hour average but 96 hours most common.

We have a 48-hour standard; 47% of these services met that standard.

Timeliness to Follow-up Services after Hospital Discharge:

15 calendar days average but 3 calendar days most common.

We have a 7-day standard; 76% of these follow-up services met that standard.

Hospital Readmission Rates:

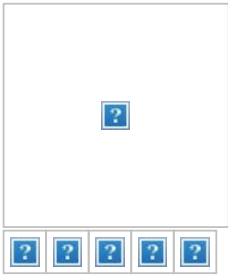
6% within 7 days; 8% with 30 days.

From: [Nick Birtcil](#)
To: [Doty Pritchard](#)
Cc: [Nicki King](#); [Christina Grandison](#)
Subject: Resignation from the Yolo County Local Mental Health Board
Date: Thursday, February 3, 2022 3:56:10 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)

Hello Dotty,

I am resigning from the Yolo County Local Mental Health Board effective immediately. It has been a pleasure serving on the board and I cannot thank Chair King and staff enough for the opportunities and support. I look forward to continuing to work with the county in the future!

Thank you,



NICOLAS BIRTCIL
Executive Director

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YOLO COUNTY
HEALTH AND HUMAN SERVICES
AGENCY

YOLO COUNTY
MENTAL HEALTH ARP
WORKGROUP:
Board Liaison Meeting

February 2nd, 2022

Karen Larsen, HHSA Director

COUNTY OF YOLO
HEALTH & HUMAN SERVICES
GONZALES BUILDING
AGENCY

FUNDING PERCENTAGES

Mental Health Funding, excluding Crisis Now Dollars

Subcategory	Targeted Funding Level	Percent of Allocation	Targeted Match
Education & Training	\$225,000	45%	100% (MHSA)
Outreach & Engagement	\$100,000	20%	100% (MHSA)
Direct Services	\$175,000	35%	100% (MHSA)
Total	\$500,000		

Mental Health Funding, including Crisis Now Dollars

Subcategory	Targeted Funding Level	Percent of Allocation	Targeted Match
Crisis Receiving Center	\$600,000	20%	TBD
Short Term Beds	\$2,400,000	80%	TBD
Total	\$3,000,000		

MENTAL HEALTH ARP RECOMMENDATION

PROJECT	AREA	% OF TOTAL MH ARP FUNDS	TOTAL MH ARP COST	MHSA MATCH
Art and Mental Health Interactive Healing Arts Project	Outreach and Engagement	20%	\$65,000 \$35,000	\$65,000 \$35,000
Mini Grants	Education & Training	45%	\$225,000	\$225,000
Mini Grants	Direct Services	35%	\$175,000	\$175,000

OUTREACH AND ENGAGEMENT

Recommendation: Fund the proposed Art and Mental Health project and Interactive Healing Arts project as a combined arts collaborative.

Funding Recommendation: Fund collaboration at \$65,000
Hold \$35,000 for future decision date



EDUCATION AND TRAINING

Recommendation: Fund a mini grant program where CBOs apply to provide support to disproportionately impacted communities

Applicants can also apply for funding to provide trainings for staff, peer workforce or the community

Funding Recommendation: Fund grant program at \$225,000



DIRECT SERVICES

Recommendation: Fund a mini grant program where CBOs apply to provide support or programming from individuals with lived experiences.

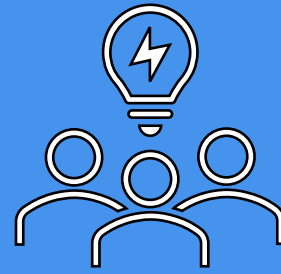
Funding Recommendation: Fund grant program at \$175,000



