

Equity and Engagement Technical Advisory Committee Agenda

July 29, 2023 | 4:30 PM – 6:00 PM

Join Via Zoom | <https://yolocounty.zoom.us/j/82729425610?from=addon>

E&E TAC Members

Adelita Serena (*Chair*), Yolo County Climate Action Commission (YCCAC) Member, Sierra Club

Antonio De Loera-Brust, United Farm Workers

Bernadette Austin (*Vice-Chair*), YCCAC Member, CivicWell (*not in attendance*)

Izzy Chan-De Silva, Yolo Youth Commission Member

Meron Gebre, UC Davis

Suzanne Reed, YCCAC Member

Zainab Waqar, Yolo Youth Commission Member (*not in attendance*)

Kristen Wraithwall, Yolo County Sustainability

Julia Olsen, Yolo County Sustainability

AGENDA

1. First In-Person Workshop Debrief (*Attachment A*)

- The E&E TAC discussed the successes of the first round of Community Workshops.
- The E&E TAC discussed the what they would like to improve upon for the next series of Community Workshops.
 - A comment was made that having an audio system and improved technical assistance would be helpful.
 - A suggestion was made to provide the opportunity for community members to be able to switch to different breakout discussion groups.
 - Staff responded that the next round of workshops will be framed as a community conversation and take place as shorter, more frequent meetings rather than one large event.
 - A suggestion was made to cut down on presentation time and allocate more time for participant discussions.
 - A suggestion was made to make a community-based video that features stories from community members rather than a presentation.

2. Launching Survey Outreach

- Staff shared that the final, extended CAAP survey is ready for launch this week with the goal of maximizing responses within the two-month period of the survey being open.
- Review and discuss outreach strategies (*Attachment B*):
 - A comment was made that restaurants could be good partners for outreach, particularly those that have good relationships with farmers.
 - A suggestion was made for the survey to be included on placemats or table toppers at restaurants.
 - A suggestion was made to encourage community newsletters to promote the survey.
 - A suggestion was made to add URLs or to add instructions on how to scan the QR codes on outreach flyers to be more inclusive.
 - A suggestion was made to post flyers in buses or other public transportation vehicles.
 - Staff responded that they can distribute flyers to E&E TAC members for local distribution and posting.
 - It was shared that school begins on August 21st and posters could be posted in the school along with a promotional message being added to the announcements. Additionally, a suggestion was made to advertise to summer camps hosted at school buildings.
 - Staff shared that the survey will be sent out on Friday morning.

3. Summer Tabling Events Schedule & Outreach (*Attachment C*)

- Staff shared the summer tabling events schedule and encouraged individuals to [sign up](#) if they're interested and available.

4. CBO Outreach Partner Selection Process

- Staff to provide update on recruitment and selection process and shared that they are recruiting volunteers to score/select partners and conduct interviews.
- Staff requested that E&E TAC members send interview question recommendations to Sustainability@yolocounty.org.
- A question was asked if there could be additional partnerships made after the selection process.
 - Staff responded that there can be formal offers made after the selection process closes.
- Staff and the E&E TAC discussed potential interview questions for CBOs.

5. Next Steps:

- The E&E TAC is moving recurring meetings to the second Tuesday of the month starting in August.

- The group decided that next month, the August meeting will remain on the third Tuesday, August 15th at the same time (4:30-6:00 PM).