Attachment A – Land Acknowledgement

### Land Acknowledgement Statement

We should take a moment to acknowledge the land on which we are gathered. For thousands of years, this land has been the home of Patwin people. Today, there are three federally recognized Patwin tribes: Cachil Dehe Band of Wintun Indians of the Colusa Indian Community, Kletsel Dehe Band of Wintun Indians, and Yocha Dehe Wintun Nation.

The Patwin people have remained committed to the stewardship of this land over many centuries. It has been cherished and protected, as elders have instructed the young through generations. We are honored and grateful to be here today on their traditional lands.

Approved by Yocha Dehe Tribal Council (July 23, 2019)

Attachment B – 2022.05.23 YCCAC Meeting Minutes



### MEETING MINUTES Yolo County Climate Action Commission May 23, 2022 | 4:00 PM – 6:00 PM

#### **COMMISSION MEMBERS:**

Suzanne Reed, District 1 Appointee Robin Datel, District 2 Appointee Mark Aulman, District 3 Appointee Andrew Truman Kim, District 4 Appointee (VICE-CHAIR) Adelita Serena, District 5 Appointee Chris White, Technical Lead NJ Mvondo, Environmental Justice Lead (CHAIR) Bernadette Austin, Climate Scientist/Subject Matter Expert Pelayo Alvarez, Climate Scientist/Subject Matter Expert Mica Benett – At Large Ken Britten – At Large

#### **EX-OFFICIO MEMBERS:**

Sarah Morgan, Yocha Dehe Wintun Nation (joined at 4:39 PM) Matt Dulcich, UC Davis

#### SUPERVISORS:

Supervisor Don Saylor, Yolo County Board of Supervisors, District 2 (*joined at 4:10 PM*) Supervisor Jim Provenza, Yolo County Board of Supervisors, District 4 (*left at 5:32 PM*)

### **MEETING MINUTES**

1. Authorize remote (teleconference/videoconference) meetings by finding, pursuant to Assembly Bill 361, that local officials continue to recommend measures to promote social distancing as a result of the COVID-19 pandemic.

**Decision:** Approved - no motion made.

- 2. Land Acknowledgement
  - Read by S. Reed.
- 3. Approval of the Agenda

Decision: Approve Approved By / Seconded By: B. Austin / S. Reed Ayes: S. Reed, R. Datel, M. Aulman, A. Kim, A. Serena, C. White, NJ Mvondo, B. Austin, P. Alvarez, M. Benett Noes: None Abstain: K. Britten Absent: None

4. Public Comment – No public comment.

#### 5. Approve April 25, 2022 Meeting Minutes

Decision: Approve Approved By / Seconded By: S. Reed / B. Austin Ayes: S. Reed, R. Datel, M. Aulman, A. Kim, A. Serena, C. White, NJ Mvondo, B. Austin Noes: None Abstain: M. Benett, K. Britten Absent: None

Additional Comments/Action Items: No additional comments.

#### 6. Staff Announcements/Reports (Staff)

- K. Wraithwall announced that the Yolo Agricultural Retrofits Early Action Project will return to Commission for discussion in June.
- K. Wraithwall shared that the Board of Supervisors (BOS) will be given an update on climate action initiatives and will be walked through the first six early action projects descriptions on May 24<sup>th</sup>.
  - Noted that staff will be asking the BOS to approve the first six early action project descriptions along with American Rescue Plan (ARP) funding allocations for the Carbon Farming Partnership and Electrification Rebate Outreach Program Early Projects on June 7<sup>th</sup>.
- K. Wraithwall provided an update on Commission member advocacy.
  - i. Stated that Commission members can ask staff to consider a position on legislation or a proposed budget appropriation if the position 1) requests a change to the legislation or appropriation to reflect Yolo County climate action priorities; 2) opposes legislation or a proposed appropriation to reflect Yolo County climate action priorities.
  - ii. Explained that if a Commission member decides to request the County consider a specific position, they should email K. Wraithwall with a summary of the policy and the proposed position.

#### Additional Comments/Action Items:

- Supervisor Provenza shared that the staff report presents a good process; he added that he did not want Commission Members to lose sight of the primary goal of the Commission.
- Supervisor Saylor noted that he agreed with the staff report. He suggested the Commission review the County's legislative advocacy platform to understand the County's current positions and determine where advocacy requests can fit into the larger County platform.

### Public Comment:

- C. Shewmaker asked how members of the public could make recommendations on legislative matters.
  - Email K. Wraithwall (kristen.wraithwall@yolocounty.org) with ideas on legislative matters from members of the public.
  - NJ Mvondo advised that if members of the public are contacting a Commission Member, they should CC K. Wraithwall.
- J. Beck asked if these advocacy guidelines will apply to federal legislation as well.
  - K. Wraithwall noted that the same process would apply for federal legislative matters.
  - A. Kim highlighted that the County needs to consider if the County has an opportunity to influence the outcome of the legislation.

## 7. Discussion Item: Consider and Provide Feedback on Draft Scope of Work Outline (*Attachments D, E, F*)

### Additional Comments/Action Items:

- M. Aulman asked if the County's goal is to go carbon negative or carbon neutral by 2023.
  - M. McCormick said the County's goal is to be carbon negative by 2030.
  - M. Aulman suggested clarifying these terms in the scope of work
- A. Kim suggested hiring a consultant who will leverage connections to operate from the County's working hypothesis to move the needle on implementation and tracking. Noted that working groups could be used to assist the consultant.
- K. Britten stressed that the County needs to move faster than the timeline suggests and that one way to do this would be through concurrent activities, which should be reflected in the draft scope outline. He suggested a potential working group on concurrent activities and other early actions of high impact while the CAAP is being developed.
  - K. Britten also suggested more details be added to explain the Commission's involvement in the CAAP process.
- S. Reed highlighted the Center for Land-Based Learning's ambassador program as an example of a new outreach model that a future consultant should consider when developing the outreach and engagement strategy.

- S. Reed also asked about the interaction between the working groups and the consultant and added that it will be important to have those who farm at the table for discussions.
- NJ Mvondo noted that it is important to keep in mind that consultants can represent private interest. Suggested that County staff should be involved in any partnership building activities with consultants.
- M. Bennett advised centering frontline communities more in the decisionmaking process. Also suggested that the draft scope of work include more references and connections to water, including water policy, water storage, and the Yolo Subbasin Groundwater Agency. She said the "innovative and novel approaches" language that is used in reference to adaptation strategies should also be in the funding section

### Public Comment:

- J. Beck voiced concern the Commission is not adhering to the importance of the resolution, which required a just transition.
  - She emphasized the need for the community to be at this table making decisions and that outreach beyond just putting on events is necessary.
  - Suggested that we involve youth early in the CAAP process by working with schools.
- C. Shewmaker stated that if we want to go carbon neutral then we need to electrify everything and that some early actions can be used as the foundation for additional concurrent actions. She added that she hoped there would be public outreach on meetings to inform the community when meetings are happening.

## 8. Discussion Item: Request for Input on Regarding the Establishment of Working Groups (*Attachment G*)

### Additional Comments/Action Items:

- K. Wraithwall said that working groups will be an important part of the CAAP development process. She noted that County staff will use feedback to develop a proposal to get working groups established before the CAAP consultant is onboard.
- K. Britten suggested the following working groups: working group to electrify, justice and equity/outreach to vulnerable or economically disadvantaged communities. Suggested 2-3 working groups total.
- K. Wraithwall said that County staff would like to consider 3-4 working groups.
- S. Reed noted that there is an active group in the County focusing on food security and food waste. She requested an agriculture working group.
  - Suggested that not all working groups need to come online at once.
     Additionally, noted that some topics would be best handled by bringing in outside groups; suggested using workshops as tools of engagement.
- N. Mvondo suggested leveraging help from UC Davis.

- C. White suggested that working groups focus on education and gathering more information.
- B. Austin emphasized that the Commission will not do the work, but rather the working group will be gathering information.
  - Suggested the Commission think deliberately about the most impacted communities and be careful not to set or create policies they will be unable to meet.
- NJ Mvondo noted that when we are discussing centering communities, we should determine who the communities are.
- A. Kim suggests that the working groups serve as a force multiplier for consultant team.
- M. Aulman suggested utilizing working groups to liaise with cities on their climate actions.
- R. Datel advocated for a group that is focused on outreach and equity.
  - Suggested the Commission improve the outreach work it is doing.
  - Suggested a working group on circular economy/just transition.
- K. Britten suggested a transportation working group that liaises with the cities on transportation issues.
- P. Alvarez suggested a working group for agriculture and that the working groups develop communication strategies to target specific areas. He also expressed interest in a working group that identifies "no regret" early actions and discusses how to best communicate with different sectors.
- B. Austin suggested we think of working groups differently. Noted that a working group focused on food systems could focus on transportation related to the food system and a working group focused on environmental justice could focus on transit issues for communities.
  - B. Austin wants to give dignity to environmental justice groups and asked the Commission to think about inclusivity when naming working groups.
- M. Dulcich noted that he would be happy to share a presentation on UCD's CAAP efforts and lessons learned but noted that UCD is unique and shouldn't necessarily be the model for other agencies.
- N. Mvondo requested that any data regarding Yolo County and climate from UCD be presented and made available to the County.
- T. Echiburú said that he agrees with all of the Commission points about working groups but noted that staff is limited in scope. Highlighted the Yolo Resiliency Collaborative as a venue for connection and noted that the idea for a collective green procurement policy came out of this group.

### Public Comment:

- J. Beck suggested thinking about the working groups as engaging in strategic doing as a more innovative approach to planning. The working groups are where the County can implement the organizing of the resolution.
  - J. Beck noted that working groups should focus on systematic change and be open spaces to bring ideas forward to be worked on by the County.

Working groups don't need staff oversight and shouldn't be bottlenecked by staff.

- Suggested that a Commission member serve as a liaison to each working group.
- Suggested partnering with UCD for grant writing and include a working group for youth empowerment.
- L. Ayers noted that she is part of the regenerative agriculture community and is interested in the carbon sequestration benefits of mycorrhizae fungi. She noted that she wanted to take advantage of fungi and the associated agricultural practices, such as no till and cover cropping.
  - N. Mvondo encouraged L. Ayers to review the Yolo Climate Action Commission's website. Noted that there is a form at the bottom of the page where individuals can submit their name and email address.