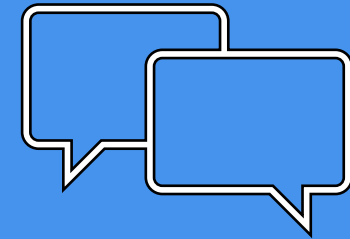
NEXT STEPS



Convene two
arts projects,
county and
NAMI staff to
coordinate



Work with
procurement
around mini
grant
proposals



Return to
board with
workplan on
funding and
approach

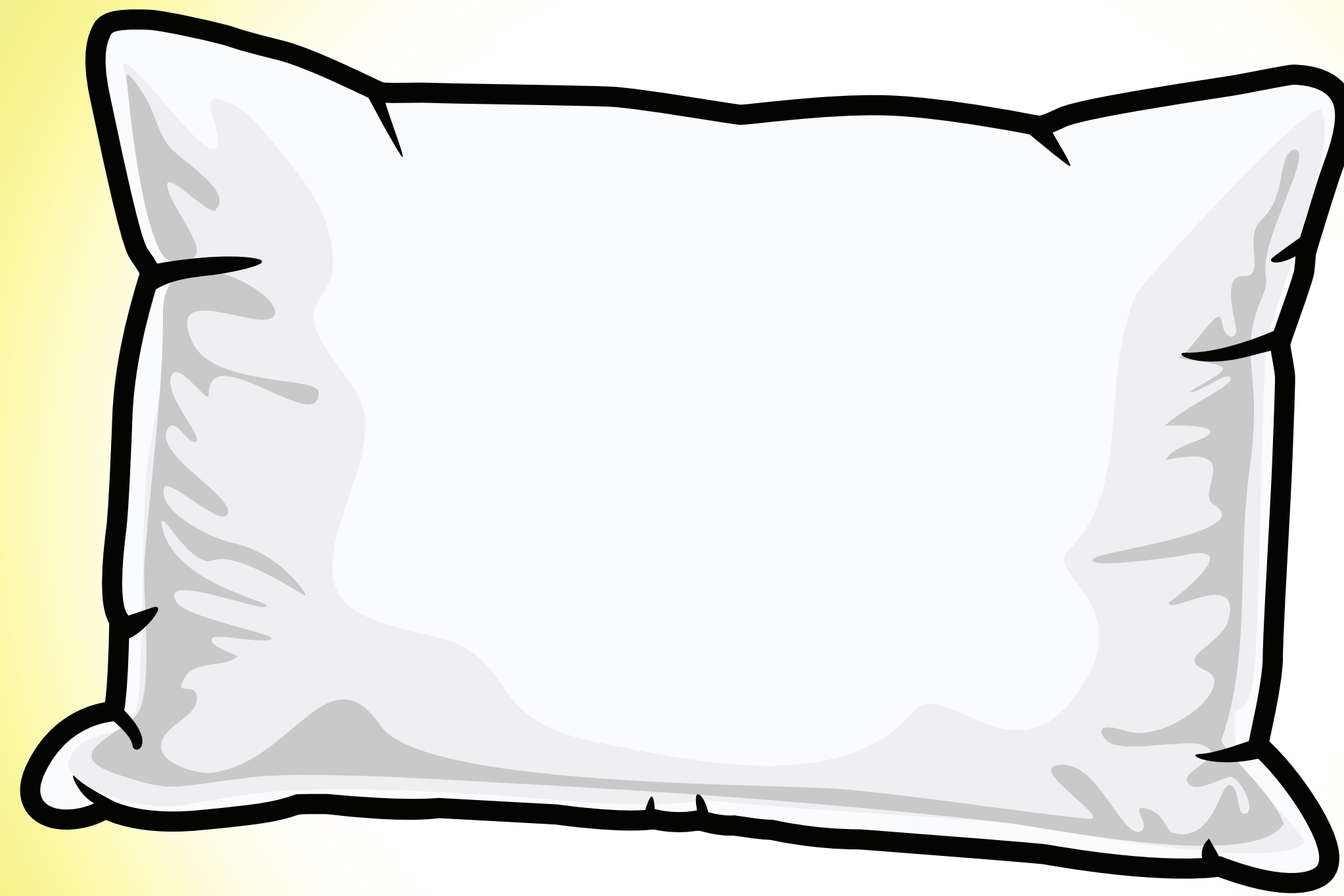
Questions?

COUNTY OF YOLO
HEALTH & HUMAN SERVICES AGENCY
GONZALES BUILDING



Sleep is awesome.

