

Equity and Engagement Technical Advisory Committee Agenda

November 14, 2023 | 4:30 PM – 6:00 PM

Join Via Zoom: [E&E TAC Meeting](#)

E&E TAC Members

Adelita Serena (*Chair*), Yolo County Climate Action Commission (YCCAC) Member, Sierra Club

Ann Filmer, Davis Odd Fellows

Antonio De Loera-Brust, United Farm Workers

Bernadette Austin (*Vice-Chair*), YCCAC Member, CivicWell

Chris Granger, Cool Davis

Esmeralda Garza, De Colores Resource Center

Esmeralda Mandujano, De Colores Resource Center

Izzy Chan-De Silva, Yolo Youth Commission Member

Jeanne Wirka, Center for Land Based Learning

Jesse Loren, Yolo Food Bank

Julia Thomas, Center for Land Based Learning

Larry Guenther, Davis Odd Fellows

Leslie Crenna, Cool Davis

Meron Gebre, UC Davis

Suzanne Reed, YCCAC Member

Zainab Waqar, Yolo Youth Commission Member

Staff Members

Kristen Wraithwall, Yolo County Sustainability Manager

Julia Olsen, Yolo County Assoc. Sustainability Analyst

Gretchen James, Yolo County Extra Help Analyst

Tess Vaccaro, CivicSpark Fellow

Yuridiana Pantoja, CivicSpark Fellow

AGENDA

- 1. Public Comment** – this item is reserved for public comment on items relating to the Commission business that are not on the agenda. Public comment for items on the agenda will be taken when that agenda item is considered.
- 2. Introducing Genevieve Pyeatt from Yolo Food Bank**
- 3. CAAP Workshop Updates (*Attachments A, B*)**
 - a. Winters Workshop Debrief*

- i. CAAP Workshop Facilitator's Guide (*Attachment A*)
- b. Advertising through Networks
 - i. Outreach Conducted (*Attachment B*)
- c. Volunteer Training

4. Next Steps

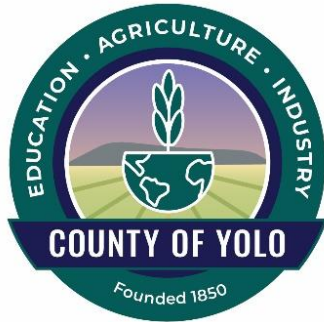
PUBLIC PARTICIPATION INSTRUCTIONS:

All meetings of the Equity and Engagement (E&E) Technical Advisory Committee (TAC) will be held via Zoom and are open for public attendance, members of the public are strongly encouraged to observe and participate in the meeting via Zoom at https://yolocounty.zoom.us/webinar/tZErcuiqqjkvGNlo0zFnDwIKEnlk47ONUR4O/ics?icsToken=98tyKuGtqD4rGNCXtRuBRpwMBI_4d-rwiHpYjY10k0_JS53dSrdE-xOOeYoP_bl.

If you are joining the meeting via zoom and wish to make a comment on an item, press the "raise a hand" button. If you are joining via telephone, press*9 to raise your hand. The chair will call you by name when it is your turn to comment. **Speakers will be limited to 3 minutes (subject to change).**

If you choose not to observe the E&E TAC meeting but wish to make a comment on a specific agenda item, please submit your comment via email by 5:00 p.m. on the Friday prior to the E&E TAC meeting. Please submit your comment to the Kristen Wraithwall at Kristen.wraithwall@yolocounty.org noting in the subject line: For Public Comment. Your comment will be placed into the record at the E&E TAC meeting.

If you are watching/listening to the E&E TAC meeting and wish to make either a general public comment or to comment on a specific agenda item as it is being heard, you may also submit your comment, limited to 250 words or less, to Kristen Wraithwall at kristen.wraithwall@yolocounty.org noting in the subject line: For Public Comment. Every effort will be made to read your comment into the record, but some comments may not be read due to time limitations. Comments received after an agenda item will be made part of the record if received prior to the end of the meeting.



Yolo County Climate Action &
Adaptation Plan (CAAP):
Workshop Series #2
Facilitator's Guide

November/December 2023

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CAAP Workshop Schedule



CLIMATE ACTION & ADAPTATION PLAN

JOIN US FOR A CONVERSATION IN DUNNIGAN!