### 9. Commission Member Reports, Comments, Future, Future Agenda Items

- M. Aulman shared that there are gas wells in the Bakersfield region that have been leaking methane. He asked the Executive Director of the District of Yolo Solano Air Quality District, Mat Ehrhardt, how and when the wells in Yolo County are monitored. M. Ehrhardt shared that the County predominantly uses oil wells, which are not designed for methane capture, but that abandoned gas wells are not monitored, though the District does enforce California Air Resources Board regulations.
  - i. M. Aulman was asked to share the GIS layer of the gas wells with K. Wraithwall.
- S. Reed noted that she is interested in community solar as a means of providing rural communities with independence from the grid. She noted that she is researching this topic further and suggested that having a community solar project could be a capstone project.
- A. Serena reported that she and R. Datel met with a group called MíoCar (<u>https://miocar.org/</u>) recently. Noted that MíoCar provides zero emission vehicle car share services in the San Joaquin Valley, and that there is a program director at the University of California, Davis who is considering implementing this program in the County. A. Serena requested the Commission considers this for a future agenda item.
- R. Datel shared that the Yolo Youth Commission would be a great way to engage with youth on climate action. She will send papers on youth engagement from the Yolo Climate Emergency Coalition to Commission/staff.
- R. Datel suggested all cities in the County endorse Climate Safe California.

### **10. Long Range Calendar**

- K. Wraithwall said the long-range calendar is in the agenda packet and that the calendar would be updated based on feedback received at today's meeting.
- K. Wraithwall reiterated that her email is available on the Commission agenda.

### 11. Adjournment

• Meeting adjourned at: 6:40 PM

Attachment C – California Climate and Energy Forum Panel

### 13<sup>th</sup> Annual California Climate and Energy Collaborative Forum Accelerating Climate Action and Advancing Justice

#### SESSION TITLE

The Yolo Climate Commission: Emission Reduction Through Community-Driven Action

#### SESSION DESCRIPTION

This interactive session highlights the role that resource-constrained, rural, and/or agricultural communities play in taking aggressive, grassroots action on climate change. We will discuss how Yolo County passed a climate emergency declaration, established a carbon negative by 2030 goal, and created a community-driven Climate Action Commission that is charged with guiding the development and implementation of the County's Climate Action and Adaptation Plan. We will hear from a panel of community leaders and elected officials about the development of the Commission, and strategies employed—such as funding early action projects, undertaking creative engagement in unincorporated regions, and centering historically and presently disadvantaged communities—to ensure that resources are urgently mobilized to tackle our climate goals efficiently and equitably. Session attendees will discuss lessons-learned in standing up a Climate Action Commission, the opportunities for leveraging funding and engagement to overcoming resource constraints, and the models that worked for Yolo County.

#### SPEAKERS

#### Moderator

- <u>Kristen Wraithwall</u> – Sustainability Manager, Yolo County

#### Panelists

- <u>NJ Mvondo</u> Founder, Multiculturalism Rocks!; Chair, Yolo County Climate Action Commission; Chair, City of Davis Human Relations Commission
- Jim Provenza Yolo County Supervisor, District 4
- <u>Adelita Serena</u> LA/SF Community Engagement Coordinator, Sierra Club; Commissioner, Yolo County Climate Action Commission; Member, Woodland Sustainability Advisory Committee

Attachment D – Staff Report on Yolo County Climate Grant Strategy

### **STAFF REPORT**

- **DATE:** June 27, 2022
- **TO:** Yolo County Climate Action Commission
- **FROM:** Taro Echiburú, Director, Department of Community Services Kristen Wraithwall, Sustainability Manager Petrea Marchand, President, Consero Solutions
- **RE:** Approve the 2022-2025 Climate Early Action Grant Strategy for five final early actions

#### **RECOMMENDED ACTION**

1. Recommend approval of the 2022-2025 Climate Early Action Grant Strategy to the Yolo County Board of Supervisors

#### **REASON FOR RECOMMENDED ACTION**

The recommended action will provide direction from the Commission to the Board of Supervisors on funding opportunities for five priority early actions to reduce greenhouse gas emissions and sequester carbon in unincorporated Yolo County, therefore leveraging the County's investment in achieving the goal of a just economic recovery and a countywide carbon negative footprint by 2030.

### BACKGROUND

The Yolo County Board of Supervisors ("Board") approved six of seven early actions recommended by the Yolo County Climate Action Commission ("Commission") at the June 7, 2022 meeting:

- Carbon Farming Partnership
- Electrification Retrofit Rebate Outreach Program
- Home Energy Labeling
- Inventory and Feasibility Study to Remove Fossil Fuels from Yolo County Operations
- Zero Emission Vehicle Master Plan
- 100% Renewable Energy Accounts

This approval is the culmination of County staff and Commission work to identify actions Yolo County can implement to reduce greenhouse gas emissions and sequester carbon during development of the updated Yolo County Climate Action and Adaption Plan in 2022 and 2023. The Board will consider action on the remaining

early action, the Yolo County Agricultural Equipment Retrofit Program, in July 2022. The Commission reviewed 21 early action proposals as part of this process, developed prioritization criteria to rank the early actions, and formally recommended approval of these seven early actions to the Board of Supervisors at their March and April 2022 meetings.

The 2022–2025 Climate Early Action Grant Strategy ("Grant Strategy") (Attachment E) matches grant opportunities to the Board-approved early actions over three years. At least six months prior to an application due date, staff will coordinate internally to decide whether to apply for the grant. If the County decides to apply, the County will work to develop partnerships, identify matching funds, and otherwise complete the work necessary to develop a competitive application. The five early action projects included in the Grant Strategy are:

- Carbon Farming Partnership
- Electrification Retrofit Rebate Outreach Program
- Home Energy Labeling
- Inventory and Feasibility Study to Remove Fossil Fuels from Yolo County Operations
- Zero Emission Vehicle Master Plan

The Grant Strategy does not include the Yolo Agricultural Equipment Retrofit Program and the 100% Renewable Electricity Accounts because no grant funding has been identified for these early actions. Yolo County instead is working with the Yolo-Solano Air Quality Management District to expand the existing Funding Agriculture Replacement Measures for Emissions Reductions (FARMER) program to reduce greenhouse gas emissions from agricultural equipment, trucks, and engines with American Rescue Plan funds. Yolo County is working to identify an internal (ie. General Fund) contribution to implement the 100% Renewable Energy Accounts early action.

Yolo County will update this Grant Strategy as necessary to reflect new grant opportunities and changing priorities and report on implementation progress to the Yolo County Board of Supervisors and the Climate Action Commission. Attachment E – Yolo County Climate Grant Strategy

# Yolo County 2022 - 2025 CLIMATE EARLY ACTION GRANT STRATEGY

**JUNE 2022** 

**PREPARED BY:** 

**CONSERO**SOLUTIONS



## MEMORANDUM

**^\_\_** 

то:	Taro Echiburu, Director of Community Services and Public Works, Yolo County Kristen Wraithwall, Sustainability Manager, Yolo County
FROM:	Petrea Marchand, President, Consero Solutions Jenn McKenzie, Senior Consultant, Consero Solutions
RE:	2022-2025 Grant Strategy
DATE:	June 10, 2022

The 2022–2025 Climate Early Action Grant Strategy ("Grant Strategy") matches grant opportunities to five early action projects approved by the Yolo County Board of Supervisors and supported by the Yolo County Climate Action Commission to help achieve the goal of Resolution 20-114, a 2020 resolution which commits Yolo County to achieve a just economic recovery and transition to a countywide carbon negative footprint by 2030:

- Carbon Farming Partnership
- Electrification Retrofit Rebate Outreach Program
- Home Energy Labeling
- Inventory and Feasibility Study to Remove Fossil Fuels from Yolo County Operations
- Zero Emission Vehicle Master Plan

These five projects are part of a suite of seven early actions focused on sequestering carbon and reducing greenhouse gas emissions in unincorporated Yolo County. Yolo County is pursuing funding for these early actions, termed "early" because implementation will start while Yolo County is working on updating the Yolo County Climate Action and Adaptation Plan, to ensure Yolo County makes expeditious progress to address the climate crisis and secures funding available from state, federal, and regional sources to leverage Yolo County's existing investment of staff time and resources.

The grant opportunities presented in the Grant Strategy represent funding opportunities the County is considering. The County will evaluate these opportunities and decide whether to apply within six months of the application due date. The Grant Strategy does not include the Yolo Agricultural Equipment Retrofit Program and the 100% Renewable Electricity Accounts because no grant funding has been identified for these early actions. Yolo County instead is working with the Yolo-Solano Air Quality Management District to expand the existing Funding Agriculture Replacement Measures for Emissions Reductions (FARMER) program to reduce greenhouse gas emissions from agricultural equipment, trucks, and engines with American Rescue Plan funds. Yolo County also is working to identify an internal (i.e. General Fund) contribution to implement the 100% Renewable Energy Accounts early action.

The Grant Strategy is dynamic. As such, Yolo County will update this Grant Strategy as necessary to reflect new grant opportunities and changing priorities and will report on implementation progress to the Yolo County Board of Supervisors and the Climate Action Commission.

## **OVERVIEW** CARBON FARMING PARTNERSHIP



## Description

The Center for Land-Based Learning is partnering with the Yolo Resource Conservation District, the Yolo Land Trust, and the Carbon Cycle Institute to rapidly increase the scale of carbon farm planning in Yolo County, including completing three model carbon farm plans and educating growers about the climate and soil health benefits of proven conservation practices. This early action is a two-year effort which will provide Yolo County growers with tools, training, and technical assistance to develop and implement carbon farm plans and other practices to reduce carbon emissions and sequester carbon.

## Strategy

Yolo County allocated \$149,845 in American Rescue Plan funds to this early action and has asked the Center for Land-Based Learning to apply for grants to extend the planning process to a third year, in order to continue outreach to growers, and support implementation of conservation practices. The California Department of Food and Agriculture offers grants directly to growers for implementation of such practices, but the Center for Land-Based Learning and Yolo County may need to assist growers with applying for these funds. The grant strategy focuses on applying for a planning grant in the first year and helping growers apply for implementation grants in 2023-24 and 2024-25.