I T O N L Y T A K E S . C O M

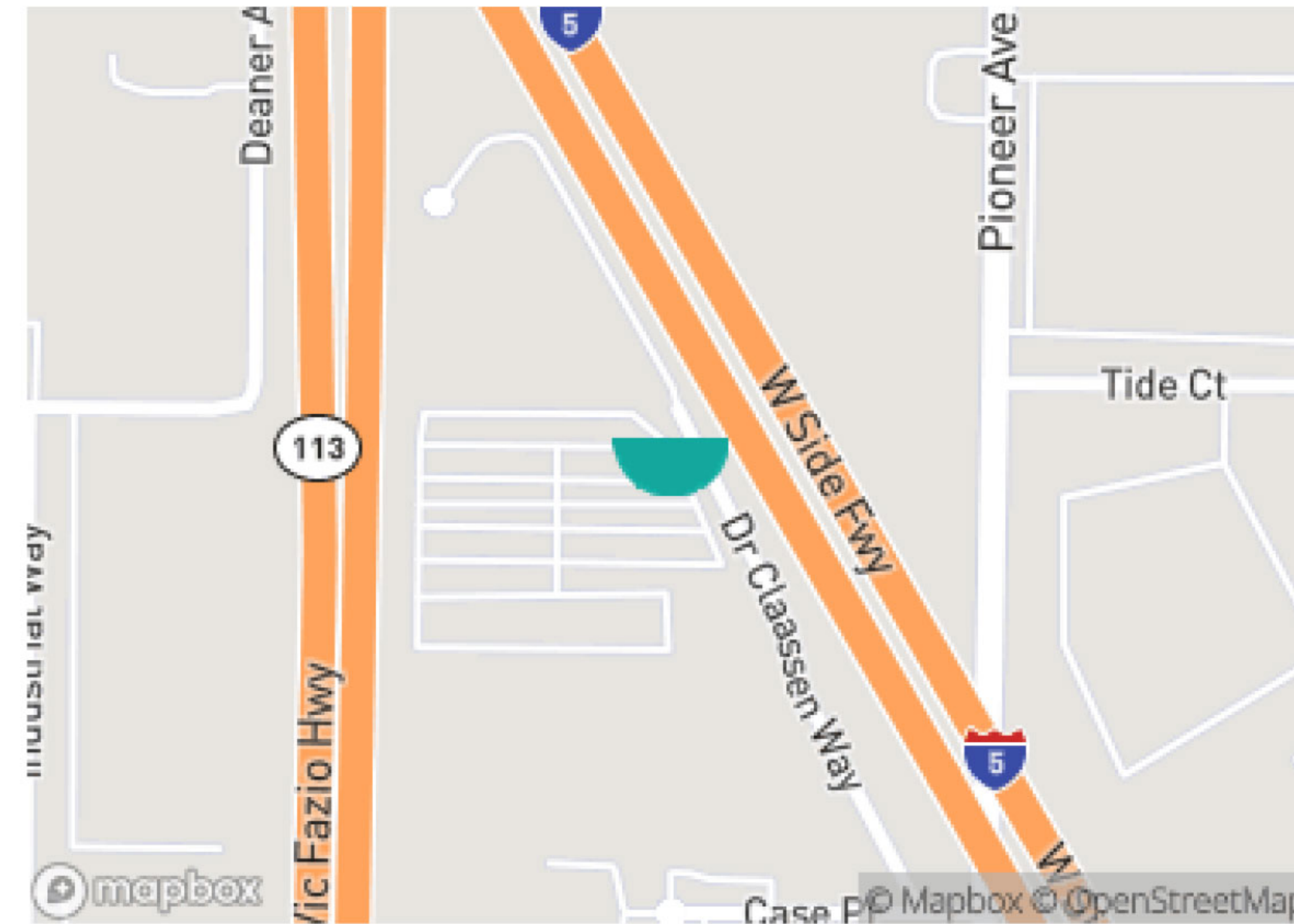


002937 - Sacramento



Description: I-5 Frwy WS 0.02mi N/O Main Street Exit F/N - 2

Geopath ID: 120527	City: Woodland	Latitude: 38.681
Media Type: Bulletin	State: CA	Longitude: -121.749
Display Dimensions: 14' x 48'	Zip: 95776	Facing: N
Physical Dimensions: 14' x 48'		



Weekly Impressions (DMA)		
Demo	In Market	Total
18+ yrs	42,609	79,014

This Bulletin provides exposure to commuters from Woodland and vacationers traveling South into Sacramento from Mt. Shasta, Oregon and Washington. Strategically located 10 miles North of Arco Arena and the Sacramento International Airport.

Source: 2021r1 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. Copyright © 2021. All rights reserved.

Love makes time.

