

# Equity and Engagement Technical Advisory Committee Agenda

July 29, 2023 | 4:30 PM – 6:00 PM

Join Via Zoom | <https://yolocounty.zoom.us/j/82729425610?from=addon>

## E&E TAC Members

**Adelita Serena** (*Chair*), Yolo County Climate Action Commission (YCCAC) Member, Sierra Club

**Antonio De Loera-Brust**, United Farm Workers

**Bernadette Austin** (*Vice-Chair*), YCCAC Member, CivicWell

**Izzy Chan-De Silva**, Yolo Youth Commission Member

**Meron Gebre**, UC Davis

**Suzanne Reed**, YCCAC Member

**Zainab Waqar**, Yolo Youth Commission Member

**Kristen Wraithwall**, Yolo County Sustainability

**Julia Olsen**, Yolo County Sustainability

## AGENDA

- 1. First In-Person Workshop Debrief (*Attachment A*)**
  - a. What went well at the first round of workshop?
  - b. What would we like to do differently next round?
- 2. Launching Survey Outreach**
  - a. The final, extended CAAP survey is ready for launch this week!
  - b. Review and discuss outreach strategies (*Attachment B*)
- 3. Summer Tabling Events Schedule & Outreach (*Attachment C*)**
  - a. Goal of the summer tabling event series is to maximize survey responses.
  - b. Please [sign up](#) if you're interested and available!
  - c. Do you know of any additional events we should add to the list?
- 4. CBO Outreach Partner Selection Process**
  - a. Staff to provide update on recruitment and selection process.
  - b. Recruiting volunteers to score/select partners and conduct interviews.
  - c. Send interview question recommendations to [Sustainability@yolocounty.org](mailto:Sustainability@yolocounty.org).
- 5. Next Steps:**
  - a. Moving Recurring Meetings to the second Tuesday of the month starting in August

## DRAFT CAAP Survey Distribution Channels

Below is a list of outreach strategies that County Staff plan to use to spread the word about the Climate Action and Adaptation Plan Community Survey. Staff are looking for input from the Engagement Technical Advisory Committee (E&E TAC) on additional outreach channels to leverage to ensure thorough community outreach, particularly in the unincorporated area.

- **Publish Countywide Press Release**
  - To release week of July 24<sup>th</sup>
- **Paid Newsletter Advertisements**
  - Valley Voice
    - *Email RISE by August 15<sup>th</sup> for Ad in August Paper*
  - Clarksburg Community Church Chimes
- **Tabling Events**
  - Events to have paper surveys and QR codes to online form
  - [Link to Sign-Up Sheet](#)
- **Present at Community Advisory Committee (CAC) Meetings**
  - Capay (*in Guinda*) - Wednesday, September 6th, 7-9PM
  - Clarksburg - Thursday, September 7th, 7-9PM
  - Esparto - Tuesday, September 19th, 7-9PM
  - Dunnigan - Wednesday, September 20th, 7-9PM
- **Send Email Blast to Supervisors for Inclusion in District Newsletters**
- **Landfill Flyer Distribution**
  - Landfill receives hundreds of customers per month. Staff have offered to give out QR codes to all customers at check-in booth.
- **Social Media**
  - Creating social media toolkit in English and Spanish with flyers, newsletter blurbs, social media images/captions.
  - Plan to share social media toolkit with partners, Supervisors, County's Public Information Officer.
  - Run paid advertisements on Yolo Sustainability's Facebook and Instagram pages.
- **Advertising at Libraries**
  - Hard-copy flyers at all branch locations
  - Electronic copies as screensavers on computers
- **Direct Emails**
  - Yolo Sustainability/Climate Action Commission Mailing List
  - Yolo Climate Compact Mailing List
  - Equity and Engagement TAC Outreach List
  - Participants from Round 1 of Workshops
  - Community Members who completed the Preliminary/Short CAAP Survey
- **Spanish-Language Advertisements**
  - To connect with Antonio re: Univision and Radio Ads

- **Posting Flyers Around County**

In addition to the list below (*used for CBO Outreach Partner Advertising*), plan to include additional laundromats, post offices, and places of worship for CAAP Survey Recruitment.

- Esparto/Madison

- *Community Board (16884 Yolo Ave)*
- *Yolo County Library Bulletin*
- *Bus Stop 23354 (Yolo Ave)*
- *Bus Stop 23355 (Yolo Ave)*
- *Esparto Fire Department Board*
- *Esparto Elementary School*
- *Lucy's Café & Farm Pantry*
- *Madison Post Office*
- *Madison Town Hall*
- *Madison Railroad St. Bus Stop*
- *Madison Migrant Center*

- Woodland

- *La Superior Super Mercado*
- *Yolo County Agriculture Department Offices*
- *Ralph Hanis Park Bulletin Board*
- *Nugget Market*
- *Woodland Public Library*
- *County Admin Building (625 Court St.)*
- *Utility Posts on Main & Third St*
- *Community & Senior Center*
- *Woodland Community College*

- Davis

- *South Davis Montgomery Library Branch*
- *Boheme Hip Clothing*
- *Community Post on B St & Third St.*
- *Community Posts on Third St.*
- *Young Hall Bulletin Board UC Davis*

- West Sacramento

- *Arthur F. Davis Library Branch*
- *City Hall*
- *West Sacramento Community Center*
- *West Sacramento Recreation Center (x4)*
- *Chamber of Commerce*

- Winters

- *City of Winters Staff has a postering route they do on our behalf (20+ sites around the City).*

# Yolo County Climate Action and Adaptation Plan (CAAP) Workshop Series #1 Summary

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## Overview of Workshops

On June 20, 21, and 22, 2023 the Yolo County Sustainability Division, the Yolo County Climate Action Commission, and the Equity and Engagement Technical Advisory Committee hosted the first round of public workshops for the Climate Action and Adaptation Plan (CAAP). Approximately 40 community members participated in the series, providing input on how Yolo County communities are experiencing climate impacts, what actions individuals feels the County should take to address climate change, and what actions individuals are willing to take to reduce their own emissions. This document provides a high-level summary of the key takeaways from the first round of workshops.