## **POTENTIAL GRANTS** CARBON FARMING PARTNERSHIP

## FY 2022-2023

- California Department of Food and Agriculture Conservation Agriculture Planning Grant Program
  - Supports development of agriculture conservation plans that promote climate smart agriculture practices, mitigate greenhouse gas (GHG) emissions, adapt to climate change impacts and promote environmental and agriculture sustainability.
  - Anticipated due date: Final guidelines released in July/August
  - Maximum funding request: \$250,000

## FY 2023-2024

- Zero Foodprint Restore California Grant Program
  - Provides funding to support farmers at all scales to transition to regenerative farming, diversify their marketing to decentralize supply chains, and practice fair labor practices.
  - Anticipated due date: June 7 to August 8, 2022
  - Maximum funding request: \$25,000
- California Department of Food and Agriculture Healthy Soils Program
  - Provides financial incentives to growers to implement agriculture management practices to sequester carbon, reduce emissions, and improve soil health.
  - Anticipated due date: Rolling, November 2023 to February 2024
  - Maximum funding request: \$100,000
- United States Department of Agriculture Environmental Quality Incentives Program
  - Provides funding for producers who improve and sustain a natural resource on their farming operation by implementing structural, and vegetative management practices.
  - Anticipated due date: Applications are accepted continuously, but must be submitted by April to be considered for funding August
  - Maximum funding request: Applicant cannot receive more than \$450,000 over a six-year period

## **POTENTIAL GRANTS** CARBON FARMING PARTNERSHIP

## FY 2023-2024

- California Department of Food and Agriculture State Water and Energy Efficiency Program
  - Provides funding to growers to incentivize activities that reduce on-farm water use and reduce emissions from irrigation and water pumping systems.
  - Anticipated due date: Rolling, October 2023 to January 2024
  - Maximum funding request: \$200,000

## FY 2024-2025

- California Department of Food and Agriculture Healthy Soils Program
  - Yolo County and the Center for Land-Based Learning will continue assisting growers with applying for this program to implement carbon farm plans.
  - Anticipated due date: Rolling, November 2024 to February 2025
  - Maximum funding request: \$100,000
- California Department of Food and Agriculture State Water and Energy Efficiency
   Program
  - Yolo County and the Center for Land-Based Learning will continue assisting growers with applying for this program to implement carbon farm plans.
  - Anticipated due date: Rolling, October 2024 to January 2025
  - Maximum funding request: \$200,000

## **OVERVIEW** ELECTRIFICATION RETROFIT REBATE OUTREACH PROGRAM



## Description

This early action will create a two-year program in partnership with Valley Clean Energy to inform and provide technical assistance to low-income households in unincorporated Yolo County so they may access a new \$1 billion state rebate program proposed in the 2022-23 state budget, as well as other related electrification retrofit rebates for existing residential homes. This program will also provide outreach and education to contractors about these rebates. Energy efficiency and electric retrofits will lower energy bills, create local jobs, and improve indoor air quality and health-related issues by eliminating natural gas combustion in homes.

### Strategy

Yolo County estimates this two-year outreach effort will cost \$350,000 to \$450,000, including \$50,000 to develop an outreach strategy and \$150,000 to \$200,000/year to implement the strategy. There is limited grant funding available for outreach efforts, but the state is funding work to increase the capacity of community-based organizations to help "under-resourced communities" adapt to climate change. Yolo County will both work with Valley Clean Energy to apply for grants to fund this program and work through regional collaboratives to develop the capacity of community organizations to assist with outreach, using \$100,000 in American Rescue Plan funds for both initial start-up costs and matching funds.

## **POTENTIAL GRANTS** ELECTRIFICATION RETROFIT REBATE OUTREACH PROGRAM

## FY 2022-2023

### California Strategic Growth Council - Regional Collaboratives Program Round 1

- Provides funding to build capacity of under-resourced communities to secure funding for climate change mitigation, adaptation, and resilience. Proposed projects must develop actionable plans and projects, build social infrastructure, center community engagement and decision making and develop equity-centered processes.
- Yolo County must submit this early action for consideration as a potential activity for a proposal led by community-based organizations, in partnership with regional agencies, to ensure competitiveness; if there is insufficient time in 2022-23 to apply, Yolo County will work with partners to apply in 2023-24
- Due date: Pre-proposal due July 2022; full application due October 2022
- Maximum funding request: \$1,750,000
- Office of Planning and Research Integrated Climate Adaptation and Resiliency Program - Adaptation Planning Grant
  - New program; no information available yet.
  - $\circ~$  Anticipated due date: Guidelines not yet released, anticipated July 2022 release
  - Maximum funding request: TBD
- Office of Planning and Research Integrated Climate Adaptation and Resiliency Program - Community Resilience and Heat Grant Program
  - New program; no information available yet.
  - Anticipated due date: Guidelines not yet released, anticipated July 2022 release
  - Maximum funding request: TBD

## **POTENTIAL GRANTS** ELECTRIFICATION RETROFIT REBATE OUTREACH PROGRAM

### FY 2023-2024

- California Strategic Growth Council Regional Collaboratives Program Round 2
  - Yolo County will work with partners to apply for this program in 2023-24 if there is insufficient time in 2022-23.
  - Anticipated due date: Summer 2023
  - Maximum funding request: \$1,750,000
- Department of Energy Energy Efficiency and Renewable Energy Competitive Grant
  - Provides funding to help local governments reduce energy use, reduce fossil fuel emissions, and improve energy efficiency. Eligible uses include development and implementation of an energy efficiency strategy and development of rebates for the purchase and installation of energy efficiency and renewable energy infrastructure.
  - Anticipated due date: Guidelines released in fall 2022
  - Maximum funding request: TBD; \$550 million total available

## FY 2024-2025

- Office of Planning and Research Integrated Climate Adaptation and Resiliency Program - Adaptation Planning Grant
  - Anticipated due date: TBD
  - Maximum funding request: TBD
- Office of Planning and Research Integrated Climate Adaptation and Resiliency Program - Community Resilience and Heat Grant Program
  - Anticipated due date: TBD
  - Maximum funding request: TBD

## **OVERVIEW** Home Energy Labeling



### Description

This early action will create a mandatory home energy labeling program for homes listed for sale in the unincorporated area based on the federal Home Energy Score Program. Developed by the U.S. Department of Energy, Home Energy Score assesses a home's energy use and provides a score on a one-to-ten scale. The score motivates homeowners, buyers, and sellers to improve the home's energy efficiency and increase the score. The County will apply for funding to provide toolkits, checklists, and recommendations to homeowners to increase their efficiency, including a list of Pacific Gas & Electric Company rebates and incentives. The action will also evaluate options to subsidize the cost of home energy assessments for low-income households.

### Strategy

Given the significant number of funding opportunities for other early actions, limited staff resources, and the need to conduct research and outreach in order to scope the program design and implementation, Yolo County will wait to apply for grants to implement this program until 2023-24. Pacific Gas & Electric Company has also indicated they may fund this program statewide, so Yolo County should also wait a year in case Pacific Gas & Electric company decides to fund the program. Yolo County will then apply for funding to develop the materials needed to help homeowners access funding for electrification retrofits and implement other options to improve Home Energy Scores.

## **OVERVIEW** Home Energy Labeling

## FY 2022-2023

• Yolo County will not apply for grants to implement this program in 2022-23.

## FY 2023-2024

- California Strategic Growth Council Regional Collaboratives Program Round 2
  - Provides funding to build the capacity of under-resourced communities to secure funding for climate change mitigation, adaptation, and resilience. Proposed projects must develop actionable plans and projects, build social infrastructure, center community engagement and decisions making and develop equity-centered processes.
  - Yolo County will work with partners and community-based organizations to include assistance to low-income households to improve home energy scores as part of any regional collaborative.
  - Anticipated due date: Summer 2023
  - Maximum funding request: \$1,750,000

## FY 2024-2025

• TBD

## **OVERVIEW** INVENTORY AND FEASIBILITY STUDY TO REMOVE FOSSIL FUELS FROM YOLO COUNTY OPERATIONS



### Description

Yolo County will develop an inventory of all fossil fuel uses in County operations and assess the feasibility of removing these fossil fuels from use, as well as the existing electrical system service capacity in County buildings. The feasibility study will include an evaluation of building readiness to electrify based on current electrical capacity and total energy requirements, priorities for electrification, cost estimates, and a proposed process for measuring greenhouse gas emission reduction, potential funding sources, and a proposed timeline.

### Strategy

Yolo County estimates the cost of developing the inventory and feasibility study is at least \$250,000. Yolo County will apply for grants in 2022-23 and implement the inventory and feasibility study as soon as the grant contract is executed. If Yolo County is not successful with grant applications in 2022-23, Yolo County will apply again in 2023-24. Yolo County will apply for funds to implement feasible actions once the inventory and study are complete.

