

Equity and Engagement Technical Advisory Committee Agenda

May 17, 2023 | 4:30 PM – 6:00 PM

Join Via Zoom | <https://yolocounty.zoom.us/j/82729425610?from=addon>

E&E TAC Members

Adelita Serena (*Chair*), Yolo County Climate Action Commission (YCCAC) Member, Sierra Club

Antonio De Loera-Brust, United Farm Workers
(*arrived at 4:49 PM*)

Bernadette Austin (*Vice-Chair*), YCCAC Member, CivicWell

Izzy Chan-De Silva, Yolo Youth Commission Member

Meron Gebre, UC Davis

Suzanne Reed, YCCAC Member

Zainab Waqar, Yolo Youth Commission Member

Kristen Wraithwall, Yolo County Sustainability

Julia Olsen, Yolo County Sustainability

Gretchen James, Yolo County Sustainability

Meeting Summary

1. Overview of Climate Action and Adaptation Plan (CAAP) Portal (*K. Wraithwall*)

- a. Staff provided an update on the new Climate Action and Adaptation Plan (CAAP) Web Portal. The County received a mockup for the Portal that will provide basic information about the CAAP. The Portal includes upcoming events, frequently asked questions, an interactive timeline of the CAAP, and opportunity for members of the public to submit their own stories. The timeline includes various workshops and tabling events during different periods of the CAAP process. The timeline predicts a completed plan in June of 2024. The portal links out to the County website for agendas and meeting materials.
- b. Staff asked if the portal feels accessible.
 - i. It was recommended that we have access to continue editing the portal as we receive feedback.
 - ii. Staff responded that the County will have editing privileges.
- c. A question was asked if the Portal will be automatically translated to other languages.
 - i. Staff responded that portions of the Spanish version of the portal will be hard translated and peer reviewed, while automatic translation will be available in other languages.
- d. A question was asked if the Web Portal will be beta tested beyond the E&E TAC.
 - i. Staff responded that the link will be released ahead of the May Commission meeting and there will be a period to receive public feedback at the Commission meeting before hard launching the portal with the broader outreach survey.

2. Discuss First In-Person CAAP Workshop Logistics and Agenda

- a. Review and Provide Feedback on CAAP Workshop Agenda (*Attachment A*)
 - i. A question was asked about the facilitation and engagement of Commissioners/Yolo County Staff relative to consultants.
 1. Staff responded that there will be a full facilitators agenda created.
 2. A suggestion was made that the lead facilitator and breakout group facilitators should be County representatives.
 3. A suggestion was made that County staff should set a tone of inclusivity and engagement and welcome community members and that the Land Acknowledgement should be included on the agenda.
- b. **Action Item:** Staff to add Land Acknowledgement to Workshop agenda and coordinate to have a local Tribe member present or a Supervisor who represents those areas read the Land Acknowledgement.
- c. A question was asked how E&E TAC members feel about the level of community engagement our efforts are reaching.
 - i. A suggestion was made to promote the event on Spanish language TV stations or posting flyers at apartment buildings
- d. A suggestion was made that facilitators should be prepared for high levels of childcare if the event reaches many members of the community.
- e. Staff responded that there will be dedicated Spanish language facilitators, and many rooms reserved. Staff are currently exploring options for childcare to provide activities for a range of age groups. A question was asked if the event will mainly reach Woodland residents or expand to other areas, potentially inhibiting the ability of Woodland residents to feel heard.
 - i. It was added that it is crucial to uplift the voices of community members who don't come from a place of privilege.
 - ii. It was suggested to coordinate with those who conducted the Yolo County Healthy Aging Alliance workshop in Woodland since they ran a successful workshop in Woodland.
 - iii. A suggestion was made that the housing centers would be good locations to look into for future workshops to get feedback from those residents.
 - iv. A suggestion was made to create an incentive for attendees.
 - v. Public comment from Sunil Bandaru read, "While advertizing - Can we also inform people on how this will potentially solve the short-term and long-term problems they might face? Ex: wildfires, droughts - this might engage people as they can relate to the aftereffects."
- f. **Action Item:** Staff to add discussion on multiple workshop locations to July E&E meeting agenda.
- g. A suggestion was made to add a check-in point for attendees to opt for a break if needed.
- h. A question was asked what the target age group for the event.