Share your vision for a more resilient, equitable, and sustainable Yolo County at a Yolo County Climate Action and Adaptation Plan (CAAP) Workshop.



Monday, November 13, 5:30 - 6:30 p.m. | Winters Community Center, 201 Railroad Ave. in **Winters**

Thursday, November 16, 6:00 - 7:00 p.m. | Dunnigan Fire Hall in Dunnigan, 29145 Main St. in **Dunnigan**

Tuesday, November 28, 12:00 - 1:00 p.m. | Virtual **via Zoom** at: tinyurl.com/523eesv7

Wednesday, November 29, 6:00 - 7:00 p.m. | Western Yolo Grange Hall, 16787 Forrest Ave. in **Guinda**

Friday, December 1, 12:00 - 1:00 p.m. | Woodland Public Library, 250 1st St. in **Woodland**

Saturday, December 2, 4:00 - 5:00 p.m. | Lighthouse Charter Elementary, 899 Bryte Ave. in **West Sac**

Friday, December 8, 4:00 - 7:00 p.m. | Odd Fellows Lodge, 415 2nd St. in **Davis**

Cover Letter

Dear Volunteer!

Thank you for taking the time to support one or more of our Yolo County Climate Action and Adaptation Plan Workshops! We appreciate you taking the support the CAAP process and facilitate community conversations. The goal of this guide is to orient you to the workshop, as well as provide detailed instructions on how to engage with workshop attendees throughout the event. Please don't hesitate to reach out to Kristen Wraithwall (Kristen.Wraithwall@yolocounty.org, 516-581-7039) should you have any questions or concerns.

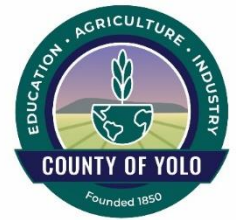
Some general tips and advice to keep in mind:

1. Workshop attendees might have vastly different understandings of climate action/adaptation planning, or climate change in general. This workshop is meant to serve as an inclusive space for those with deep knowledge and interest in climate change, as well as those who have limited background and/or are tangentially interested (or even skeptical). We want to communicate to attendees that their input and perspectives are valid and welcomed no matter where their climate change and/or sustainability background is. This workshop is meant to reach the Yolo County public, not just climate change experts or sustainability enthusiasts.
2. Some individuals may not be comfortable sharing their perspectives in a group setting, particularly in the full group discussions towards the end of the workshop. When appropriate (tabling sessions, breaks, open house), please take any opportunity to solicit the perspectives of more quiet individuals. This might mean introducing yourself and striking up a one-on-one (or small group) conversation with an attendee.
3. Specifically, we are interested in centering equity and inclusion in the CAAP development and implementation process. If you meet individuals who shares that they are from underrepresented backgrounds, please note of the unique circumstances that they face, and how this may impact the climate impacts they feel, and the action/adaptation strategies they support. Please also ask if these individuals feel represented in the CAAP, and if not, how the CAAP can better address their needs.
4. Please ask people how they heard about the workshop. This will inform our future outreach and engagement efforts for future workshops.
5. Please review the information in the Appendix of this document prior to the workshop. Appendix 1 contains your specific role assignments, Appendix 2 includes definitions and examples for the reduction and adaptation strategies listed on boards, while Appendix 3 provides guiding questions to support your facilitation efforts.
6. If there is a question you can't answer, please don't hesitate to refer the attendee to Kristen.

Again, we sincerely appreciate your time, and look forward to debriefing the workshop with you!