To learn more about the CAAP and to stay involved, visit [www.YoloCAAP.org](http://www.YoloCAAP.org)!

## Participant Concerns

- **Disproportionate Community Impacts:** Participants identified that climate change impacts the social fabric, cultural practices, and economic stability of communities in Yolo County. Participants identified that marginalized communities often bear a disproportionate burden of these frequent climate impacts. Participants requested that the climate resilience measures of the CAAP be built in collaboration with community partners, recorded and reported transparently, driven by an inclusive decision-making process that integrates the diverse voices of Yolo County and tailored to the needs of marginalized communities.
- **Extreme Weather Events:** Storms and extreme heat are the climate impacts of greatest concern. Participants cited concerns regarding:
  - Flooding and infrastructure damage due to storms
  - Power outages and droughts due to extreme heat
  - Wildfires
- **Infrastructure Limitations:** Participants shared concerns around limited broadband reliability in the unincorporated area, limited/unequal access to public transportation and electric vehicle (EV) charging infrastructure, and unsafe bike routes throughout the

County. These infrastructure and community resource limitations impact community resilience, wellbeing, and participation in public processes.

- **Ecosystem Degradation and Loss:** Participants shared that they have seen noticeable habitat loss, biodiversity decline, and decreased wildlife sightings in Yolo County.

## Coping Mechanisms & Community Engagement

- **Individual Actions:** Many participants shared that they are already/willing to electrify homes, utilize public transportation, bike, recycle, and switch to sustainable products.
  - Participants expressed frustration with the emphasis on individual actions that can't be completed without infrastructural support (example: utilizing public transit, making home electrification easier to access) - See **Climate Resiliency Requests** below.
- **Community Support Requests:** There was a strong emphasis on respecting the unique needs and perspectives of unincorporated and disadvantaged/marginalized communities. Request for support and resources tailored to their specific circumstances.
  - Community Collaboration - respondents emphasized the importance of collaboration and partnership between the County and various stakeholders, including community organizations, businesses, and educational institutions, to implement effective climate change policies and projects.
    - The Yocha Dehe Wintun Nation faces challenges from extreme heat, drought, and flooding, impacting agriculture, economic stability, and air quality for farmworkers. The Tribe seeks inclusion in the CAAP to address community needs.
  - Data Transparency - Participants expressed a lack of clear understanding of the County's jurisdictional power, which limits the ability of community members to support climate action planning.
  - Sector-Specific Requests
    - Schools:
      - Request that schools be more walkable.
      - Request that school climate goals align with the County's.
    - Agriculture:
      - Request for hazard pay (ex: 1.5x) when weather conditions are dangerous, like when air quality is poor due to wildfires.
      - Request that mass transit be incentivized.
      - Overarching request for better engagement with farmers to incentivize behavioral changes and sustainable agricultural practices.

## Climate Resilience Requests

- **Infrastructure Improvements**

- Electrify Yolo - Many participants expressed a willingness to transition to home electrification but don't have access (some folks shared barriers to electrifying, particularly in the unincorporated areas).
  - Request that electrification be more accessible by providing additional technical assistance, outreach, and support in the unincorporated areas.
  - Request that electricity come from local clean energy to help buffer the power-outages during extreme weather events.
  - Request for more electric vehicle charging stations.
- Support Public Transit – Many participants shared that they are willing to bike, utilize public transportation, mass transit to work/school.
  - Request that bike lanes be expanded.
  - Request that mass transit be incentivized to improve traffic management on I-80.
  - Voiced concern that schools are not accessible by current modes of public transportation.
- Request for flood control and stormwater management infrastructure.
- Building Upgrades - participants requested that building codes be revised to promote energy efficiency and solar generation.
  - Recommended that building standards be "Zero Code".
  - Request that the increased cost of upgrades doesn't disenfranchise low-income families.
- **Ecosystem Protection**
  - Habitat Conservation - Participants were concerned about decreased wildlife sightings and habitat loss.
    - Request for wildlife corridors and protection of natural habitats.
    - Requests to plant native oaks along county roads as a carbon sink opportunity.
- **Community Preparedness**
  - Request for resilience hubs, cooling centers, and backup generators/alternative energy sources.
  - Request for targeted outreach and educational campaigns to raise awareness about actions that can make a difference, resources for sustainable living, and proactive behavioral changes.
  - Identified barriers around lack of funding, technical expertise, and fear of change.
    - Request for internet infrastructure and support for digital literacy support. Identified lack of computers or internet access as a barrier to participate in the CAAP.
    - Participants cited that the CAAP workshops may be more accessible online than in person, and that word-of-mouth on the workshop has the greatest access.
      - Request for ASL accessibility at workshops.

- Identified inequity in participation in CAAP due to lack of awareness regarding institutions/resources, inequity in participation due to basic needs not being met, transient nature of Yolo County, lack of community resources to participate, intimidation factor, and disconnect between scientific facts and daily life.
- **Sustainable Resource Management**
  - Request for increased landfill access for frequent toxic waste disposal.
  - Request for support to local clean energy initiatives.
  - Request for enhanced water conservation practices.

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