- i. Staff responded that the goal is to reach all ages of community members, though feedback is welcomed if the workshop feels too mature for young audiences.
 - ii. It was added that there are high school environment and conservation clubs that they can promote the workshop to.
- i. It was asked if there will be promotional materials such as posters used to promote the event.
 - i. Staff responded that there will be promotional materials created.

3. Review and Provide Input on Expanded CAAP Survey (*Attachment B*)

- a. Staff asked if the draft questions achieve the goals listed at the top of Attachment B?
 - i. A response was made that the goals of the survey are to understand the community's feelings and lived experiences about climate change.
- b. Staff asked if the E&E TAC if the length of this survey feels appropriate.
 - i. It was suggested not going through the entire survey during this meeting.
 - ii. It was noted that it is important to be transparent with how the information will be used, along with how long the survey will take participants to complete. It was suggested to add details in the engagement questions (how people heard about the event, where they would like to attend events) can provide valuable outreach insight. A comment was made that questions 12-13 target homeowners, though it is important to target those who live in multi-unit housing. It was added that landlords are also accountable for making sustainability efforts and can often be a barrier to climate change preparedness.
 - iii. Staff responded that Valley Clean Energy does target landlords with outreach and incentives. It was added that if outreach reveals that landlords are often a barrier to adopting sustainable practices, then the group can move to promote policy that targets landlords.
 - iv. It was asked when there will be an opportunity to give feedback on the survey draft.
 - v. Staff responded that an updated version of the survey will go to the Commission next Monday, and then Staff will create a finalized version. E&E TAC members who want to contribute feedback should do so by Tuesday, May 23rd. It was noted that the survey may be too long, and the survey should remain under 10-12 minutes.
 - vi. It was suggested that E&E TAC members should fill out the survey on their own to see how long it takes.

4. Reminder to Spread the Word about Outreach Partner Recruitment (*Attachment C*)

- a. Applications are due Friday, June 16th.
- b. Staff shared that Outreach Partner Recruitment promotion went out to both TACs, all Commission Members, and members of the sustainability list serve. It will also be featured on this month's Sustainability newsletter.

- c. A comment was made that the amount of time estimated from outreach partners may be an underestimate.
 - i. Staff responded that the time reflects about one and a half hours for monthly meetings, with roughly thirty minutes to an hour for prep time. It is likely that months will require less than four hours a month, aside from the occasional month of planning outreach events.
 - ii. Staff added that CBOs will not bear the burden of organizing outreach events on their own. Staff will aid with outreach materials and planning efforts.
- d. A question was asked if there have been any responses thus far.
 - i. Staff shared that so far there has been one email asking clarifying questions.
 - ii. It was suggested that local businesses that are closely tied to the community and receive high traffic would be valuable to engage with.
 - 1. Staff responded that if E&E TAC members have existing relationships with any of these businesses, they should initiate engagement. Other suggestions can be sent to sustainability@yolocounty.org.
- e. Staff added that it is important to emphasize that the application is short to limit burden for applicants.
- f. A question was asked whether E&E TAC meetings should be moved to earlier in the month to allow for more time in between Commission meetings.
 - i. Staff responded that next month the meeting will stay at this time so it can be held after the CBO Partner application deadline. Beginning in July it can be held earlier in the week.
- g. It was asked if there is any support needed for the raffle.
 - i. Staff responded that there is budget set aside for raffle prizes.
 - ii. Staff added that there can be raffle prize offerings to those who fill out surveys or provide contact information.
- h. Staff asked whether 5:30-7:30 PM or 6:00 PM – 8:00 PM would be better timing for the workshop.
 - i. It was suggested to schedule the workshop from 6:00 PM – 8:00 PM.
- i. **Action Item:** Staff to discuss outreach plan for workshops.
 - i. It was suggested to pursue a Woodland advertising program that is sent to Woodland residents through the mail every month.
- j. It was shared that an E&E TAC member makes flyers for the Yolo Youth Commission and can create posters for the first workshop to share at her school.

Meeting adjourned at: 6:00 PM