## **POTENTIAL GRANTS** INVENTORY AND FEASIBILITY STUDY TO REMOVE FOSSIL FUELS FROM YOLO COUNTY OPERATIONS

### FY 2022-2023

### California Energy Commission – Energy Partnership Program

- This grant provides funding for local agencies to conduct feasibility studies, prepare energy audits, assist with contractor selection, review existing proposals, and designs and review plans.
- Anticipate due date: Rolling
- Maximum funding request: \$20,000
- Federal Department of Energy Energy Efficiency and Renewable Energy Competitive Grant
  - Provides funding to help local governments reduce energy use, reduce fossil fuel emissions, and improve energy efficiency. Eligible uses include development and implementation of an energy efficiency strategy and development of rebates for the purchase and installation of energy efficiency and renewable energy infrastructure.
  - Anticipated due date: Guidelines released in fall 2022
  - Maximum funding request: TBD; \$550 million total available
- Office of Planning and Research Integrated Climate Adaptation and Resiliency Program - Adaptation Planning Grant
  - New program; no information available
  - Anticipated due date: Guidelines not yet released, anticipated July 2022 release
  - Maximum funding request: TBD
- Office of Planning and Research Integrated Climate Adaptation and Resiliency
   Program Regional Resilience Planning and Implementation Grant Program
  - New program; no information available
  - Anticipated due date: Guidelines not yet released, anticipated July 2022 release
  - Maximum funding request: TBD

## **POTENTIAL GRANTS** INVENTORY AND FEASIBILITY STUDY TO REMOVE FOSSIL FUELS FROM YOLO COUNTY OPERATIONS

## FY 2023-2024

- Federal Department of Energy Energy Efficiency and Renewable Energy Competitive Grant
  - Yolo County will apply for implementation of feasible actions identified because of the inventory and the study.
  - Anticipated due date: TBD
  - Maximum funding request: TBD; \$550 million available in total

## FY 2024-2025

- Federal Department of Energy Energy Efficiency and Renewable Energy Competitive Grant
  - Yolo County will apply for implementation of feasible actions identified because of the inventory and the study.
  - Anticipated due date: TBD
  - Maximum funding request: TBD; \$550 million available in total

## **OVERVIEW** ZERO EMISSION VEHICLE MASTER PLAN



## Description

The Zero Emission Vehicle (ZEV) Master Plan will include the following components: 1) an analysis of existing conditions of the charging/fueling network and , recommendations for siting additional charging stations; 2) an inventory of the existing Yolo County fleet ZEV needs and a timeline for transitioning the fleet to ZEV; 3) a community outreach strategy developed in partnership with community-based organizations, and 4) recommendations for establishing ZEV mobility services (including electric bikes) for residents and businesses in the unincorporated area to enable residents, particularly farmworkers and rural residents, to use clean-mobility options to meet their travel demands.

## Strategy

Yolo County will apply for a state grant to develop a ZEV Master Plan, estimated to cost approximately \$250,000. The CalTrans Sustainable Communities Grant Program is a strong match for this early action, and other jurisdictions (e.g., San Joaquin County) have received funding from this program for a similar effort in the past.

## **POTENTIAL GRANTS** ZERO EMISSION VEHICLE MASTER PLAN

### FY 2022-2023

### • CalTrans - Sustainable Communities Grant Program

- Provides funding for local and regional land use planning projects that contribute to greenhouse gas emission reduction, including studies or plans that advance a community's efforts to reduce transportation-related greenhouse gas emissions.
- Anticipate due date: October 2022
- Maximum funding request: \$700,000

### FY 2023-2024

- Caltrans Sustainable Communities Grant Program
  - Yolo County will apply again for the Sustainable Communities Grant Program if not successful in 2022-23.
  - Anticipated due date: October 2024
  - Maximum funding request: \$700,000

## FY 2024-2025

• None



Attachment F – Staff Report on Yolo Agricultural Retrofit Priority Criteria

### **STAFF REPORT**

**DATE:** June 27, 2022

**TO:** Yolo County Climate Action Commission

- **FROM:** Taro Echiburú, Director, Department of Community Services Kristen Wraithwall, Sustainability Manager
- **RE:** Review and Approve Yolo Agricultural Retrofits Early Action Project Eligibility Criteria

### **RECOMMENDED ACTION**

- Approve changing "historical underserved" to "Socially Disadvantaged Farmers and Ranchers and/or Priority Populations" in the Yolo Agricultural Equipment Retrofit Program project description to align with existing grant guidelines and definitions.
- 2. Approve addition of outreach to Socially Disadvantaged Farmers and Ranchers in project description.
- 3. Approve addition of language stating that all farmers are eligible to apply, regardless of whether they meet any/all priority criteria.

### **REASON FOR RECOMMENDED ACTION**

Yolo County's October 2020 Climate Emergency Declaration outlined that the County could continue its climate leadership by mobilizing resources to affect a just transition to an inclusive and equitable local economy while simultaneously supporting and advocating for efforts that reverse the climate and social justice crises. In California and across the United States, farmers of color have been denied land ownership, and have received less in government loans than their white counterparts. According to a 2022 report titled, Sustainable Groundwater Management Act (SGMA) and Underrepresented Farmers, farmers of color in California have smaller farms and receive, on average, 37% less in government funding than their white counterparts.<sup>1</sup> Prioritizing Socially Disadvantaged Farmers and Ranchers (SDFR) and those in other Priority Populations (including disadvantaged communities, low-income communities, and those who are low-income themselves) enables the Yolo Agricultural Equipment Retrofit Program to align with the Yolo County Climate Action Commission (Commission) and Yolo County Board of Supervisor goal that our climate action work be grounded in principles of equity and justice. For the prioritization of these groups in grant funding to be truly meaningful, it is important that the County work with the Yolo-Solano Air Quality Management District to conduct targeted, multilingual outreach to farmers who might identify as SDFR to ensures that these groups know that this funding opportunity exists, understand the application process, and have the support needed to apply for funds.

<sup>&</sup>lt;sup>1</sup> SGMA and Underreppresented Farmers, CivicWell, Clean Water Action, and Clean Water Fund (May 2022). Available at: <u>https://civicwell.org/civic-resources/sgma-farmers/</u>.

### BACKGROUND

The Commission recommended the Yolo Agricultural Equipment Retrofit Program as an early action priority at the March 28, 2022 Commission meeting. At the April 25, 2022 meeting, the Commission recommended the Yolo Agricultural Equipment Retrofit Program project description to the Board of Supervisors for approval with three amendments, one of which changed references to "historically underrepresented" to "historically underserved." During the April Commission meeting, Stephanie Holliday of the Yolo-Solano Air Quality Management District (YSAQMD) clarified that YSAQMD does not use the term "historically underserved" and that this term would need to be fleshed out and defined by the Commission.

At the May 23, 2022 Commission meeting, staff announced that the Yolo Agricultural Equipment Retrofit Program project description would not be going to the Board of Supervisors for approval at the May 24, 2022 meeting (which was subsequently delayed to June 8, 2022) with the other 6 recommended early action projects so that the Commission could develop a clear definition of "historically underserved" in the context of this proposed early action project. In the interim, County Staff have conducted extensive research and had follow-up conversations with YSAQMD staff to understand the opportunities and challenges that exist in developing a new definition for funding prioritization. While there is not a commonly used definition for "historically underserved," there are other existing definitions and/or designations that could be used to achieve similar goals.

Our recommendation is to substitute "historically underserved" with "Socially Disadvantaged Farmers and Ranchers and/or Priority Populations." This prioritization criteria can be found in grants such as the California Department of Food and Agriculture (CDFA) 2021 State Water Efficiency and Enhancement Program (SWEEP) request for applications.<sup>2</sup> SWEEP noted that at least twenty-five percent (25 percent), of available funding would be reserved for applicants and/or projects that are either Socially Disadvantaged Farmers of Ranchers (SDFR) or Priority Populations.

### DEFINITIONS

<u>Socially Disadvantaged Farmers and Ranchers (SDFR)</u>: Assembly Bill 1348 – the Farmer Equity Act (2017) added a definition of "Socially Disadvantaged Farmer and Rancher" and "Socially Disadvantaged Group" to the California Food and Agriculture Code.<sup>3</sup> SDFR are those who belong to a group whose members have been subjected to racial, ethnic, or gender prejudice because of their identity as members of a group without regard to their individual qualities. These groups include, but are not limited to, people who are African American, American Indian, Alaskan native, Hispanic,

<sup>&</sup>lt;sup>2</sup> State Water Efficiency and Enhancement Program (SWEEP) Request for Grant Applications, CDFA (October 19, 2021). Available at: <u>https://www.cdfa.ca.gov/oefi/sweep/docs/2021\_SWEEP\_RGA\_October\_19\_Release.pdf</u>

<sup>&</sup>lt;sup>3</sup> AB-1346 Farmer Equity Act of 2017, California Legislative Information. Available at: <u>https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill\_id=201720180AB1348</u>

Asian-American, Native Hawaiian, and Pacific Islander. In the SWEEP grant guidelines, SDFR must meet a minimum grant score threshold during technical review in order to receive priority funding.

<u>Priority Populations</u>: A term used by the California Air Resources Board (CARB), which includes disadvantaged communities<sup>4</sup>, low-income communities, and low-income households.<sup>5</sup> Priority Populations can be identified using CARB's online mapping tool here: <u>https://webmaps.arb.ca.gov/PriorityPopulations/</u>.

CARB designates Priority Populations using the following definitions:

<u>Disadvantaged Community (DAC)</u>: The California Environmental Protection Agency (CalEPA) is responsible for identifying disadvantaged communities. CalEPA released an updated designation of DACs (CalEnviroScreen 4.0) in May 2022. This update defines DACs as the following: (1) census tracts receiving the highest 25 percent of overall scores in CalEnviroScreen 4.0; (2) census tracts lacking overall scores in CalEnviroScreen 4.0; (2) census tracts lacking overall scores in CalEnviroScreen 4.0 due to data gaps, but receiving the highest 5 percent of CalEnviroScreen 4.0 cumulative pollution burden scores; (3) census tracts identified in the 2017 DAC designation as disadvantaged, regardless of their scores in CalEnviroScreen 4.0; (4) and areas under the control of federally recognized Tribes.<sup>6</sup>

Low-Income Communities and Households: CARB's Priority Populations Investments defines this group as "those with incomes either at or below 80 percent of the statewide median income, or at or below the threshold designated as low-income by the California Department of Housing and Community Development's 2021 State Income Limits."<sup>7</sup>

### LEGAL CONSIDERATIONS

American Rescue Plan Act (ARPA) Section 1005 included provisions for the United States Department of Agriculture (USDA) to pay up to 120% of Ioan balances, as of January 1, 2021, to any Socially Disadvantaged Farmer or Rancher who had a qualifying Ioan with the Farm Service Agency (FSA). Multiple lawsuits have been filed challenging Section 1005 of ARPA and USDA's application of "socially disadvantaged farmer or rancher" because it used <u>only</u> race to identify socially disadvantaged producers and prevented farmers who were not one or more of the pre-determined categories—Black/African American, American Indian, Alaskan Native, Hispanic/Latino, Asian American, or Pacific Islander—from applying for Ioanforgiveness.

