



COUNTY OF YOLO

Office of the County Administrator

Gerardo Pinedo
County Administrative Officer

625 Court Street, Room 202 • Woodland, CA 95695
www.YoloCounty.org

FOR IMMEDIATE RELEASE

May 17, 2024

Contact: Dwight Coddington

Email: PIO@YoloCounty.org

Phone: (530) 908-0186

Health and Human Services Agency Supports Expansion of Mobile Farmers Market to Northern Yolo County

(Woodland, CA) – Yolo County Health and Human Services Agency (HHS) is pleased to announce its support for the expansion of the Mobile Farmers Market into the communities of Woodland, Esparto, and Knights Landing. This exciting initiative, led by the Center for Land-Based Learning (CLBL), marks a significant step toward enhancing food access and promoting community health in Northern Yolo County.

Join HHS's team in celebrating the launch of the new Mobile Farmers Market at a ribbon cutting ceremony on Wednesday, June 5, from 11:30 a.m. to 1:00 p.m. at HHS's campus, located at 25 N. Cottonwood Street in Woodland. The event will bring together representatives from CLBL, the Woodland Chamber of Commerce, the City of Woodland, and Yolo County.

After three successful years in West Sacramento, the Mobile Farmers Market has been a vital project under the Center for Land-Based Learning's Community Food Program, providing access to locally grown, seasonal produce and supporting small farms in the region. By expanding into underserved areas identified as food insecure by the United States Department of Agriculture, the Mobile Farmers Markets intend to address nutritional needs and connect individuals with healthy food options.

Yolo County HHS is committed to fostering a healthier, safer, and more economically empowering community. Hosting the Mobile Farmers Market aligns with the county's strategic goals by promoting wellness and address food insecurity among vulnerable populations. In 2022, HHS's Public Health Branch released a 2023-2025 Community Health Assessment that included information about the overall health of residents in Yolo County and identified significant health needs. Yolo County's top strength in this assessment was access to fresh local foods.

Market Schedule:

Wednesdays:

- 11:30 a.m. - 1:00 p.m. at Yolo County HHS, 25 N. Cottonwood Street, Woodland
- 2:30 p.m. - 4:30 p.m. at Knights Landing Community Center

Thursdays (Biweekly): 9:30 a.m. - 11:30 a.m. at Tuli Mem Park, Esparto

Disponible en español usando la función Traducir en la parte superior de nuestro sitio web
Доступно на русском языке с помощью функции «Перевести» в верхней части нашего сайта
使用我们网站顶部的翻译功能可以获取中文版本

Fridays:

- 11:00 a.m. - 12:30 p.m. at Woodland Boys & Girls Club
- 2:00 p.m. - 4:00 p.m. at UC Davis TANA Chicana and Chicano Studies, in Woodland (across from Donnelly Circle Apartments)

The Mobile Farmers Market accepts SNAP CalFresh benefits and offers a 50% discount through the Market Match program, supporting equitable access to fresh, nutritious food for all community members. Health Education Council provides translators who will be at each site to assist Afghan, Russian, and Spanish speaking customers.

For more information and for the complete market schedule, please visit CLBL's webpage at www.FollowTheTomato.org.

The success of the Mobile Farmers Market is made possible through generous support from Yolo County, the City of Woodland, and the City of West Sacramento.

###