I T O N L Y T A K E S . C O M



004243 - Sacramento



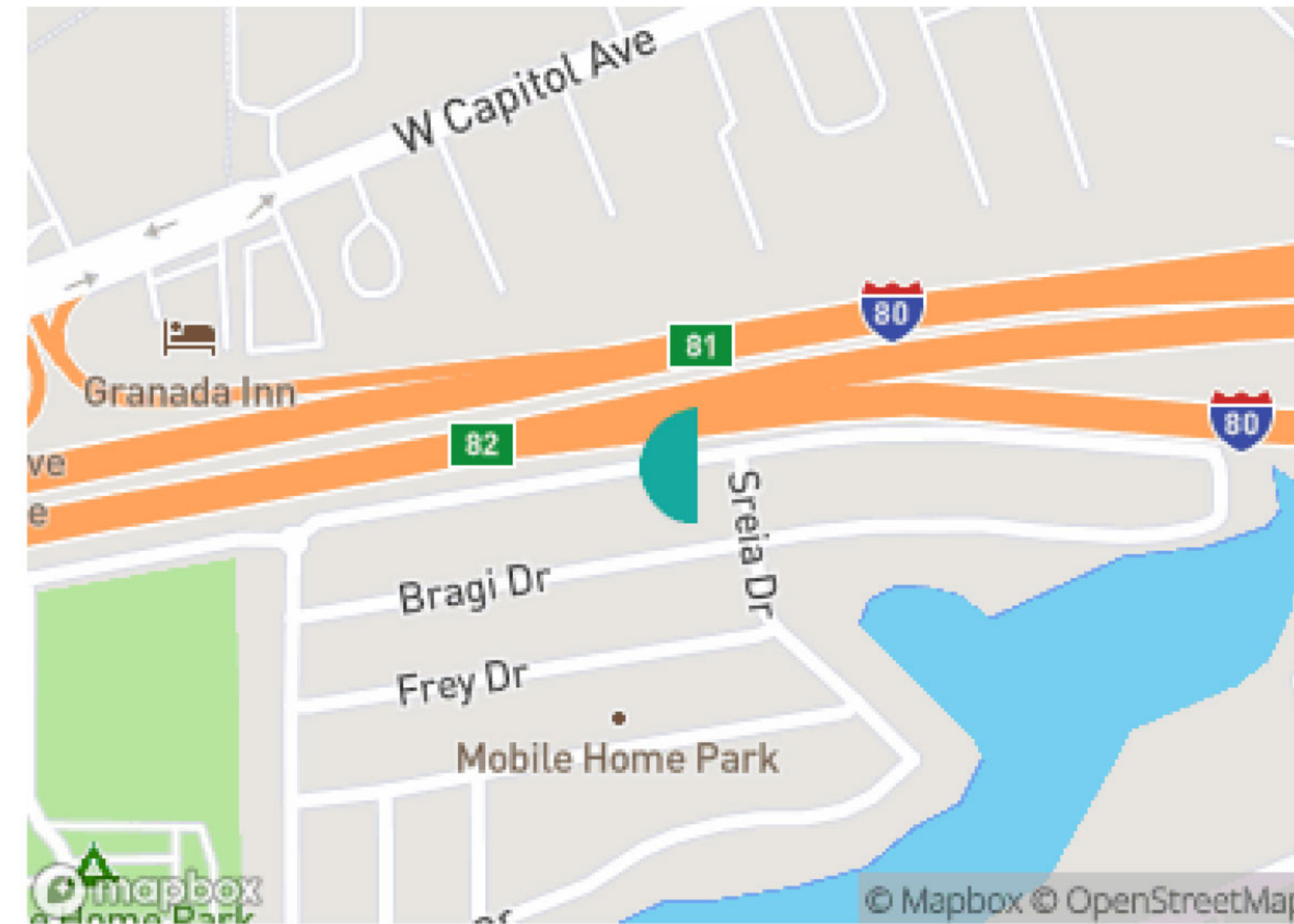
Description: I-80 SS 1.3mi W/O Harbor F/E - 1

Geopath ID: 120732 **City:** West Sacramento **Latitude:** 38.575

Media Type: Premiere Posters **State:** CA **Longitude:** -121.571

Display Dimensions: 12'3" x 24'6" **Zip:** 95691 **Facing:** E

Physical Dimensions: 12'3" x 24'6"