<sup>&</sup>lt;sup>4</sup> Disadvantaged community designations per SB 535 (De Leon, Chapter 830, Statutes of 2012)

<sup>&</sup>lt;sup>5</sup> Low-income definitions per AB 1550 (Gomez, Chapter 369, Statutes of 2016)

<sup>&</sup>lt;sup>6</sup> Final Designation of Disadvantaged Communities Pursuant to Senate Bill 535, CalEPA (May 2022). Available at: <u>https://calepa.ca.gov/wp-content/uploads/sites/6/2022/05/Updated-Disadvantaged-Communities-Designation-DAC-May-2022-Eng.a.hp\_-1.pdf</u>

<sup>&</sup>lt;sup>7</sup> California Climate Investments Priority Populations 4.0, CARB (2022). Available at: <u>https://webmaps.arb.ca.gov/PriorityPopulations/</u>

CDFA's SWEEP program, on which our recommendation is modeled, differs from the USDA program in several ways. First, USDA's definition only includes "racial or ethnic" groups, whereas CDFA also includes "gender" in its definition of SDFA. Second, USDA included a set list of eligible groups, while CDFA's list of racial and ethnic groups was non-exhaustive and includes other individuals or groups not listed but who also experienced prejudice. Additionally, USDA set aside 100% of funds to members of their defined SDFA groups, while CDFA allows both SDFAs as well as Priority Populations of any race or ethnicity to be eligible for prioritization for a portion of funds (25% of the total) and allows the remainder of funds to be open to all producers. Furthermore, under the CDFA program, any farmer is eligible to apply regardless of SDFA or Priority Population Status. This also will be the case for the Yolo Agricultural Equipment Retrofit program, as any farmer will be considered, particularly if they meet any or all of the other criteria currently listed in our project description (farmers most impacted by COVID-19, as demonstrated through a hardship affidavit; small farming operations; and farm operations where equipment retrofitting would have the largest greenhouse gas (GHG) emission reduction impact).

However, race as a factor in grant prioritization has been a topic of legal discussion and the potential of a legal challenge is unknown and not without risk. Alternative options include removing SDFA from our prioritization criteria and just focusing on Priority Populations as our substitute for "historically underserved." In addition, the idea of a funding lottery in lieu of prioritization criteria has been considered, as this is occasionally used in grant programs. However, this option has been ruled out due to the strong desire of the Commission and the Board of Supervisors to focus on efforts with the greatest emissions reductions and those that are centered in principles of equity and justice. Attachment G – Staff Report on CAAP SOW Update

# **STAFF REPORT**

**DATE:** June 27, 2022

**TO:** Yolo County Climate Action Commission

- **FROM:** Taro Echiburú, Director, Department of Community Services Kristen Wraithwall, Sustainability Manager Michael McCormick, Farallon Strategies
- **RE:** Updates to Climate Action and Adaptation Plan Scope of Work

### **RECOMMENDED ACTION**

1. Review and approve updated Scope of Work for the County's Climate Action and Adaptation Plan

# REASON FOR RECOMMENDED ACTION

County staff and the consultant team worked with the Yolo County Climate Action Commission Ad Hoc Working Group, comprised of Commission Members Alvarez, Datel, Kim, and White, and the Board of Supervisors Climate Action Subcommittee to create a draft Scope of Work outline (SOW outline) (Attachment H) detailing the intended components of a new Climate Action and Adaptation Plan (CAAP) for Yolo County. Based on comments and feedback from the Yolo County Climate Action Commission received at the May 23, 2022 meeting, the consultant team and County staff have updated the scope of work.

# BACKGROUND

The scope of work has been updated in the following ways:

- 1. SOW Background
  - a. Introduction to Yolo County
    - i. Expanded to include more detailed context and history of the County.
  - b. Existing Framework
    - i. The County's carbon negative goals more thoroughly explained, important policy and plans referenced, with the Sustainability Plan and Climate Emergency Declaration described in detail.
  - c. CAAP Values and Foundation
    - i. Partners and lead roles more clearly specified.
- 2. Updated language throughout the document to:
  - a. Prioritize the need for creativity and innovative thinking.
  - b. Specify the inclusion and role of partners, including the Resources Conservation District (RCD).
  - c. Emphasize the importance of the net-negative by 2030 goal.

- 3. SOW Outline Introduction
  - a. Introductory section added to clarify that specific California Environment Quality Act (CEQA) provisions are not meant to drive the context of the CAAP.
- 4. Task 4: Vulnerability Assessment and Adaptation and Resilience Strategies
  - a. Streamlined wording in Task 4 to eliminate prescriptive categories while still ensuring that priority topics are included.
- 5. Task 5: Funding Roadmap
  - a. Reframed to become a "Funding Roadmap" rather than a "Funding Alternatives Plan" to emphasize the importance of identifying a clear timeline for phased funding.

Additionally, refinements to the RFP timeline have been made to reflect changes in the scoping process. The updated schedule is as follows:

- Release of Final CAAP RFP: August 2022
- Contract Consultant Approved: October 2022
- Equity and Engagement Strategy Implementation: October 2022 Sept 2023
- Draft CAAP: June 2023
- Final CAAP: December 2023

Attachment H – CAAP SOW Expanded Outline

# DRAFT

# Yolo County Climate Action and Adaptation Plan

# **Scope of Work**

Note to Reader: The Following Scope of Work will be included in the standard County request for proposals template. The template adds additional details regarding performance standards, contract requirements, and overall process for delivering a proposal, including the proposal consideration and interview process.

### 1. Introduction to Yolo County and Background

Located to the west of California's capital, Yolo County is a center of agriculture in the southern Sacramento Valley. Yolo County includes the four incorporated cities of Woodland, Winters, Davis, and West Sacramento, and 15 census designated and unincorporated communities for a total population of approximately 217,000, with 20,000 residents in unincorporated Yolo County. Home to extensive agricultural and working lands, Yolo County also hosts of one of the top ranked University of California campuses, UC Davis.

The land which is now called Yolo County has been home to the Patwin people for thousands of years. The Patwin people remain committed to stewardship of this land and today form three federally recognized tribes: the Cachil Dehe Band of Wintun Indians of the Colusa Community, the Kletsel Dehe Band of Wintun Indians, and the Yocha Dehe Wintun Nation.

Yolo County has already engaged in significant efforts to reduce greenhouse gas emissions, most significantly by working with the cities to direct growth to cities and urbanized areas and minimize development in the unincorporated area in order to promote agricultural land conservation and sustainable land use patterns. As a result of this proactive land use planning, 91% of Yolo County's population (2020 Census) lives in the incorporated cities, reducing vehicle miles traveled and otherwise contributing to a reduction in greenhouse gas emissions compared to traditional standards of growth, which often result in urban sprawl and loss of productive natural and working lands.

Yolo County has been planning for climate change, sustainability, and emissions reduction since the 1980s. Since then, the County has been pursuing ambitious sustainability and emissions reductions goals and have established a significant number of policy priorities around climate change, sustainability, and community resilience. In recognition of the gravity of climate change impacts already occurring across the region, and the need to ensure a safe and prosperous future for all County residents, Yolo County adopted a Climate Emergency Resolution in 2020 that established a carbon negative by 2030 goal, one of the most ambitious targets of any County across the United States. Although the County has made some progress on reducing emissions and becoming more resilient to the impacts of climate change through prior County and regional actions, significant gaps

remain for the County to become carbon negative by 2030. The past few decades of work to create efficient land use and establish countywide partnerships to reduce emissions and become more resilient has put the County on a strong path towards achieving its important goals around the reductions of greenhouse gas emissions and community resilience. The following details Yolo County's more significant climate and sustainability policy events of the most recent years leading up to the climate emergency resolution. Additional resources and context may be needed to fully understand the work of the County.

# 2. Existing Policy Framework

The County has made a commitment to creating a Climate Action and Adaptation Plan (CAAP) which guides the County to carbon negative status by 2030. In creating this new CAAP, the selected consultant will be expected to reference the County's previous climate and sustainability work including the following:

- i. 2008 Greenhouse Gas Inventory
- ii. 2008 Action Plan for Reducing GHG Emissions Associated with County Operations
- iii. Yolo County 2030 General Plan (2009)
- iv. 2011 Climate Action Plan
- v. Climate Action Plan Progress Report (2015)
- vi. Multi-Jurisdictional Hazard Mitigation Plan Yolo County Community Profile (2018)
- vii. Greenhouse Gas Inventory Update (2018)

In addition, we expect special emphasis on two of the most recent documents, as described below. This CAAP RFP primarily relies upon these two documents as the initial framing for the work ahead on the CAAP:

*Yolo County Sustainability Plan (2021):* Yolo County prepared the Sustainability Plan in collaboration with communities and stakeholders to serve as a tool for County decision makers and the public to advance sustainability goals that build upon prior and ongoing countywide sustainability efforts, focusing on targets within eight key Sustainability Elements: ecological health, water, air quality, buildings, waste, local food, agriculture, and education. It summarizes many key climate documents produced prior and describes foundational policies and programs that support sustainability. The plan is considered a 'living document' to be evaluated and updated over the course of implementation, in line with science and technological advances. It calls for the creation of a new CAAP, and outlines elements to be included in the CAAP.

*Resolution Declaring a Climate Crisis Requiring an Urgent and Inclusive Mobilization in Yolo County (2020):* Resolution No. 20-114, passed and adopted by Yolo County Board of Supervisors in September 2020, declared a climate crisis and acknowledged that the COVID19 pandemic has exacerbated social and economic disparities in communities. It stated that these issues required an immediate mobilization of resources to affect a just transition towards an inclusive, equitable, sustainable, and resilient local economy while also supporting and advocating for regional, national, and international efforts necessary to reverse the climate, social justice, and economic crises. The resolution directed the creation of the Yolo County Climate Action Commission, which was charged with advising on the development and implementation of the Yolo County 2022 Climate Action and Adaptation Plan to become carbon negative, by 2030.

