



COUNTY OF YOLO

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Yolo County Library Adopts Patron Point®

(Woodland, CA) - Yolo County Library is pleased to announce its implementation of Patron Point®, a new patron engagement platform, to serve better library patrons across all seven library branches.

Based in Dublin, Ohio, Patron Point, Inc. is used internationally by hundreds of libraries to provide digital patron management solutions. Its expansive capabilities, built specifically for utilization by public libraries, make it a uniquely optimal fit for Yolo County Library.

This innovative platform will allow the Library to improve communication with library patrons and better achieve its mission to connect people and ideas. Yolo County Library cardholders may notice improvements in the library notices, newsletters, and other communications as Patron Point® is implemented.

“We are responding to many patrons who want more ways to learn about Library news and events,” said Yolo County Librarian and Chief Archivist Mark Fink. “Patron Point is a proven technology for increasing awareness of library programs and services.”

For more information about the Library’s programs and resources, residents can visit their local library, or the Library’s website, <https://yolocountylibrary.org>, or connect with Yolo County Library on Facebook at www.facebook.com/yolocountylibrary.org and Instagram at [@yolocountylibrary](https://www.instagram.com/yolocountylibrary).

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