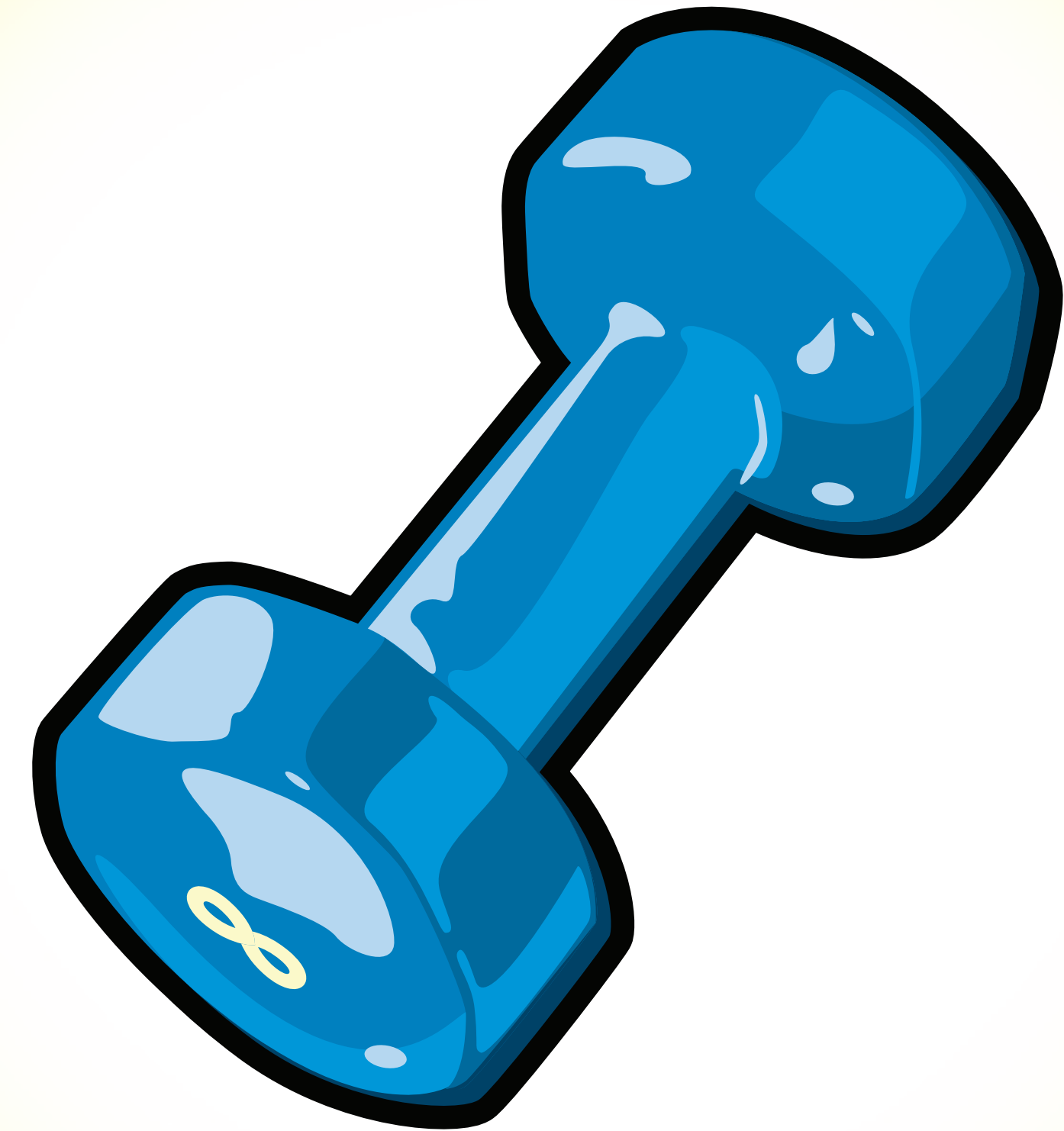
Weekly Impressions (DMA)		
Demo	In Market	Total
18+ yrs	216,420	264,219

Posters are an effective way to reach target audiences while maximizing budgets. They build reach and frequency in markets quickly and cost effectively. With the majority of poster being located on surface streets, they stimulate sales near point of purchase locations. They are highly effective for short term campaigns that require rapid attention, and provide a call to action.

Source: 2021r1 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. Copyright © 2021. All rights reserved.

Resilience is a muscle.