Cheers,

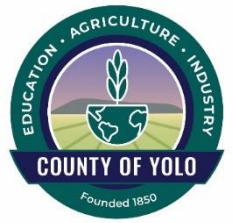
The Yolo Sustainability Team



Brief Workshop Agenda

ALL VOLUNTEERS TO ARRIVE 15 MINUTES PRIOR TO EVENT START AT THE LATEST

0. **Welcome Attendees + Grab Food from Dinner Buffet (15 minutes prior to event start)**
1. **Introduction to the CAAP (5 minutes) | On-Point: Kristen Wraithwall, Sustainability Manager**
 - a. Review Purpose, Goals, and Anticipated Outcomes of the Workshop
 - b. Introduction to Facilitators and Community Partners in Attendance
 - c. Agenda Overview + Transition into Gallery Walk/Breakout Sessions
2. **Breakout Sticker Sessions (25 minutes) | On-Point: Table Facilitators**
 - a. Participants to have 20 minutes to conduct, at their own pace, a “gallery walk” of four (4) topic areas representing overarching CAAP goals:
 - i. *Decarbonize Transportation/Reduce Vehicle Miles Traveled*
 - ii. *Decarbonize Energy & Buildings*
 - iii. *Conserve Water/Minimize Waste*
 - iv. *Resilient Infrastructure and Healthy Communities*
 - b. Each topic areas will present ~4-6 strategy options for emission reduction/adaptation.
 - c. Each community will be presented strategies that are tailored to the feedback we’ve received from their community in the CAAP survey.
 - d. Community members will use stickers to “vote” for their top 2 strategies in each of the four topic areas.
3. **Summarize Breakout Outcomes (25 minutes) | On Point: Table Facilitators**
 - a. The whole group will reconvene to walk through each of the four (4) topic areas and discuss the top strategies in each category. This section of the agenda will contain 2 components:
 - i. Report-outs from each breakout table (~3 min each, 12 min total) in the following order: 1. *Decarbonize Transportation/Reduce Vehicle Miles Traveled*, 2. *Decarbonize Energy & Buildings*, 3. *Conserve Water/Minimize Waste*, 4. *Resilient Infrastructure and Healthy Communities*
 - ii. Open floor for full group discussion (~12 min)
4. **Wrap Up and Action Items (3 minutes) | On-Point: Kristen Wraithwall, Sustainability Manager**
 - a. Review timeline moving forward.
 - b. Remind attendees to sign up for our newsletter to receive a summary of the workshops and to stay updated on CAAP timeline.
5. **Open House / Clean-Up (15 minutes AFTER event ends) | On-Point: ALL**



Detailed Facilitators Agenda

00. Set-Up (1 hour Prior to Event Start)

ROLES

- Staff – “Catering Lead”: Pick Up Catering
- Staff – “Set-Up Leads”:
 - Set up buffet, check-in, and resource tables
 - Set up attendee tables
 - Each table will have post-in notes, stickers, CAAP flyers (*with QR codes to portal and social media pages*), and a QR code link to the end-of-workshop feedback survey.
 - Set up breakout tables.
 - Set up easels with each of the four (4) topic boards.
 - Distribute dot stickers, pens, and post-it notes to each table.

ALL VOLUNTEERS TO ARRIVE 15 MINUTES PRIOR TO EVENT START AT THE LATEST

0. Welcome Attendees + Grab Food from Dinner Buffet (15 minutes Prior to Event Start)

ROLES

- “Check-In Leads”: Facilitate check-in table
 - Ask folks to sign in; they will be prompted to include their name and email address.
 - Email address will be used to share a workshop summary.
 - Ask them if they would like to sign up for our newsletter (*there will be a check-box on the sign-up sheet*)
 - Ask folks to fill out a nametag
 - Direct them to buffet and tell them to take a seat anywhere they’d like.
 - If attendees need childcare or translation assistance, please direct/assist accordingly.
- “Greeter”: Stand in hallway to direct attendees to room.
- “Catering Lead”: Ensure buffet is stocked and dietary questions are answered. Help with check-in as needed.
- All Other Volunteers:
 - Please don’t hesitate to strike up a conversation with people as they join the meeting. Examples of good introductory questions include...
 - *So, how did you hear about this workshop?*
 - *What interests you about the Yolo CAAP?*
 - *What made you want to join us today?*
 - If attendees need help locating dinner/childcare, please direct/assist accordingly.

1. Introduction to the CAAP (5 minutes) | *On-Point: Kristen Wraithwall, Sustainability Manager*

ROLES

- a. Kristen Wraithwall: Welcome & thanks for joining!
 - i. Review Purpose, Goals, and Anticipated Outcomes of the Workshop
 - ii. This is the second round of workshops in a series of three
 1. In June, the Yolo County Sustainability Division, the Yolo County Climate Action Commission, and the Equity and Engagement Technical Advisory Committee hosted the first round of public workshops for the CAAP. The ~40 community participants provided input on their experiences with climate impacts and potential actions that the County and individuals could take to reduce emissions.
 - iii. Introduction to Facilitators and Community Partners in Attendance
 - iv. Agenda Overview
 1. The first half of the workshop will consist of a gallery walk and breakout sessions to allow folks to provide input, ask questions, and prioritize strategies.
 2. The second half of the workshop will be an open conversation. We want you to feel HEARD and to have the opportunity to voice your ideas and concerns.
 - v. Transition into Gallery Walk/Breakout Sessions
 1. Let attendees know that they do not need to visit all four tables; they might want to just choose one or two topic areas and really dive in. That is OK! We have kept this flexible so that attendees can focus on their areas of interest.
- b. All Other Volunteers:
 - i. During this portion of the presentation, please feel free to simply sit, listen, and enjoy some food! Hopefully these presentations provide helpful background for your upcoming conversations with attendees.

