

Equity and Engagement Technical Advisory Committee Agenda

September 19, 2023 | 4:30 PM – 6:00 PM

Join Via Zoom | <https://yolocounty.zoom.us/j/84581766612>

E&E TAC Members

Adelita Serena (*Chair*), Yolo County Climate Action Commission (YCCAC) Member, Sierra Club

Ann Filmer, Davis Odd Fellows

Antonio De Loera-Brust, United Farm Workers

Bernadette Austin (*Vice-Chair*), YCCAC Member, CivicWell (*not in attendance*)

Chris Granger, Cool Davis

Izzy Chan-De Silva, Yolo Youth Commission Member

Jeanne Wirka, Center for Land Based Learning

Jesse Loren, Yolo Food Bank

Julia Thomas, Center for Land Based Learning

Larry Guenther, Davis Odd Fellows

Leslie Crenna, Cool Davis

Meron Gebre, UC Davis

Suzanne Reed, YCCAC Member

Zainab Waqar, Yolo Youth Commission Member

Staff Members

Kristen Wraithwall, Yolo County Sustainability Manager

Gretchen James, Yolo County Extra Help Analyst

Julia Olsen, Yolo County Assoc. Sustainability Analyst

Tess Vaccaro, CivicSpark Fellow

Yuridiana Pantoja, CivicSpark Fellow

AGENDA

1. Staff/TAC Member Announcements

- a. CivicSpark Fellows Yuridiana Pantoja and Tess Vaccaro were introduced to the Equity & Engagement TAC.
- b. CBO Outreach Partners were reminded to complete contracting necessary.
- c. It was suggested to collaborate with the Natural and Working Lands TAC on efforts related to farmworker engagement.
 - i. It was added that farmers and farmworkers have limited capacity to engage with County efforts, so incentivizing is an important strategy to encourage engagement. It was added that there could be grants to fulfill this need.
 - ii. It was suggested that the TACs could host a joint meeting if scheduling would allow.

- iii. It was suggested that incentivized focus groups could reach more farmers and farmworkers in the county. She added that there is currently a lack of data from the agricultural community in community profiles.

2. Discussion on Final Outreach Push for Climate Action and Adaptation Plan Survey (Attachment A)

- a. It was shared that the CAAP Survey deadline has been extended from September 22nd to September 30th.
- b. Staff updated that the CAAP survey deadline was extended to do a final outreach push to maximize responses at upcoming community events and there have been 450 electronic responses, 200 in-person responses from preliminary outreach conducted in the spring, and 170 responses collected from Meals on Wheels.
- c. Staff shared a Staff Report which outlined of all outreach strategies used to push the CAAP survey along with potential strategies for the remaining two weeks.
- d. It was asked if the County has reached out to local organizations, the Chambers of Commerce, and faith-based organizations to share the survey with their networks.
 - i. Staff responded that there is a list of 200+ CBOs/community leaders, Climate Compact members, etc. who Staff have emailed several times and shared the outreach toolkit.
- e. It was asked if there have been any radio announcements about the survey.
 - i. Staff responded that they are willing to connect with radio connections for future outreach.
- f. It was asked whether survey distribution was county-wide, and whether flyers for the survey were sent home with students in the county.
 - i. Staff responded that they will follow up with how the school districts distributed the survey.
 - ii. Staff responded that data analysis can reveal where there may be gaps in distribution across the County.
- g. A question was asked whether university students are being targeted in outreach.
 - i. It was shared that there are two TAC members who are affiliated with UC Davis and are continuing outreach to university students.

3. Review DRAFT Framework for Fall Workshop Series (Attachment B)

- a. Staff shared a framework for the agendas for the Fall Workshop Series, with the goal of diving into tailored list of potential strategies for each community.
- b. Staff shared that the framework for the CAAP will be discussed at Monday's Commission meeting.
- c. Staff shared that all the strategies will have graphics and visual representations for participants to observe at their own pace and that there will be a story map projected on a screen for participants to reference as well.

- d. Staff shared that an open-floor discussion will cover 5 topic areas that participants can move through on their own pace followed by a full group share of two specific strategies for each topic and a closing summary.
- e. It was asked how participants can best prioritize strategies without diving into existing problems within each of the five categories of emissions.
 - i. Staff responded that the question of how these topics will be presented will be a focus of conversation at Monday's Commission meeting. It was added that the previous round of workshop received feedback that the background information provided was too much context and time-consuming for the limited time of the workshop. The goal of this upcoming round is to focus more heavily on the strategies and priorities of community members.
- f. It was asked whether the CAAP Infographics will be used at the workshops, whether the infographics are the framework for the topic areas to be discussed at the workshop, and whether the language feels accessible to the greater public.
 - i. Staff responded that the infographics will be available at the workshops and available for participants to take home with them.