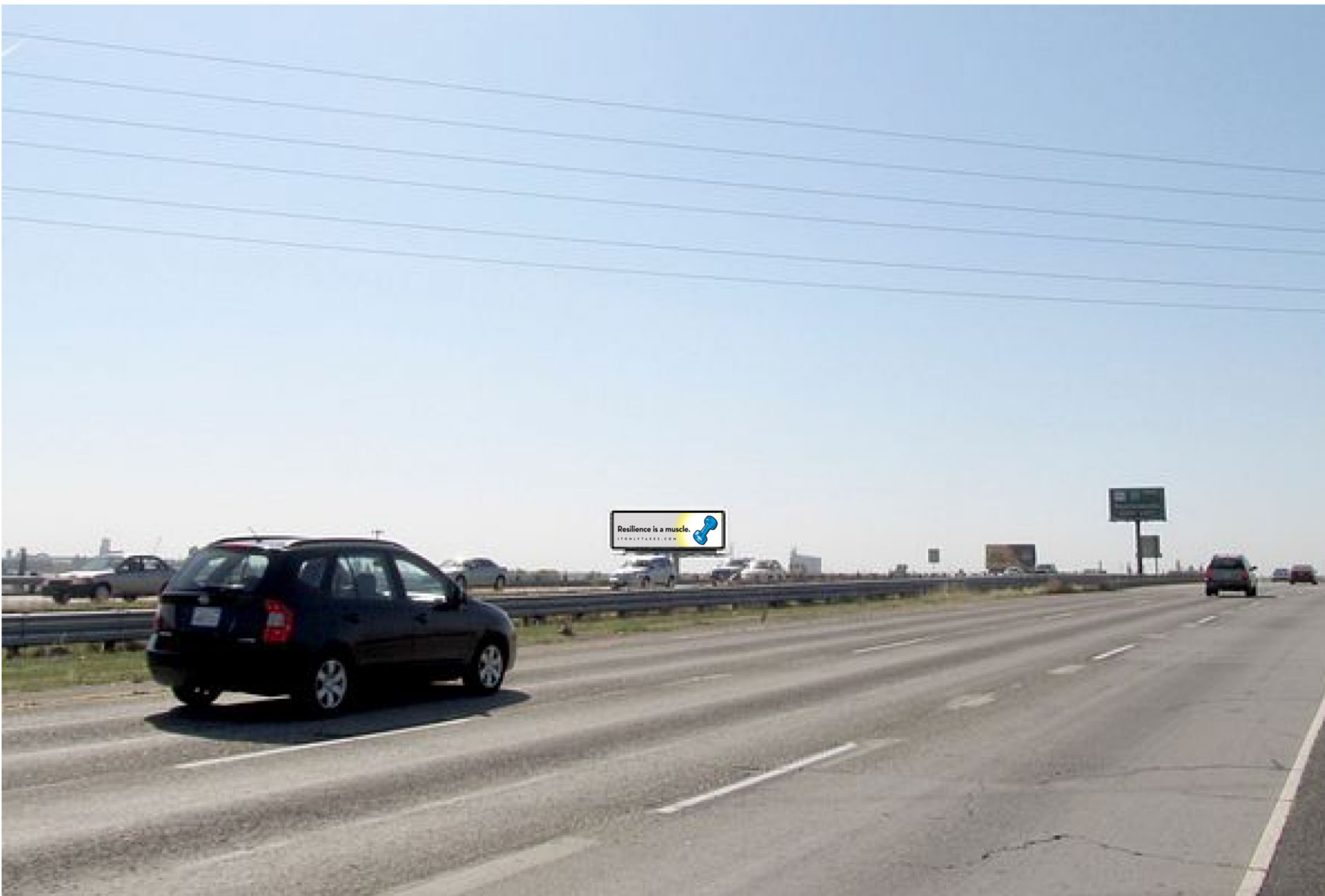
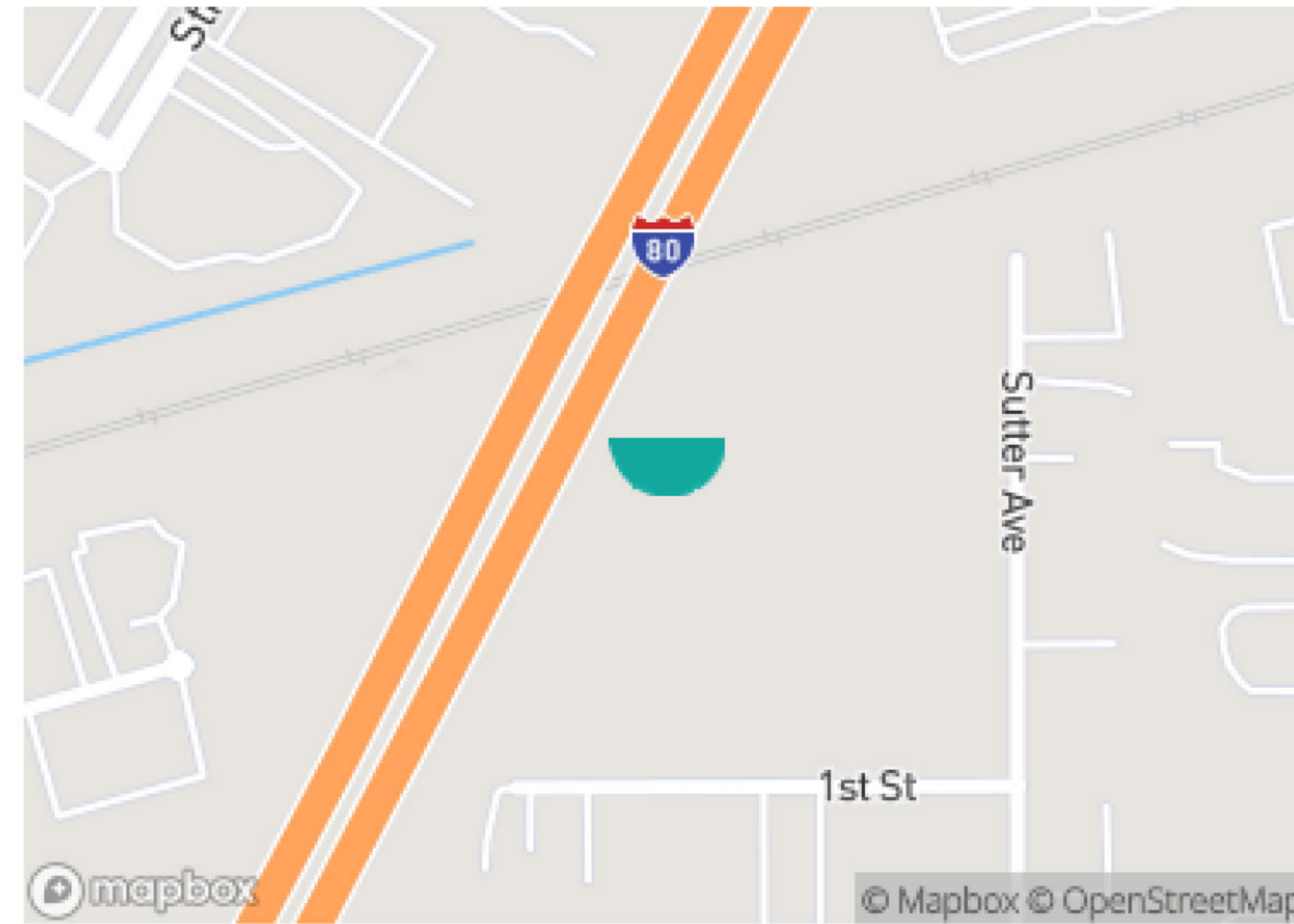
I T O N L Y T A K E S . C O M



002110 - Sacramento



Description: I-80 Frwy ES 0.4mi S/O Reed F/N - 1
Geopath ID: 120417 **City:** West Sacramento **Latitude:** 38.584
Media Type: Bulletin **State:** CA **Longitude:** -121.557
Display Dimensions: 14' x 48' **Zip:** 95691 **Facing:** N
Physical Dimensions: 14' x 48'



Weekly Impressions (DMA)		
Demo	In Market	Total
18+ yrs	144,449	181,594

Located in West Sacramento on I-80 just north of the Highway 50 and I-80 split. This area is a growing community in Sacramento. Many large retail chains have emerged in this area including Wal-Mart and a new flagship IKEA store which is situated just beyond this bulletin. Targets traffic heading south from Natomas to the San Francisco Bay area. Also services commuters from Roseville/Rocklin by-passing downtown Sacramento heading to the Bay Area.

Source: 2021r1 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. Copyright © 2021. All rights reserved.