2. Breakout Sticker Sessions (25 minutes) | *On-Point: Table Facilitators*

Participants to have 20 minutes to conduct, at their own pace, a “gallery walk” of four (4) topic areas representing overarching CAAP goals (1. *Decarbonize Transportation/Reduce Vehicle Miles Traveled*, 2. *Decarbonize Energy & Buildings*, 3. *Conserve Water/Minimize Waste*, 4. *Resilient Infrastructure and Healthy Communities*).

- i. Each topic areas will present ~4-6 strategy options for emission reduction/adaptation.
- b. Each community will be presented strategies that are tailored to the feedback we’ve received from their community in the survey.

ROLES

- a. “Table Facilitators”: A table facilitator (or team of facilitators) will be at each of the 4 topic area tables to converse with participants and answer questions. Facilitators will have definitions of each action and guiding questions to help facilitate input and discussion on their topic area. Roles of the facilitators include:
 - i. When attendees arrive at your table, prompt them to review the potential actions presented at your table.
 - ii. Some actions are more self-explanatory than others, prompt attendees to ask if they would like clarifications on any of the actions presented.
 1. Provide an overview of the various strategy/actions based on the definition list you have been provided (*Appendix 2*).
 - iii. Using the list of guiding questions provided (*Appendix 3*), prompt attendees to share their thoughts on the various actions presented.
 1. Attendees can write their thoughts on post-it notes and include them right on the boards, OR they can share their thoughts verbally.
 2. Facilitators will also keep running notes of the suggestions and concerns raised by the participants visiting their station.
 - iv. Before leaving your table, prompt your attendees to select their top 2 priority strategies in your topic area by placing a dot sticker on the strategy card.
- b. Kristen Wraithwall: To serve as timekeeper; she will provide the following time stamps:
 - i. 10 minutes in. If you plan on visiting multiple strategy areas, consider rotating if you haven't already.
 - ii. 20 minutes in/5 minutes left. We only have 5 minutes left in the session. You have time to visit one more table if you would like to. Otherwise, consider voting for your top actions.
 - iii. 1 minute left. Final warning. Cast your votes and then find a seat!

3. Summarize Breakout Outcomes (25 minutes) | On Point: Table Facilitators

OVERVIEW

- a. The whole group will reconvene to walk through each of the four (4) topic areas and discuss the top strategies in each category. This section of the agenda will contain 2 components:
 - i. Report-outs from each breakout table (~3 min each, 12 min total) in the following order:
 1. Decarbonize Transportation/Reduce Vehicle Miles Traveled
 2. Decarbonize Energy & Buildings
 3. Conserve Water/Minimize Waste
 4. Resilient Infrastructure and Healthy Communities
 - ii. Open floor for full group discussion (~12 min)

ROLES

- a. “Note Taker”: Take copious notes during the feedback session.
- b. “Table Facilitators”: Each table facilitator will provide a brief (no more than 3 min each) update on their table’s discussion. The report-out should include the following components:
 - i. What were some of the key takeaways from your table’s discussion? This might include:
 1. Did attendees identify gaps in the action list?
 2. What were common themes of input received?
 3. What folks seemed most excited to discuss?
 - ii. Which actions received the most votes at your table?
- c. Kristen Wraithwall: After walking through each of the table updates, Kristen will kick off a brief, full-group conversation. This will give the opportunity for attendees to reflect on the report-outs they heard, ask questions about the topic areas/actions.
 - iii. Discussion topics will vary on group, but might include:
 1. A deeper dive on which incentives and program opportunities folks felt most excited about.
 2. Ask for thoughts on mandates
 3. Discuss opportunities for ensuring equity and renter access to programs.

