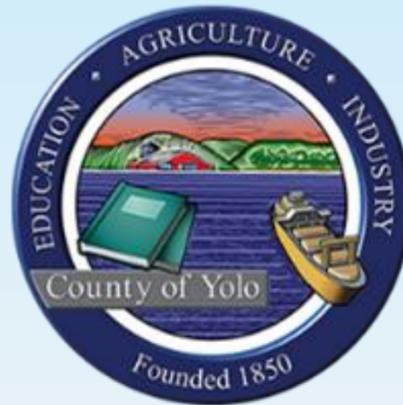




# HATE-FREE TOGETHER

**Condemn** *Hate* **Create** *Safety* **Cultivate** *Change*





Emerged from a community-wide desire to keep residents safe.



*City  
County  
Campus*

Relationships and local investments were strengthened.  
**We are stronger together.**



**HATE-FREE TOGETHER** was born.  
We all have a role to play in the fight against hate to combat discrimination, inspire acceptance and promote inclusion.



Recent rise in local hate incidents.  
A need to improve inclusion, education and action in our community.

Hate-Free is our goal. This name allows us to grow beyond Davis to encompass the County, other cities, or the region.

Heart is Aggie Gold



**HATE-FREE  
TOGETHER**

Purposeful use of the Healthy Davis Together colors and font

**Condemn** *Hate* **Create** *Safety* **Cultivate** *Change*

Tag line tells a story from negative to positive, from reactive to proactive.

Font is different for "Hate," "Safety" and "Change" to reflect modernity, informality and sincerity.

# VISION

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Condemn Hate Create Safety Cultivate Change

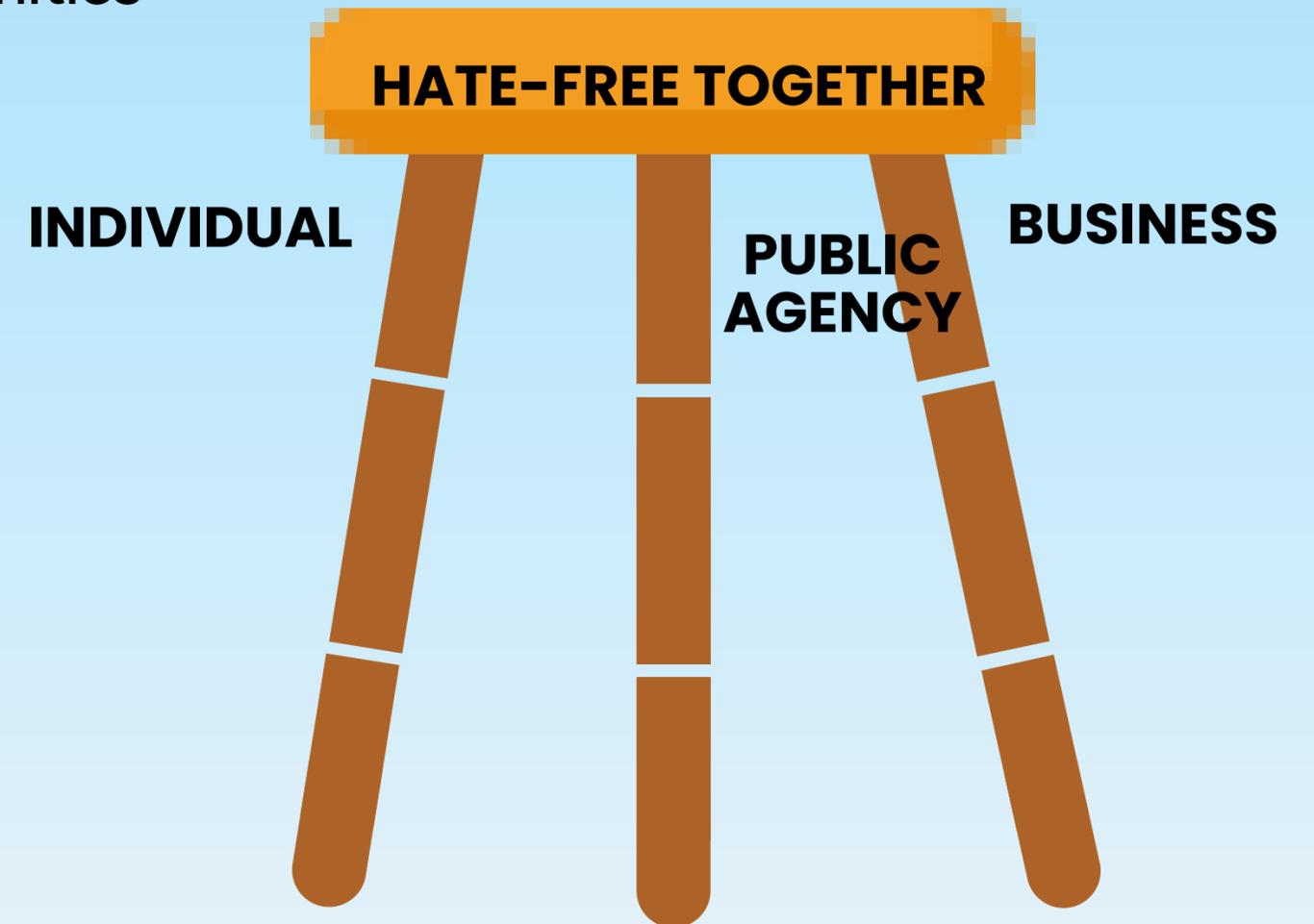
A joint effort that provides resources, support and opportunities for actions in our community that help to create change.

## Three spheres:

- **INDIVIDUAL / COMMUNITY**
- **PUBLIC AGENCY**
- **BUSINESS**

Within each sphere are **three components**:

- **CONDEMN HATE**
- **CREATE SAFETY**
- **CULTIVATE CHANGE**



# VISION

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*Condemn Hate Create Safety Cultivate Change*

Each component would include actions.  
Actions would range in the comfort level, willingness and input.  
Community workshops with various groups would help determine the actions.

Below are examples (not confirmed)

## COMMUNITY / INDIVIDUAL

### CONDEMN HATE

- Write letters to leaders

### CREATE SAFETY

- Self-Reflection

### CULTIVATE CHANGE

- Share your story with others

## PUBLIC AGENCY

### CONDEMN HATE

- Prosecute crimes to fullest extent of the law

### CREATE SAFETY

- Create safe spaces within owned facilities

### CULTIVATE CHANGE

- Honor histories and mark anniversaries

## BUSINESS

### CONDEMN HATE

- Train staff

### CREATE SAFETY

- Research your legal rights as a business owner

### CULTIVATE CHANGE

- Create a zero-tolerance policy

# NEXT STEPS

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# HATE-FREE TOGETHER

Condemn Hate Create Safety Cultivate Change



**RESEARCH AND ASSET MAPPING**

**COMMUNITY WORKSHOPS**



**FUNDING**

**STAFF SUPPORT**



**WEBSITE WITH RESOURCES**



# HATE-FREE TOGETHER

**Condemn Hate Create Safety Cultivate Change**



**Stay connected with the campaign:**

**<https://bit.ly/HateFreeTogetherComment>**