### 3. CAAP Values and Desired Outcomes

There are a number of values the County wishes to emphasize to the consultant to influence the final CAAP outcome, including the importance of working with staff, the Climate Action Commission, and the community to:

- i. Develop strong partnerships in the CAAP process with the County's communities, including the agricultural sector (including farmers and farmworkers), Tribes, youth, marginalized groups, and other County communities;
- ii. Center equity and elements of a Just Transition in all CAAP processes and outcomes;
- iii. Use best available and publicly accessible science;
- iv. Create an approach which takes regional goals and neighboring jurisdictions activities into account;
- v. Promote health, creativity, and holistic resilience in every step of the process;
- vi. Create an ambitious CAAP with a focus on implementation that will reach the goal of being carbon negative by 2030;
- vii. Create a CAAP that acknowledges the unique role Yolo County plays in the region, including the carbon sequestration benefits of agriculture and the value of agriculture to the regional economy.

Through this process, we expect the consultation to complete 7 tasks, detailed in the following Scope of Work. These tasks and associated deliverables will be completed under the leadership of the Sustainability Manager for Yolo County, with a custom approach integrating roles of County staff, the Yolo County Climate Action Commission, CivicSpark AmeriCorps Fellows, and other local/regional agencies and academic partners. These deliverables include: an engagement strategy and local partnerships; revised GHG inventory and targets; list of GHG reduction strategies; climate vulnerability assessment with adaptation and resilience strategies; funding strategies with cost benefit analysis; implementation and monitoring plan; and a final CAAP product with an accessible and engaging web presence.

### 4. Scope of Work

The following tasks are identified for the purposes of providing clarity to consultant(s) submitting proposals on the Yolo County Climate Action and Adaptation Plan, however proposals should be submitted that reflect the creativity of the consultant team and may modify or combine these tasks and deliverables as appropriate to create a more effective Climate Action and Adaptation Plan that is focused on real action and implementation. Further, the California Environmental Quality Act (CEQA) Section 15183.5(b) of the CEQA Guidelines and the related General Plan Guidelines Chapter 8 are not considered to be primary considerations in the development of the CAAP. The County is not seeking the ability to provide CEQA streamlining through this CAAP. As such, responses from consultant team should frame the CEQA context in a way that either does not complete a CEQA document or recommends a specific approach to CEQA compliance that is reasonable to accommodate the project priorities whether it involves an additional task or not. Consultants are

encouraged to submit optional tasks that help to achieve the goals of the County in the development of this CAAP.

### Task 1: Community Engagement and Equity Strategy

1.1: Develop a Community Engagement and Equity Strategy in collaboration with County Staff based on the research and vision outlined by County Staff, CivicSpark Fellow(s), and the Yolo County Climate Action Commission. This strategy must be developed in partnership with multi-lingual NGOs with local connections. The goal of the strategy is to understand the needs and priorities of the residents of Yolo County's unincorporated areas and center frontline communities in the decision-making process in order to ensure the vulnerability assessment as well as the GHG reduction and adaptation strategies identified align with their needs and priorities. Moreover, the CAAP engagement process must be inclusive. To Yolo County, inclusion is actively and intentionally valuing and involving the thoughts, ideas, and perspectives of all human beings so that community members of all identities—whether visible or not—are able to be authentic as well as feel safe and respected.

The Strategy will be divided into multiple workstreams, some of which will be managed by the consultant (including some of which will rely on technical communication/planning), and some of which will be managed by County Staff and CivicSpark Fellows (including those that rely on face-to-face communication, facilitation, and local relationship-building) with consultant support. The County recommends the following categories of engagement, although creativity in proposal is encouraged and flexibility in these categories may be appropriate with County approval:

- a. **Committees and Commissions**: Formal engagement with the County Climate Action Commission, County Community Advisory Committees, working groups, etc. to be guided by County Staff with support from consultant team.
- b. **Household**: Individual and household-level engagement at events such as farmers' markets and community festivals, as well as other direct engagement at grocery stores, laundromats, etc. to meet people where they are to be guided by the Equity and Engagement Working Group, County Staff, and CivicSpark Fellows with support from consultant team.
- c. **Community**: Community level engagement through bike/walk tours showing types of infrastructure/examples of policy implementation, workshops/focus groups/town halls, etc. Further identification of specific community groups/organizations and the specific outreach resources required. Community level engagement will also include outreach and focus group meetings with groups such as small business owners and youth. This engagement would be guided by the Equity and Engagement Working Group, County Staff, and CivicSpark Fellows with support from consultant team.
- d. **Tribes**: Outreach to tribes (including through direct outreach, interviews, and/or the facilitation of focus group meeting(s)), identification of priorities for tribes, and collaboration on how to integrate priorities into CAAP actions. This would be guided by

County Staff, CivicSpark Fellows, and the Equity and Engagement Working Group with support from consultant team.

- e. **Agricultural Community**: Engagement with farmers, farm workers, private landowners, the Yolo County Farm Bureau, other agriculture groups such as the Yolo Subbasin Groundwater Agency, the agricultural industry (including through direct outreach, interviews, and/or the facilitation of focus group meeting(s)), and other relevant groups such as the Yolo Subbasin Groundwater Agency to ensure their needs and priorities are incorporated into the CAAP effort. This engagement would be guided by the Yolo Resource Conservation District (RCD), with support from County Staff, CivicSpark Fellows, working group(s), and consultant team. This engagement category may include public benefit communication to report on the multi-benefits and cost-savings of management practices.
- f. Regional: Outreach to other municipalities, special districts such as the Yolo County Flood Control and Water Conservation District, and state agencies such as CNRA, CARB, DOC, and regional partners such as UC Davis, and others for coordination, alignment, and information-sharing to be guided by County Staff with support from consultant team. Regional discussions on Just Transitions will also be an important consideration – linking activities of the CAAP with economic opportunities and transitional needs to achieve carbon negative by 2030.

1.2: Develop and/or provide a system and/or tool to support, streamline, and track ongoing household engagement during and following CAAP development and implementation. System and/or tool to be managed and maintained on an ongoing basis by County staff during implementation. Examples include Cool Block (<u>https://coolblock.org/</u>), BrightAction (<u>https://www.brightaction.com/</u>), and various other tools that may be proposed as a part of the competitive proposal process.

1.3: Develop and/or provide a tool for collecting, organizing, categorizing, and acting on feedback collected during the CAAP development and implementation process. Tool to be managed and maintained on an ongoing basis by County during implementation. The County prefers a website hosting an interactive dashboard, with accessible messaging available in multiple languages to allow the public to read through the strategies and goals, and see updated progress towards those goals, organized in a viewer-friendly format.

Task 1 Deliverables: Consultant to produce an equity and engagement strategy and lead technical workstreams, outline and support partnership opportunities with local NGOs, develop an engagement support tool and engagement reporting tool (consultant to recommend overall number of meetings in proposal).

### Task 2: GHG Inventory and Updated Targets

2.1: Perform revised municipal and communitywide GHG inventory consistent with existing inventory and data sources, with updates to including leading practices since completion, with a focus on agriculture.

2.2: Create emissions projections based on updated GHG inventory for municipal and communitywide emissions (1990 (Existing), 2005 (Existing), 2016 (Existing), 2021/2020 depending on data availability, and suggested for 2027 (Interim goal), 2030 (County goal), 2035 (SB375), 2040, 2045 (Governor's Executive Order)). The County carbon negative goal should be considered relative to years selected.

2.3: Perform a retrospective technical assessment of past GHG reduction measures.

- i. The consultant will perform a retrospective assessment of previous GHG reduction measures to use the results to inform a gap analysis showing progress to date across sectors and by measure.
- ii. The findings from this technical assessment, written in coordination with County staff, to be included in a report to the Board of Supervisors containing the following information:
  - a. Estimated annual GHG reductions (compared to 1990, 2008, and subsequent inventory years);
  - b. Achievement of progress indicators;
  - c. Participation rates, where applicable;
  - d. Implementation costs;
  - e. Community benefits realized;
  - f. Remaining barriers to implementation; and
  - g. Recommendations for changes to the CAAP.

2.4: Update GHG reduction targets and measures

Yolo County reduction targets and measures should be updated to achieve the County's carbon negative by 2030 goal. These targets and measures will contain references to and compatibility with State and local policies for GHG emissions reductions that have occurred since the adoption of the County's existing CAP in 2011 and will pull forward recommendations from the County's Sustainability Plan published in 2021.

# Task 2 Deliverables: Revised GHG inventory, emissions projections, retrospective technical assessment, updated GHG reduction targets and measures (outline, draft, revised draft, final).

### Task 3: Develop Reduction Strategies

3.1: Develop creative and equitable multi-benefit and high impact strategies to reduce GHG emissions in line with updated reduction targets. Consultant will work with County staff and partners to further refine or modify these strategies and categories and indicate co-benefits of each strategy. The County encourages innovative and novel thinking in the development of GHG reduction strategies as well as in the sectors and organization of these strategies, which will align with and build off the following categories:

- i. Natural and Working Lands (in Coordination with the Resource Conservation District (RCD))
  - a. Support RCD's development of an inventory of natural and working lands emissions by type to complement the GHG inventory update.

- b. Support RCD's development of an overview of current natural and working land management practices sequestering Carbon in the County to acknowledge work already taking place.
- c. Support RCD's development of an analysis of Countywide sequestration potential based on land use and abiotic factors, such as topography.
- d. Support RCD's development of a suite of carbon sequestration strategies, considering measures such as regenerative agriculture and stewardship.
- e. Work with RCD and County staff to integrate their work on natural and working lands into the GHG reduction strategies deliverable.
- ii. Transportation and Land Use
- iii. Energy and Renewables
- iv. Solid Waste and Waste Diversion
- v. Wastewater/Water Reuse/Water Storage

Additional cross-cutting strategies such as:

- i. Community and Household Engagement
- ii. Regional Strategies and Circular Economy
- iii. Health and Equity

<u>Task 3 Deliverables (in collaboration with RCD): a list of GHG reduction strategies organized by</u> <u>sector and impact, an inventory of natural and working lands, an analysis of Countywide</u> <u>sequestration potential, a list of carbon sequestration strategies (admin draft, public draft, revised</u> <u>draft, final).</u>

#### Task 4: Develop a Climate Vulnerability Assessment and Adaptation and Resilience Strategies

4.1: Conduct a comprehensive climate vulnerability assessment to develop adaptation and resilience strategies. Consultant will detail the climate impacts, exposure, sensitivity and adaptive capacity of the County, with focus on vulnerable assets, infrastructure, and communities. This assessment will be in alignment with the County's Local Hazard Mitigation Plan and General Plan Safety Element Action HS-A59 and will need to be in compliance with the requirements of Senate Bill 379 - Integration of Adaptation into Safety Elements of General Plans.