4. **Wrap Up and Action Items (3 minutes) | On-Point: Kristen Wraithwall, Sustainability Manager**

ROLES

- a. Kristen Wraithwall: Thank everyone for their time and participation.
 - i. Review timeline moving forward.
 - ii. Remind attendees to sign up for our newsletter to receive a summary of the workshops and to stay updated on CAAP timeline.
 - iii. Remind attendees to visit the resource table on their way out.
 - iv. Remind attendees to take food to-go!

5. **Open House / Clean-Up (15 minutes) | On-Point: ALL**

ROLES

- a. “Note Taker”: Before clean-up begins, take photos of ALL poster boards, post-it notes, etc. If able, collect notes from “Table Facilitators”.
- b. All: Designated staff to begin clean-up while volunteers/partners mingle with attendees at resource table/answer questions.
 - i. Please capture (jot down notes) any reactions, comments, questions, concerns that attendees share with you.
 - ii. Please help clean-up when appropriate.

Appendix A: Roles and Facilitation Assignments

To view the list of roles and facilitation assignments for each workshop, [please visit this link](#). Brief Descriptions of Each Role is Below:

- Catering Lead: Coordinate and pick-up catering; set-up buffet, answer questions about dietary restrictions, etc.
- Set-Up Lead(s): Responsible for arriving **1 hour prior to event start** and setting up room including breakout tables, AV equipment, check-in/resource tables, etc.
- Check-In Lead(s): Responsible for staffing the check-in table in the **15min before the official event start time**.
 - Ask folks to sign in; they will be prompted to include their name and email address.
 - Email address will be used to share a workshop summary.
 - Ask them if they would like to sign up for our newsletter (*there will be a check-box on the sign-up sheet*)
 - Ask folks to fill out a nametag
 - Direct them to buffet and tell them to take a seat anywhere they'd like.
 - If attendees need childcare or translation assistance, please direct/assist accordingly.
- Greeter: Stand in hallway to direct attendees to room.
- Childcare Lead: On point to provide childcare as needed during the event session. A childcare area will be set-up in the back of the workshop space, but childcare leads may choose to “float” with the family from table to table if that is the preference of the parent and childcare provider-to-child ratios allow.
- Translation Lead: On point to provide translation support as needed during the event session. Translators may choose to follow the attendee through the workshop, or to conduct an individual or small-group version fully in English or Russian.
- Note Taker: Responsible for taking detailed notes throughout the entire event (*particularly during the report-outs and full-group discussion*).
 - Before clean-up, take photos of ALL poster boards, post-in notes, etc.
- Table Facilitator (x4: Transportation, Energy & Buildings, Water/Waste, Resilient Infrastructure + Healthy Communities): Responsible for carefully reviewing Appendices B & C prior to event, and serving as a table facilitator during the “Gallery Walk/Sticker Session” and “Report Back” portions of the agenda.
 - Takes notes during session.
 - Provides table summary during the report-back period.
 - Hands hand-written notes to the “Note Taker” at end of session.

Appendix B: Action Definitions and Community-Specific

To view the list of actions up for discussion at the workshop series, along with a list of definitions, [please visit this link](#).

This spreadsheet has 2 tabs:

- Action Definitions: This is a list of actions that we are considering for inclusion in the CAAP. This list is NOT exhaustive – there are more than 150 actions in total being considered at this time, however, it's not possible to review and discuss them all at a single workshop. Rather, we are focusing our discussion on some larger programs/policy areas that benefit from public input (*ie. public-facing programs that will require buy-in and/or enthusiasm to be successful*). The action definitions are broken into 4 categories:
 - Decarbonize Transportation / Reduce Vehicle Miles Traveled
 - Decarbonize Energy and Buildings
 - Conserve Water / Minimize Waste
 - Resilient Infrastructure and Healthy Communities
- Location-Based Action List: We will discuss a tailored list of actions at each workshop. This location-based action list was developed based on the survey responses and public input (through meetings or presentations) received by that community throughout the outreach process. The actions include programs the community expressed a level of interest in, and which the County would benefit from targeted input on.

Appendix C: Guiding Questions for Facilitators

While the breakout sessions are intended to be largely self-guided by the attendees (*ie. flowing from board to board on their own timeframe, voting for their personal priorities, etc.*) we envision some attendees will want to linger and do a deep dive on a particular topic area. For that reason, we want to provide each table facilitator with a list of guiding questions to get more qualitative input from your table visitors. You will likely jump around through the questions based on the interests of attendees. Feel free to make-up/ask your own follow-up questions to understand the thoughts, needs, and priorities of attendees.

