



COUNTY OF YOLO

Office of the County Administrator

Gerardo Pinedo
County Administrator

625 Court Street, Room 202 ▪ Woodland, CA 95695
www.yolocounty.org

Dwight Coddington, Public Information Officer
Dwight.Coddington@yolocounty.org

FOR IMMEDIATE RELEASE

June 29, 2023

Contact: Dwight Coddington

Email: Dwight.Coddington@yolocounty.org

Yolo County Offers Additional Opportunities For Job Seekers To Earn Free Google Career Certificates

(Woodland, CA) – Yolo County job seekers now have access to five free professional certificate programs offered by Grow with Google, allowing them to obtain Google Career Certificates. YoloWorks!, in partnership with the Yolo County Workforce Innovation Board and the Yolo County Health and Human Services Agency, has collaborated with Coursera to provide Yolo County residents with free online learning resources focused on career development. These resources cover a range of subjects, including cybersecurity, data analytics, digital marketing and e-commerce, IT support, project management, and user experience (UX) design. The programs are available to individuals without the requirement of a college degree or prior experience.

To access these opportunities, all interested Yolo County residents can simply fill out the Coursera-Grow with Google request form, available at www.yoloworks.org. Within 1-3 business days of submitting the form, applicants will receive an invitation email to join the "YoloWorks! Grow with Google Professional Certificates" program on Coursera. To participate, users must have a Coursera account (or sign in to an existing personal Coursera account) and remain logged into the "program" while enrolling in courses and earning certificates. Learners will be granted a 6-month license for course completion.

The Google Career Certificates enable individuals to access in-demand jobs by rapidly acquiring new skills, without the need for a college degree or prior experience. These certificate programs are developed and instructed by experienced Google employees in their respective fields, ensuring a hands-on, practical, and rigorous learning experience. The programs can be completed part-time within three to six months. Upon earning any of these professional certificates, individuals will also have the option to join the Coursera-Google job platform, which provides access to career opportunities across various employers hiring for remote and in-person positions. These employers specifically seek candidates who have completed one or more of these certificates.

For more information and to apply, please visit the program's website at www.yoloworks.org and navigate to the JobSeeker Tab and Grow with Google section. The courses are available in both English and Spanish. Should you require further information, please contact Erica Johnson, HHSA Program Coordinator, at erica.johnson@yolocounty.org or call/text (530) 631-2289.

###