4.2: Develop measures to support adaptation and resilience in line with the identified vulnerabilities described in the above assessment. The co-benefits of each strategy should also be indicated.

- i. Strategies should be consistent with previous planning documents, including the County's Sustainability Plan, Climate Emergency Resolution, Local Hazard Mitigation Plan, and other relevant documents.
- ii. Consultant will work with the County and partners to further refine or modify these strategies and categories. The County encourages innovative and novel thinking in adaptation and resilience and the organization of these strategies, which should build on prior efforts in the County in categories, and support the standard community of

practice in development of adaptation and resilience, with an expanded analysis relating to Yolo County specific contexts such as (but are not limited to):

- a. Regenerative Agriculture and Open Space
- b. Regional Strategies
- c. Ecological Health
- d. Local Food and Food Hubs

### <u>Task 4 Deliverables: Climate Vulnerability Assessment, adaptation and resilience strategies</u> <u>organized by sector (outline, draft, revised draft, final).</u>

#### Task 5: Funding and Financing Roadmap

Consultant will identify potential funding sources and financing strategies to support actions outlined in Tasks 3 and 4 through the development of a funding roadmap. This funding strategy will also include a cost benefit analysis of the various actions identified that includes cost of inaction. This work will be coordinated closely with the County's Early Action Grant Strategy and should focus on phased funding and financing implementation through grants, general funds, special funds, and other relevant mechanisms/programs such as revolving loan funds or local project endowment. Just Transitions and economic linkages to the funding and financing roadmaps should also be highlighted. Consultant creativity—and the identification of innovative and novel approaches—is encouraged considering the ambition of the County and the investment required to achieve a carbon negative by 2030 goal.

<u>Task 5 Deliverables: Funding strategy with cost benefit analysis per measure (outline, draft, revised draft, final).</u>

#### Task 6: Implementation and Monitoring Plan

Due to limited staffing resources at the County level, a sound, actionable Implementation and Monitoring Plan is critical to ensuring timely progress is made on the priorities identified in Tasks 1, 2, 3, and 4. In order to operationalize the strategies and recommendations above, the consultant will create an implementation and monitoring plan for the outlined GHG reduction (including sequestration) and adaptation strategies as well as GHG emissions reductions targets. The plan is intended to be used, managed, and updated by the County and will include both qualitative and quantitative metrics to track and measure implementation and GHG reductions achieved. Automated tools to support easy management of implementation are preferred, particularly those that are open source and interoperable with other existing County databases and tools. Implementation resources, per Task 1.2 and 1.3, that tie into ongoing community engagement are also preferred.

<u>Task 6 Deliverables: Implementation and Monitoring Plan and Tool (outline, draft, revised draft, final).</u>

#### Task 7: Final CAAP Products

The County is looking for creative approaches to combining and summarizing the results of the above activities (including GHG emissions inventory and updated targets, climate vulnerability assessment, GIS Maps, and strategies for GHG reduction, sequestration, adaptation, funding, implementation and monitoring) into a final product. In addition to a summary document, the County would like information hosted in an interactive and publicly accessible format that is coordinated with Tasks 1.2 and 1.3 and can be maintained and updated on an ongoing basis by County Staff. Data from GIS maps to be made downloadable for public use. The Final CAAP Product to include accessible messaging available in multiple languages.

Task 7 Deliverables: Finalized CAAP documents and dashboard website (outline, draft, revised draft, final).

Attachment I – Presentation on CAAP SOW Update

# Updates to the Climate Action and Adaptation Plan Scope of Work





# Updates: Scope of Work Background

# Introduction to Yolo County

- Expanded to include more detailed context and history of the County
- Existing Framework
  - County's carbon negative goals more thoroughly explained, important policy and plans referenced, with the Sustainability Plan and Climate Emergency Declaration described in detail.
- CAAP Values and Foundation
  - Partners and lead roles more clearly specified



# Updates: Scope of Work

- Task 1: Community Engagement and Equity Strategy
- Task 2: GHG Inventory and Updated Targets
- Task 3: Develop Reduction Strategies
- Task 4: Develop a Climate Vulnerability Assessment and Adaptation and Resilience Strategies
- Task 5: Funding Roadmap
- Task 6: Implementation and Monitoring Plan
- Task 7: Final CAAP Products



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# Updates: Scope of Work

Throughout the document, language has been updated to:

- Prioritize the need for creativity and innovative thinking
- Specify the inclusion of partners, including the Resource Conservation District (RCD)
- Emphasize the importance of the 2030 net-negative goal

Introductory comments added to the scoping section to clarify that CEQA is not meant to drive the context of the CAAP



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# Task 4: Vulnerability Assessment5and Adaptation and ResilienceStrategies

Streamlined wording to eliminate prescriptive categories while still ensuring that priority topics are included.



# Task 5: Funding Roadmap

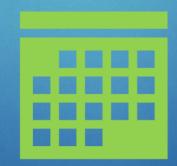
6

Task 5 has been reframed to become a "Funding Roadmap" rather than a "Funding Alternatives Plan"



# **CAAP** Updated Timeline

CAAP RFP Released – August
CAAP Contract Approved – October
CAAP Kickoff – November
CAAP Draft – June 2023
CAAP Final – December 2023



Attachment J – Staff Report on Climate Action and Sustainability Communications Plan

# **STAFF REPORT**

- **DATE:** June 27, 2022
- **TO:** Yolo County Climate Action Commission
- FROM: Taro Echiburú, Director, Department of Community Services Kristen Wraithwall, Sustainability Manager Julia Olsen, CivicSpark Fellow
- **RE:** Receive Update on Yolo County Climate Action and Sustainability Communications Plan

#### **RECOMMENDED ACTION**

1. Receive update on Yolo County Climate Action and Sustainability Communications Plan and Website Redesign Process

### **REASON FOR RECOMMENDED ACTION**

This report and associated attachments provide an update to the Yolo County Climate Action Commission (Commission) on the process through which information on sustainability initiatives and the 2030 Climate Action and Adaptation Plan (CAAP) update will be made available through a redesigned Climate Action and Sustainability website, social media accounts, and newsletter. In preparation for future public engagement around the CAAP, it is critical that the County takes steps to solidify a strong, consistent online presence for climate action and sustainability initiatives that can serve as a foundation for outreach and engagement efforts, including the development of an Equity and Engagement Strategy to guide CAAP outreach, moving forward.

### BACKGROUND

At the April 25, 2022 Yolo County Climate Action Commission (Commission) Meeting, County Staff announced that they were exploring additional communication pathways for sharing updates from the Commission and other County sustainability initiatives and noted that they would be working to develop a social media presence and a plan for updating the website. Yolo County staff and the County's CivicSpark Fellow met internally and outlined the following steps to create a new County Climate Action and Sustainability Communication Plan (Communication Plan):

- Develop a Communication Plan outline to identify goals, methods of communication, and roles for maintaining and implementing these outreach methods (*in progress*).
- Create a detailed outline of a new Yolo County Climate Action and Sustainability website to inform a website redesign that will include information about past County sustainability efforts, the 2030 CAAP update, and ways for members of the public to provide feedback and remain updated on progress and events, etc. (*Attachment K*).

- Establish social media accounts, such as Facebook and Instagram, which will serve as additional tools to facilitate communication and engagement during CAAP development (*in progress*).
- Develop a strategy for implementing and managing a County Sustainability newsletter, which would highlight events, resources, and updates on sustainability and CAAP initiatives (*in progress*).

Pending feedback from the Yolo Climate Action Commission, the timeline for Communication Plan development is as follows:

- <u>July</u>
  - Draft website content/begin updates on Climate Action and Sustainability Website
  - Finalize outline of Communication Plan
- <u>August</u>
  - o Launch new Climate Action and Sustainability Website
  - Launch Sustainability Newsletter
  - Finalize Communication Plan
- <u>September</u>
  - Launch Instagram and Facebook Pages
  - Launch Equity and Engagement Working Group
    - Share Communication Plan with Working Group
    - Begin work on Equity and Engagement Strategy (specific outreach strategy for CAAP development) building on the Communication Plan
- October and Beyond
  - Begin working with CAAP Consultant Team to integrate tracking tools and feedback opportunities into website

Attachment K – Climate Action and Sustainability Website Redesign Outline

# Yolo County Climate Action and Sustainability Website Redesign Outline

# June 2022

# Goals

- Increase awareness of Yolo County Sustainability and Climate Action efforts by making regular programmatic updates, project information, events, and other resources available and accessible online.
- Increase accessibility of Sustainability and Climate Action work by offering translations of critical website information in multiple languages.
- Generate more feedback on Sustainability and Climate initiatives by providing easy-to-access links/clear information on how members of the public can provide feedback.
- Build excitement around Sustainability and Climate Action work by making the website more personable and user friendly through short videos explaining and highlighting recent efforts and upcoming goals.
- Increase opportunities for regular engagement with Sustainability and Climate Action matters by providing a Newsletter Sign-Up link on the main landing page of the website.

### Roles

- **CivicSpark Fellow** and **County Staff** will update the website to include the outline below, building a foundation for a consistent online presence.
- **CivicSpark Fellow** and **County Staff** will maintain regular updates to the website to keep the website current with ongoing Sustainability and Climate Action work.
- **CivicSpark Fellow** will draft content for the website and confer with **County Staff** to post content such as updates, logos, graphics, and videos.
- **CivicSpark Fellow** will connect with **County Staff** and **Commission Members** to gather additional resources and updates to include on the website as necessary.