Board #1: Decarbonize Transportation / Reduce Vehicle Miles Traveled

- How comfortable do you feel taking public transportation?
 - o How could Yolo County make public transportation more comfortable/safe for you?
- Is public transportation convenient for you?
 - o How could the County make public transportation more convenient?
 - o Are there specific locations (i.e. the airport, Walmart, schools, etc.) that should be included on public transportation routes in this community?
- Do you own an electric or hybrid vehicle?
 - o If so, what prompted you to purchase one?
 - Have you experienced any challenges as an electric vehicle owner (too few EV charging stations, for example)
 - o If not, what could the County do to prompt you to purchase one?
 - If the County provided financial incentives, would you purchase a hybrid/electric vehicle?
- Can you walk or bike safely within the community?
 - o Are there any paths/bike lanes that should be added/improved in the community? If so, where?
- Are you concerned about the idling trucks in the community?
- How should we address idling truck concerns?
 - o Do you think the government should limit the length of time trucks are allowed to idle?
 - o How could we incentivize truck drivers to truck off their engines while they are loading their vehicles, parking overnight, etc.?

Board #2: Decarbonize Energy and Buildings

- Do you have solar panels on your home?
 - o If so, what prompted you to purchase solar panels?
 - What challenges have you experienced as a solar panel owner?
 - o If not, what could the County do to prompt you to install solar panels?
 - How can the County incentivize solar panel purchases?
- Have you ever considered installing a green roof or a cool roof on your home?
 - o Why or why not?
 - o If the County provided financial incentives for green roofs, is this something you would consider?

- Do you have backup power supplies at your home?
 - o If not, what has prohibited you from procuring backup power?
 - o How can the County support energy resilience in individual homes?
- How is electricity reliability in your community?
 - o Do you experience frequent blackouts?
 - o Are there local energy solutions (ie. battery storage, community solar/wind, etc.) that you think would benefit your community?
- Have you explored existing appliance electrification rebates/tax incentives?
 - o Do you feel like you understand the options out there and how to apply for them?
 - o Are there services the county could provide to help you feel better informed/supported in this arena?
- Do you have an electric stove?
 - o If yes, did you switch from gas, or have you always used electric?
 - o If no, would you be interested in switching to an electric stove?
 - If no, are there resources or support that we could provide that would help you consider electric?
 - Have you ever tried an induction stove?

Board #3: Conserve Water / Minimize Wasted Water Supplies

- Are you supportive of the County expanding its use of recycled water?
 - o Do you feel that recycled water is clean? Do you trust recycled water?
 - How can the County build trust around the use of recycled water?
 - o In what ways are you comfortable with the County using recycled water?
 - Watering grass/plants in local parks?
 - Golf courses?
 - Swimming pools?
 - Drinking water?
 - Emergency response/fires?
- How have you conserved water in your home?
 - o How can the County help ensure residents are conserving water?
 - Regulations?
 - Financial incentives?
- Are you willing to plant drought-tolerant, native plants in your home instead of grass?
- Would you like to see the County plant native vegetation in local parks instead of grass?
- If you are an ag producer, have you made any water efficiency improvements on your farm? If so, what has worked well, and what hasn't worked well?
 - o How can the County support farmers in becoming more water efficient?
- Where would you like to see additional hydration stations in the community?
- Are you aware that the County has a compost facility?
 - o Do you feel that composting is easy or challenging in your community? Are you able to compost at businesses, or just at home?

Board #4: Resilient Infrastructure and Healthy Communities

- Do you think your community has enough trees?
 - o Where would you like to see additional trees in the community?
 - o Are there areas of the community that should be cooler in temperature, and therefore would benefit from additional trees?
- Do you think that the current emergency notification systems are sufficient?
 - o Why or why not?
- Are there areas of the community (large parking lots, asphalt play areas, your place of work, etc.) that get extremely hot on high temperature days?
 - o If so, where?
 - o Would you like to see additional canopies (roofs, trees, etc.) in these areas?
- Do you know where the nearest emergency resilience center is to your home?
 - o Do you think the County does a sufficient job educating the public on emergency center locations?
 - o Do you know what resources are available at emergency centers?
- If your home were to flood, what would you do?
 - o Where would you go?
 - o Have you prepared for flood events?
 - o How can the County support flood preparedness?
- If your home was at risk during a wildfire, what would you do?
 - o Have you personally prepared for wildfire impacts? If so, how?
 - o How can the County support wildfire preparedness?
- How can Yolo County better engage your community in climate action and adaptation planning/community resilience planning?
 - o How can Yolo County reach residents who do not speak English?
 - Radio station recommendations, TV station recommendations, other media outlets?
- How can Yolo County better engage with the agricultural community?
 - o Recommendations for communications strategies?
- Do you feel that Yolo County is properly considering the economic impacts of the transition to climate-smart practices and policies?
 - o Do you feel that the economic perspectives of certain groups are not being considered?
 - o Are you worried about the economic impacts to your job/industry due to climate change?
 - o Are you worried about the economic impacts to your job/industry due to a transition to climate-smart practices?

CAAP Outreach Guide

Virtual Outreach

Channel	Action
Social Media	<ul style="list-style-type: none"> • Create a social media toolkit in English and Spanish <ul style="list-style-type: none"> ○ Flyers, newsletter blurbs, social media images/captions ○ Share the social media toolkit with partners, Supervisors, and the County’s Public Information Officer • Run paid advertisements on Yolo Sustainability’s Facebook & Instagram Pages • Social Media posts <ul style="list-style-type: none"> ○ Facebook ○ Instagram
Other Online Channels	<ul style="list-style-type: none"> • Sustainability Newsletter • County Website • Yolo CAAP Portal
Email Outreach	<p>Mailing Lists:</p> <ul style="list-style-type: none"> • Yolo County Climate Action Commission Mailing List • Yolo Sustainability Newsletter Mailing List • Groups Requesting Updates Mailing List • Partners Mailing List • Yolo Climate Compact Mailing List • Equity and Engagement TAC Outreach List • Participants from Round 1 of Workshops • Community Members who completed Preliminary/Short CAAP Survey
Features in Other Newsletters	<ul style="list-style-type: none"> • Paid Newsletter Advertisements <ul style="list-style-type: none"> ○ Valley Voice – Email RISE Inc. (<i>deadline for submissions is the 15th of every month</i>) ○ Clarksburg Community Church Chimes • Email Supervisors for Inclusion in District Newsletters

In-Person Outreach

Presentations at Community Advisory Committees (CACs)	<ul style="list-style-type: none"> • Capay (<i>1st Wednesday of the Month</i>) • Clarksburg (<i>1st Thursday of the Month, except June and December</i>) • South Davis (<i>meets as needed</i>) • Esparto (<i>3rd Tuesday of the Month</i>) • Dunnigan (<i>3rd Wednesday of the Month</i>)
Ongoing Tabling Events: Link to Sample Sign-Up Sheet	
Farmer’s Markets	<ul style="list-style-type: none"> • Woodland Farmer’s Market <ul style="list-style-type: none"> ○ N.E. corner of 1st and Court across from Woodland Library ○ Saturdays 9 AM – 12 PM and Tuesdays 10 AM – 1 PM ○ (530) 666 2626 ○ (530) 304 4563

	<ul style="list-style-type: none"> ○ Saturday farmer’s market begins May 13th (located at First Street across the Library from 9:00 AM – 12:00 PM) ○ Tuesday farmer’s markets begin June 6th (located at Woodland Memorial Hospital from 10:00 AM – 1:00 PM) ○ Vendor information and link to application: https://www.thewoodlandfarmersmarket.org/vendors ● Davis Farmer’s Market <ul style="list-style-type: none"> ○ 301 C Street ○ Dfma@dcn.org ○ Community Group Form - Submit form for socio-political/community group space, \$20 registration fee ○ Saturdays 8:00 AM – 1:00 PM, <i>year-round</i> ○ Wednesdays 4:00 PM –8:00 PM for Picnic in the Park (<i>mid-May through mid-September</i>) ○ Wednesdays 3:00 PM – 6:00 PM (<i>mid-September through mid-May</i>) ● Winters Farmer’s Market <ul style="list-style-type: none"> ○ Sundays 9 AM – 1 PM
Library Events Yolo County Library - Calendar of events - Yolo County Library	<ul style="list-style-type: none"> ● Esparto Branch <ul style="list-style-type: none"> ○ Children’s Storytime ● Mary L. Stephens Davis Branch <ul style="list-style-type: none"> ○ End of Summer Concert ○ Storytime in the Park ● Yolo Branch <ul style="list-style-type: none"> ○ Car Show
Art Walks/Community Festivals	<ul style="list-style-type: none"> ● 2nd Friday ArtAbout <ul style="list-style-type: none"> ○ Downtown Davis ○ 2nd Friday of the Month ○ 5 PM – 9 PM ● Winters Fourth Friday Festival <ul style="list-style-type: none"> ○ 6 PM – 10 PM ● Woodland First Fridays <ul style="list-style-type: none"> ○ 6 PM – 8 PM