# OUTLINE

#### MAIN LANDING PAGE: Climate Action and Sustainability

Combine and replace the "Climate Initiatives" and "Sustainability" pages/links on current website

- <u>Content Areas</u>:
  - o About
  - Our Vision and Mission
  - Programs & Initiatives (simple icons linking to the pages below)
    - Yolo County Climate Action Commission
    - Yolo County Climate Compact
    - Yolo County 2020-25 Strategic Plan
    - Yolo County 2021 Sustainability Plan
    - Yolo County 2030 Climate Action and Adaptation Plan
    - Resources

- Helpful Links (*approx. 5-10*)
  - 2020 Climate Emergency Resolution 20-114
  - 2021 Yolo County Sustainability Plan
  - 2019 Yolo Resiliency Collaborative Resiliency Planning Toolbox
  - General Plan
- o Connect with Us
  - Staff Contact(s)
  - Address
  - Calendar and Newsletter Signup Link
  - Social Media Links
- News and Events Widget
- Sub-Pages:
  - Home Page in Spanish
  - Home Page in Mandarin
  - Home Page in Korean
  - Home Page in Punjabi
  - Home Page in Russian
  - Home Page in Tagalog

#### PAGE: Yolo County 2021 Sustainability Plan

- <u>Content Areas on Landing Page</u>:
  - Why a Sustainability Plan?
  - About The 2021 Yolo County Sustainability Plan
- <u>Sub-Pages</u>:
  - o Implementation Strategies

#### PAGE: Yolo County 2030 Climate Action and Adaptation Plan

- <u>Content Areas on Landing Page</u>:
  - History of Climate Action and Adaptation Planning in Yolo County (*including links to relevant documents/resources*)
    - 1982 Yolo County Adopts Energy Plan
    - 2008 Yolo County Conducts Baseline GHG Inventory
    - 2008 Yolo County creates Action Plan for reducing GHG emissions associated with County Operations
    - 2009 Yolo County General Plan calls for creation of CAP
    - 2011 Climate Action Plan created using 2008 GHG data
    - 2015 County Releases Climate Action Plan Progress Report
    - 2018 Yolo County Adopts Hazard Mitigation Plan
    - 2018 CAP inventory updated using 2016 GHG data
    - 2019 Yolo Resiliency Collaborative releases Resiliency Planning Toolbox
    - 2020 Yolo County Adopts Resolution 20-114 Declaring a Climate Crisis
    - 2021 Yolo County Releases Sustainability Plan
    - 2021 YCCAC is Formed

- About the 2030 CAAP Update
  - Goals and Objectives of the CAAP
  - Overview of CAAP Scope of Work
- Get Involved in Climate Action Planning
  - Link to Subscribe to County's Sustainability Mailing list for CAAP Updates
  - Link to Working Group Page (*sub-page under YCCAC*)
  - Links to Social Media Accounts
  - Link to "Provide Feedback" Page (to be added in 2023)
  - Volunteer Opportunities (*to be added in 2023*)
- o Contact Us
- Sub-Pages: (to be built out in 2023 once CAAP consultant is on board)
  - Provide Feedback
  - View the Plan
  - Tracking and Monitoring CAAP Progress

### **PAGE: Yolo County Climate Action Commission**

- <u>Content Areas on Landing Page</u>:
  - Emergency Declaration
  - Overview of YCCAC (including link to charter, previous staff reports about history of climate action, etc.)
  - YCCAC Member Roster
  - YCCAC Meeting Schedule
  - o Contact Us
- <u>Sub-Pages</u>:
  - YCCAC Meeting Materials (agendas, attachments, and recordings in a searchable database)
  - YCCAC Working Groups
  - Early Action Projects

### PAGE: Yolo County Climate Compact

- <u>Content Areas on Landing Page</u>:
  - History and Overview of Compact
  - Compact Schedule
  - Compact Mailing List Sign-Up
  - o Contact Us
- <u>Sub-Pages</u>:
  - Compact Meeting Materials (*past agendas, attachments, and recordings in a searchable database*)

#### **PAGE: Other Sustainability Initiatives and Resources**

- <u>Content Areas on Landing Page</u>:
  - o Sustainability at the County Level

- Overview of Yolo County Central Landfill (*Link to Page*)
- Overview of Natural Division Resources (*Link to Page*)
- Overview of Link to Yolo County Resource Conservation District (*Link to Page*)
- Overview of Yolo County Flood Control and Water Conservation District (*Link to Page*)
- Link to Yolo County Fire Protection District Page
- Overview of Yolo County Office of Emergency Services Page (Link to Page)
- Overview of Tribal Relations (*Link to Page*)
- Regional Coordination
  - Link to City of Davis Sustainability Page
  - Link to City of West Sacramento Environmental Services and Sustainability Page
  - Link to City of Winters Climate Action Plan Page
  - Link to City of Woodland Energy & Climate Action Page
  - Link to Yolo Habitat Conservancy Page
  - Link to Cache Creek Conservancy Page
  - Link to Lower Putah Creek Coordinating Committee Page
  - Link to Sacramento Area Council of Governments Page
  - Link to Yolo-Solano Air Quality Management District Page
  - Link to Sacramento Metropolitan Air Quality Management District Page
  - Link to Valley Clean Energy Page
- County Climate and Sustainability Recognition
  - 2022 SolSmart Bronze Designation (pending certification)
  - 2016 CA Counties Architects and Engineers Association: Grand Award for Project of the Year and Project of the Year for a Medium Size County
  - 2014 US EPA Green Power Leadership Club Award
  - 2014 Leadership Award for Countywide Solar Project at Green California Summit
  - 2013 US EPA recognizes Yolo as being among the nation's leading green power users
  - 2010 US National Renewable Energy Laboratory recognizes Yolo as "First Known use of Qualified Energy Conservation Board"

#### - <u>Sub-Pages</u>:

- Valley Clean Energy Community Choice Aggregation (CCA) Program
- Yolo County PACE Program
- Sustainability Tips

Attachment L – Presentation on Communications Plan

# Climate Action & Sustainability Communications Strategy Website, Social Media & Newsletter



**MARCH 2022** 

# Communications Background

Yolo County currently hosts a Sustainability webpage, including information about the Yolo County Climate Action Commission, Climate Action Resources, Climate Compact information, Related Documents & Resources, and Newsletter Sign-Up.
 Information is outdated and incomplete.
 Not a central hub for all Countywide Sustainability efforts.

Yolo County Sustainability does not have a social media presence or newsletter.

Desire to update and centralize communication before CAAP outreach and engagement begins.

# Task 1: Redesign Sustainability Website

Redesign the Yolo County Sustainability website through a detailed outline including website features that will be remodeled to better share Sustainability and CAAP progress and information.

Redesign to include interactive areas such as an email sign-up for the Newsletter, links to feedback surveys, opportunities for resourcesharing, and links to social media sites.

Long term goal is to work with consultant to develop interactive tools to track GHG reduction progress.

# Sustainability Website Outline

- Main Landing Page
- 2021 Sustainability Plan
- 2030 Climate Action and Adaptation Plan
  - History of Climate Action in Yolo County
  - Get Involved
- Yolo County Climate Action Commission
  - Meeting Materials
  - Working Groups
  - Early Action Projects
- Yolo Climate Compact
- Other Sustainability Initiatives and Resources
  - Including links to other internal and regional pages

# Task 2: Create Social Media Presence

- County to create Climate Action and Sustainability Facebook and Instagram Pages; links to be shared on County website.
- CivicSpark Fellow will post content with relevant hashtags to the pages two to three times per week. Fellow to solicit comment from YCCAC.

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- CivicSpark Fellow will monitor the page for comments and questions.
- Facebook page will engage with partners by re-sharing content and cross-posting with the Yolo County Facebook page.
- Post links to direct viewers to website for more information.



# Task 3: Develop Newsletter

Share Sustainability & CAAP-related updates and events, social media accounts and contact information, and external events and resources from other departments, partners, jurisdictions, and members of the public.

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Monthly newsletters on the 2<sup>nd</sup> Friday of the month, sent by the CivicSpark Fellow.

Sign-up Link on Website.

Mailing list:
 Current E-notifications Enrollees
 YCCAC
 Yolo County Climate Compact Members

# Next Steps/Tentative Timeline

# July

Draft Content/Begin Website Updates

# August

- Launch new Climate Action and Sustainability Website
- Launch Sustainability Newsletter
- Finalize Communication Plan

# September

- Launch Instagram and Facebook Pages
- Launch Working Group(s) and begin work on Equity and Engagement Strategy (specific outreach strategy for CAAP work)

# October and Beyond

Work with CAAP Consultant to integrate tracking tools and feedback opportunities into website



# Questions for Commission

- Are there other features/content areas you would like to see on the website?
- Are there other social media account requests?
- Are there other content areas/resources you would like to see shared in the newsletter?



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# Thank You!

County Contacts:

Julia Olsen CivicSpark Fellow jolsen@civicspark.lac.org

Kristen Wraithwall Sustainability Manager <u>Kristen.Wraithwall@yolocounty.org</u> Attachment M – Long Range Calendar

# Yolo County Climate Action Commission

Long Range Calendar 2022

### UPDATED – June 22, 2022

Topics
Early Action Prioritization
CAAP Working Groups
Ad-Hoc Working Group Meets
CAAP Scope of Work Update
Review Early Actions with Associated Budgets (Part I)
Consider recommending the Board endorse Climate Safe California
Ad-Hoc Working Group Meets
Review Early Actions with Associated Budgets (Part II)
Presentation on Climate Action Efforts in Yolo County
Ad-Hoc Working Group Meets
CAAP Scope of Work for Request for Proposals (Part I)
Future Working Group Development
Commission's Roles in State/Federal Advocacy
(BOS Consideration of First 6 Early Actions)
CAAP Scope of Work for Request for Proposals (Part II)
Eligibility Criteria for Yolo Agricultural Retrofits Early Action Project
Early Action Grant Strategy
Communication Plan Update
Yolo County Agricultural Conservation Priority Plan
Presentation on UC Davis CAP Update
Presentation on MíoCar EV Ridesharing
(BOS Consideration of Yolo Agricultural Equipment Retrofit Early
Action Project and Early Action Grant Strategy)
Best practices for evaluating the climate impact of proposed
development projects
Next-Steps for Working Groups
(Release of CAAP Request for Proposals)
Launch CAAP Working Group(s)
(Commission Update to BOS)
(Contract for CAAP Award)
CAAP Kickoff