List of past tabling events: [Potential Outreach Events for In-Person CAAP Tabling.docx \(sharepoint.com\)](#)

Venues and Contact Information for Potential Workshops

Former workshop locations and contact information for venue reservation.

Venue	Venue/Staff Contact	Staff Contact Information
Winters Community Center	Diana Tafolla	Diana.tafolla@cityofwinters.org
Western Yolo Grange Hall	Gin Townley	Gtidaho@gmail.com (951) 392-6744

Woodland Public Library	Kristin DeLuca	Kristin.deluca@cityofwoodland.org (530) 661-5986
Lighthouse Charter School	Patty Reichow	Preichow@lighthousecharterschool.org (916) 744-1212
Davis Odd Fellows Lodge	Larry Guenther	Larrydguenther@gmail.org
Friends of Clarksburg Library	Lisa McCapes	Lm61@mac.com

Public Flyer Postering

In addition to the list below, plan to include additional laundromats, post offices, restaurants, animal shelters, and places of worship.

Esparto/Madison (TV)	<ul style="list-style-type: none"> • Community Board (16884 Yolo Ave) • Yolo County Library Bulletin • Bus Stop 23354 (Yolo Ave) • Bus Stop 23355 (Yolo Ave) • Esparto Fire Department Board • Lucy's Café & Farm Pantry • Madison Post Office • Madison Town Hall • Madison Railroad St Bus Stop • Esparto Elementary School • Madison Migrant Center (<i>closed for winter</i>) • Esperanza Crossing Housing in Esparto -
Woodland (JO)	<ul style="list-style-type: none"> • Spring Lake Mutual Housing • La Superior Super Mercado • Ag Department Offices (<i>Requires Prior Review</i>) • Ralph Hanis Park • Nugget Market (<i>no bulletin</i>) • Woodland Public Library (<i>Requires Prior Review</i>) • County BOS Building (<i>Requires Prior Review</i>) • Utility Posts on Main & Third St • Community & Senior Center • Woodland Community College • Blue Note Brewery
Davis	<ul style="list-style-type: none"> • South Davis Montgomery Library Branch (<i>Requires Prior Review</i>)

	<ul style="list-style-type: none"> • Boheme Hip Clothing • Community Post on B St & Third St • Community Posts on Third St • Young Hall Bulletin UC Davis • Memorial Union
West Sacramento (JO)	<ul style="list-style-type: none"> • Arthur F. Davis Library Branch (<i>Requires Prior Review</i>) • City Hall • West Sacramento Community Center • West Sacramento Recreation Center • Chamber of Commerce • Lenises Restaurant • Center for Spiritual Awareness • Mobile Food Market
Winters (GJ)	<ul style="list-style-type: none"> • Post Offices • Ace Hardware on Main Street • Steady Eddy's bulletin • Senior Housing Apartment Block – <i>reach out to Kate Laddish, she would likely poster!</i> • El Rio Villas Housing • Yolo Pharmacy 23 Main St. • Putah Creek Café • Chuy's Tavern • Ireland Agency Real Estate/Insurance • Tiendas Delicious • La Mexicana <hr/>
Additional Flyering	<ul style="list-style-type: none"> • Landfill Flyer Distribution <ul style="list-style-type: none"> ○ Landfill received hundreds of customers per month. Provide QR codes/mini flyers at check-in booth. (<i>Connect with Marissa Juhler!</i>) • Advertising at Libraries <ul style="list-style-type: none"> ○ Hard-copy flyers at all branch locations ○ Electronic copies as screensavers on computers